

MIAMI BEACH

PLANNING DEPARTMENT

Staff Report & Recommendation

Planning Board

TO: Chairperson and Members
Planning Board

DATE: June 27, 2017

FROM: Thomas R. Mooney, AICP
Planning Director



SUBJECT: **PB 17-0136. 8051 Collins Avenue - North Shore Open Space Park**
Review of a Waiver of Development Regulations in a GU (Government Use) District Pertaining to Section 138-73, Entitled "General Advertising Signs," in Order to Authorize the Installation of A General Advertising Sign for the small and large dog parks at North Shore Open Space Park, Located At 8051 Collins Avenue, Miami Beach, Florida.

RECOMMENDATION

Transmit the proposed Waiver of Development Regulations to the City Commission with a favorable recommendation.

HISTORY/ BACKGROUND

On April 26, 2017, the City Commission adopted Resolution No.2017-29812, authorizing the acceptance of a sponsorship donation from National Association of Realtors and the Miami Association of Realtors in the approximate amount of \$5,000 for the purchase of dog agility equipment. The City intends to use the funding to purchase agility equipment for the existing large and small bark parks located in North Shore Open Space Park.

To achieve this purpose, the Parks and Recreation Department will need to match funding towards the purchase of the equipment. As grant recipients, the Department is asked to acknowledge the contribution done by the Miami Association of Realtors to the City of Miami Beach in the form of a sign or plaque (Exhibit A). However Section 138-73 of the City Code prohibits general advertising signs:

Sec. 138-73. General advertising signs.

No general advertising sign shall be constructed, erected, used, operated or maintained in the city.

The location is zoned Government Use (GU) and, as per Section 142-425(d) of the City Code, the City Commission may waive by five sevenths vote, following a public hearing, development regulations "pertaining to governmental owned or leased buildings, uses and sites which are wholly used by, open and accessible to the general public, or used by not-for-profit, educational, or cultural organizations, or for convention center hotels, or convention center hotel accessory garages, or city utilized parking lots, provided they are continually used for such purposes."

The aforementioned Section further requires Planning Board review prior to approval by the City Commission. On June 7, 2017 the City Commission referred the proposed waiver to the Planning Board for review, pursuant to Section 142-4125(d) of the City Code.

RECOMMENDATION

In view of the foregoing analysis, staff recommends that the Planning Board transmit the proposed waiver to the City Commission with a favorable recommendation.

TRM/MB/AG

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NORTH SHORE OPEN SPACE DOG PARK

"EXHIBIT A"

AGILITY EQUIPMENT PROVIDED
WITH SUPPORT FROM



MIAMI BEACH