



November 29, 2016

Chairman and Board Members
Historic Preservation Board
City of Miami Beach
1700 Convention Center Drive, 2nd Floor
Miami Beach, FL 33139

Re: 433-441 Lincoln Road
Miami Beach, FL 33139

Sir/Madam:

This is a request for consideration by the Board for approval of signage criteria for the retail spaces at the referenced property. This is necessary because the existing signage is not visible to pedestrian and vehicular traffic.

The request, if granted, will not result in any detriment to the adjacent property or the surrounding neighborhood, and will not be materially detrimental to the public welfare.

The hardship is not self-created by any person having interest in the property nor is the result of mere disregard for or ignorance of the provisions of the Zoning Ordinance, but in trying to strike a balance between requirements of the Zoning Ordinance and the design guidelines of the City of Miami Beach.

Your kind consideration would be greatly appreciated.

Respectfully,

A handwritten signature in black ink, appearing to read 'JL Gomez', with a vertical line extending downwards from the end of the signature.

Jose L. Gomez, AIA
Beilinson_Gomez Architects P.A.

JLG/mev