

RESOLUTION NO. _____

**A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF
THE CITY OF MIAMI BEACH, FLORIDA, APPROVING,
PURSUANT TO ORDINANCE NO. 2017-_____, THE
FORBES HOSPITALITY TRAINING PROGRAM AS AN
APPROVED PROGRAM FOR THE CITY'S OCEAN DRIVE
SIDEWALK CAFE HOSPITALITY TRAINING REQUIREMENT.**

WHEREAS, the Mayor and City Commission, in consultation and collaboration with the Mayor's Ocean Drive Task Force and the Ocean Drive Association, desire to revitalize the visitor experience on Ocean Drive; and

WHEREAS, on September 27, 2016, the Mayor and City Commission adopted Resolution No. 2016-29590, approving a 10-Point Plan for Ocean Drive; and

WHEREAS, on May 17, 2017, the Mayor and City Commission adopted Ordinance No. 2017-_____, requiring managers and sidewalk cafe employees of sidewalk cafe permittees on Ocean Drive between 5th Street and 15th Street to successfully complete a hospitality training program that has been previously approved by Resolution of the Mayor and City Commission; and

WHEREAS, the Miami Beach Visitor and Convention Authority is partnering with the world's most prestigious standard bearer for luxury hospitality worldwide, Forbes Travel Guide, to provide a citywide Hospitality Service Training program; and

WHEREAS, the Forbes Travel Guide's training program has been utilized at some of the world's most celebrated hotels, spas and restaurants, and is known for fostering best practices as well as developing staff confidence; and

WHEREAS, for the first time, this type of world-class training is now accessible to all members of the hospitality industry in the City of Miami Beach, offering genuine and anticipatory hospitality; and

WHEREAS, the Forbes Travel Guide has agreed to partner with the City of Miami Beach to incorporate, alongside their training, Sidewalk Café Code Standards.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby approve, pursuant to Ordinance No. 2017-_____, the Forbes Hospitality Training Program as an approved program for the City's Ocean Drive sidewalk cafe hospitality training requirement.

PASSED and ADOPTED this ____ day of _____, 2017.

ATTEST:

Rafael E. Granado
City Clerk

Philip Levine
Mayor

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APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION

City Attorney

Date