

**JAMESTOWN PREMIER 727 COLLINS AVE, LLC**

c/o JAMESTOWN LP  
Ponce City Market  
675 Ponce de Leon Avenue, NE, 7<sup>th</sup> Floor  
Atlanta, GA 30308

Mr. Tom Mooney,  
Planning Director  
City of Miami Beach  
1700 Convention Center Drive  
Miami Beach, Florida 33139

March 24, 2017

**Re: Historic Preservation Board Application for Certificate of Appropriateness for façade renovations to 727 Collins.**

Dear Mr. Mooney:

JAMESTOWN PREMIER 727 COLLINS AVE, LLC is the owner of the property located at 727 Collins (the "Property"). Please accept this letter as our letter of intent and explanation regarding the attached plans seeking approval for the following improvements from the Historic Preservation Board. We are currently considering different redevelopment scenarios whereby the ground floor space could be used as either a restaurant or retail space for one or two tenants, accordingly we are seeking authorization to modify the ground floor west and north façades as detailed in the attached plans.

Additionally, are seeking approval to locate new signage on the building identifying it as 727 Collins where the current London Arms sign is located as well as the option to provide multiple signs for a single tenant.

JAMESTOWN Premier 727 Collins Avenue, LLC, a Delaware limited liability company, acting by and through its sole Member, to wit:

By: \_\_\_\_\_

Noah P. Peeters, Authorized Member