

PROPOSED VIDEO ARCADE
1250 NORMANDIE DRIVE
MIAMI BEACH, FLORIDA

OPERATIONS PLAN

Concept

The Arcade is intended to serve a teen and preteen entertainment, primarily in the form of video games and simulations. Additionally, an existing small food counter will offer snacks. The existing building will need some renovations to the bathrooms and electrical/mechanical systems. In addition, the tile floor will be removed and carpeting installed to reduce sound impact within the space. The previous business (Blue Sky) had a large kitchen, this will remain unused for now as it is not necessary for the new business strategy.

Patrons will come largely from the surrounding neighborhood, where there are many families with teen and preteen children eager for varied entertainment experiences. A lesser amount of patrons will come from other communities.

In addition to the video game experience, patrons will also be able to host parties and exhibitions related to video games.

HOURS OF OPERATIONS

Arcade Operating Hours

Mondays – Friday during school year:

2:00 PM – 10:00 PM

Fridays – Sundays | 10:00 AM – 11:00 PM

Outdoor Take out Operating Hours

Mondays – Fridays | 9:00-10:00 PM

Fridays- Sundays | 9:00 PM – 11:00 PM

Access

The main guest entrance will be located from the parking area.

STAFFING LEVELS FOR THE FACILITY

According to the hours of operation applied for under this Conditional Use Permit, the Applicants expect to have

DAYS	NO. OF STAFF
Weekdays	3
Weekends	4
Take out window	1

ACCESS & SECURITY

Patrons will gain access to the Arcade through the main entrance located in the parking lot.

Once inside, patrons will be able to play all the available machines and games. The two bathrooms meet ADA standards and will be renovated.

At the take out food counter all food will be served on disposable cutlery.

A security team will be contracted to manage the overall security of the market in a backup strategy. Arcade staff will man the entrance and exit of the market with additional focus towards the later hours.

PARKING

The area does not require a specific number of parking. The existing parking area will remain, with some upgrades to lighting and landscaping. One space will be designated handicap and one space will be designated for deliveries.

A detailed traffic and parking study has been prepared by Joaquin Vargas of Traff Tech Engineering and has been provided under separate cover.

No valet services are expected for this facility.

DELIVERIES & COLLECTIONS

The following procedures will be implemented to ensure minimal impact on local residents:

All deliveries will occur during weekday hours between 8:00 AM and 5:00 PM through the designated loading area, located in the existing parking area.

The Arcade will work with one of the City approved waste collection companies for refuse collections. Collections will occur daily between 8:00 AM and 5:00 PM within the back street area (Maimonides St.).