

PLANNING DEPARTMENT

City of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida 33139

File No:	
Date:	
MCR No:	
Amount:	
Zoning Classification_	
(For Staff Use Only)	

	ARD APPLICATION F			
The below listed applicant wishes to appear before the for application form must be completed separately for each	ollowing City Development Rev applicable Board hearing a n	iew Board for a scheduled pub natter.	lic hearing: N	NOTE: This
() BOARD OF ADJUSTMENT () DESIGN REVIEW BOARD () FLOOD PLAIN MANAGEMENT BOA	( ) HISTORIC PRESE (x) PLANNING BOAR			
NOTE: Applications to the Board of Adjustment will not be hear Planning Board have rendered decisions on the subject project.	rd until such time as the Design F	Review Board, Historic Preservat	ion Board ar	nd/or the
2. THIS REQUEST IS FOR:  a. () A VARIANCE TO A PROVISION(S) C b. () AN APPEAL FROM AN ADMINISTRA c. () DESIGN REVIEW APPROVAL d. () A CERTIFICATE OF APPROPRIATE e. () A CERTIFICATE OF APPROPRIATE f. () A CONDITIONAL USE PERMIT g. () A LOT SPLIT APPROVAL h. (x) AN HISTORIC DISTRICT/SITE DESIGN i. () AN AMENDMENT TO THE LAND DESIGN j. () AN AMENDMENT TO THE COMPRESIGN k. () TO REHAB, TO ADD TO AND / OR ESTABLE OF THE COMPRESIGN I. () OTHER:	NESS FOR DESIGN NESS TO DEMOLISH A STRUG GNATION VELOPMENT REGULATIONS HENSIVE PLAN OR FUTURE L	CTURE  OR ZONING MAP  AND USE MAP	THE CODE	
3. NAME & ADDRESS OF PROPERTY LEGAL DESCRIPTION: 1700 Alton Road - 33-34 53 4 100 X 150 OR 15035-3212 0591 6 (Refer to the pattached hereto as Exhibit "A")	42 COMM SUB 1ST ADE printout from the Miami-	ON PB 6-30 LOTS 1 & 2 Dade County Property A	BLK 17 L( ppraiser's	OT SIZE s Office,
4. NAME OF APPLICANT <u>AC 1700 Alton Ou</u>	vner LLC			
Note: If applicant is a corporation, partnership, limite completed as part of this application.	ed partnership or trustee, a sep	earate Disclosure of Interest For	m (Pages 6-	7) must be
320 5th Ave., Unit 800 ADDRESS OF APPLICANT	New York	NY 1	0001	
ADDITEGS OF AFFEIGANT	CITY		STATE 2	ZIP
BUSINESS PHONE # (212) 982-2022	CELL PHONE #	(917) 749-3198		
E-mail address: <u>c/o Adam Verner – av@springhou</u>	separtners.com			

5.	NAME OF PROPERTY OWNER (IF DIFFERENT I	FROM #4, OTHERWISE, WRITE "SAME")	Same as above
	(Page 4) must be filled out and signed partnership, limited partnership or trust	olicant and will not be present at the hearing, d by the property owner. In addition, if the ee, a separate Disclosure of Interest Form (F	ne property owner is a corporation
	Same as above ADDRESS OF PROPERTY OWNER	CITY	STATE ZIP
	BUSINESS PHONE #		
6.	NAME OF ARCHITECT, LANDSCAPE ARCHITEC		SON RESPONSIBLE FOR PROJECT DESIGN
	Jose Gomez, Belinson Gomez Architec	ts, P.A., 8101 Biscaune Blvd # 309	
	NAME (please circle one of the above)	ADDRESS	CITY STATE ZIP
	BUSINESS PHONE #: (305) 559-1250	FAX #: <u>(305) 551-1740</u>	CELL PHONE #: (305) 778-7955
	E-mail address: jg@l	peilinsonarchitectspa.com	
	a. <u>Michael W. Larkin, Bercow, Radell &amp; NAME</u> BUSINESS PHONE #: <u>(305) 377-6231</u>	ADDRESS	CITY STATE ZID
	BUSINESS PHONE #: (305) 377-6231	FAX #:_ <u>(305) 573-3766</u>	CELL PHONE #: N/A
	E-mail address: <u>mlarkin@brzoninglo</u>	iw.com	
	b. <u>Monika Entin, Bercow Radell &amp; Ferr</u>	nandez, 200 S. Biscayne Blvd., Ste.	850, Miami, FL 33131
	NAME BUSINESS PHONE #:_(305) 377-6237	ADDRESS FAX #:(305) 377-6222	CITY STATE ZIP
	E-mail address: <u>mentin(abrzoninglar</u>	w.com	
u	OTE: ALL ARCHITECTS, LANDSCAPE ARCHITE( ESIGN, AS WELL AS AUTHORIZED REPRESE	NIAIIVEISI AIIODNEVISI OD AGENTISI	AND/OD CONTACT DEDOCALO MILLO AD-
π	EPRESENTING OR APPEARING ON BEHALF OF A O REGISTER AS A LOBBYIST WITH THE CLERK,	N I HIRD PAR I Y. UNLESS SOI FI Y APPFARII	NG AS AN EYDEDT WITNESS ARE DECUIDED
	SUMMARY OF PROPOSAL: The Applican		<u>individual site. Refer to the Letter o</u>
	Intent, historic designation report, and	plans for more details.	

#### PLEASE NOTE THE FOLLOWING:

- Applications for any Board hearing(s) will not be accepted without payment of the required fee. All checks are to be made payable to: "City of Miami Beach."
- <u>Public records notice</u>: all documentation, application forms, maps, drawings, photographs, letters and exhibits will become a part
  of the public record maintained by the City of Miami Beach Planning Department and shall under Florida Statute, be disclosed
  upon proper request to any person or entity.
- In accordance with the requirements of Section 2-482 of the Code of the City of Miami Beach, any individual or group (Lobbyist)
  that has been, or will be, compensated to either speak in favor or against a project being presented before any of the City's
  Development Review Boards, shall be fully disclosed prior to the public hearing. All such individuals and/or groups must register
  with the City Clerk <u>prior</u> to the hearing.
- In accordance with Section 118-31 of the Code of the City of Miami Beach, all applicants shall, prior to the public hearing, fully disclose any consideration provided or committed, directly or on its behalf, for an agreement to support or withhold objection to the requested approval, relief or action (exclusive of all legal or professional design services). Such disclosure shall:

Be in writing.

2. Indicate to whom the consideration has been provided or committed.

Generally describe the nature of the consideration.

4. Be read into the record by the requesting person or entity prior to submission to the secretary/clerk of the respective board.

In the event the applicable development review board determines that the foregoing disclosure requirement was not timely satisfied by the person or entity requesting approval, relief or other action as provided above, then the application or order, as applicable, shall immediately be deemed null and void without further force or effect, and no application from said person or entity for the subject property shall be reviewed or considered by the applicable board(s) until expiration of a period of one year after the nullification of the application or order. It shall be unlawful to employ any device, scheme or artifice to circumvent the disclosure requirements of this section and such circumvention shall be deemed a violation of the disclosure requirements of this section.

 When the applicable Boards reach a decision, a Final Order will be issued stating the Board's decision and any conditions imposed therein. The Final Order must be recorded in the Office of the Recorder of Miami-Dade County; the original shall remain on file with the board clerk/secretary. Under no circumstances will a building permit be issued by the City of Miami Beach without a copy of the recorded Final Order being tendered along with the construction plans.

To request this material in accessible format, sign language interpreters, information on access for persons with disabilities, and/or any accommodation to review any document or participate in any city-sponsored proceeding, please contact 305-604-2489 (voice) or 305-673-7218 (TTY) five days in advance to initiate your request. TTY users may also call 711 (Florida Relay Service).

PLEASE COMPLETE ONE OR MORE OF THE FOLLOWING THREE AFFIDAVITS, AS APPLICABLE. <u>NOTE:</u> THE PROPERTY OWNER <u>MUST</u> FILL OUT AND SIGN THE "POWER OF ATTORNEY" PORTION IF THEY WILL <u>NOT</u> BE PRESENT AT THE HEARING, OR IS HAVING OTHER PERSONS SPEAK ON THEIR BEHALF.

#### OWNER AFFIDAVIT FOR INDIVIDUAL OWNER

STATE OF	_	
COUNTY OF		
attached to and made a part of the a completed and accurate before a hear	ig, that all the answers to the questions in this application are true and correct to the best or fing can be advertised. It also be the authorization in the care by th	d say that I am the owner of the property described and which is the sapplication and all sketches data and other supplementary matter if my knowledge and belief. I understand this application must be the City of Miami Beach to enter my property for the sole purpose and I take the responsibility of removing this notice after the date of
PRINT NAME		SIGNATURE
Sworn to and subscribed before me t	thisday of, 20_ producedas identification	. The foregoing instrument was acknowledged before me by and/or is personally known to me and who did/did not take an oath.
NOTARY SEAL OR STAMP	_	NOTARY PUBLIC
My Commission Expires:	_	PRINT NAME
attached to and made a part of the app the property described herein and is the a hearing can be advertised. I also here	ilication that all answers to the questions in the a lication are true and correct to the best of our e subject matter of the proposed hearing. We is	of <u>AC 1700 Alton Owner LLC</u> and as such, have been application and all sketches, data and other supplementary matter knowledge and belief; that the corporation is the owner/tenant of understand this application must be completed and accurate before the subject property for the sale purpose of poeting a NOTICE OF
Adam Verner as a Manager of		
AC 1700 Alton Owner LLC		SIGNATURE
as identification and/or is person	DARAK OF AD 171	6. The foregoing instrument was acknowledged before me by OO Alton Owner LLC who has produced oath.  Wate
IOTARY SEAL OR STAMP My Commission Expires: March เราน	NO. 01NO6145997 QUALIFIED IN NEW YORK COUNTY COMM. EXP. 03/15/2018 OF NEW	MAITE NOVA  PRINT NAME

#### **POWER OF ATTORNEY AFFIDAVIT**

STATE OF SLODIDA			
STATE OF FLORIDA			
COUNTY OFMIAMI-DADE			
I, <u>Adam Verner as a Manager of AC 17</u> representative of the owner of the described real pranion an <u>Individual Site</u> relative to the subject professed for the sole purpose of posting a NOTICE OF PUBLIC the date of hearing.	operty and that I am aware of the natural perty, which request is hereby made the planning Board, I also hereby	re and effect of the request for <u>Histor</u> by me OR I am hereby authorizing	ric Designation o Bercow Radell o
Adam Verner as a Manager of		p	
AC 1700 Alton Owner LLC		•	SIGNATURE
Sworn to and subscribed before me this 13hda Adam Verner Mana		The foregoing instrument was acknow	vledged before me b
identification and/or is personally known to me and w	ho did/did hot take an oath.	on Owner LLC who has pr	roducedas
	THE WOLL WAR	Waite'm	$\mathcal{O}$
NOTARY SEAL OR STAMP	/NO.01NO614597/ QUALIFIED IN NEW YORK COUNTY	MAITE NOVA	NOTARY PUBLIC
My Commission Expires March 15, 2018	0 03/15/2018 Q = 0		PRINT NAME
	W. OF NEW		
	CONTRACT FOR PURCHAS	<u>SE</u>	
If there is a CONTRACT FOR PURCHASE, when partnership, list the names of the contract purchase officers, stockholders, beneficiaries or partners conwhich discloses the identity of the individual(s) (natuterms involve additional individuals, corporations, p	ers below, including the principal officers, sist of another corporation, trust, partner aral persons) having the ultimate owners.	, stockholders, beneficiaries or partners. ship or other similar entity, further disclos hip interest in the entity. If any continger	Where the principal sure shall be required
Not Applicable			
NAME		DATE OF CONTRAC	CT
NAME, ADDRESS, AND OFFICE		% OF STO	OCK
			<del></del>

For any changes of ownership or changes in contracts for purchase subsequent to the date of the application, but prior to the dates of final public hearing, a supplemental disclosure of interest shall be filed.

# CITY OF MIAMI BEACH DEVELOPMENT REVIEW BOARD APPLICATION

#### **DISCLOSURE OF INTEREST**

#### 1. CORPORATION

If the property which is the subject of the application is owned or leased by a CORPORATION, list ALL of the stockholders, and the percentage of stock owned by each. Where the stockholders consist of another corporation(s), trustee(s), partnership(s) or other similar entity, further disclosure shall be required which discloses the identity of the individual(s) (natural persons) having the ultimate ownership interest in the entity.\*

AC 1700 Alton Owner LLC - 320 Fifth Avenue, Suite 800, New York, NY 10001 CORPORATION NAME

NAME AND ADDRESS	% OF STOCK
Refer to Exhibit B, attached hereto	-
	-
	-
CORPORATION NAME	
CORPORATION NAME	
NAME AND ADDRESS	% OF STOCK
	-

IF THERE ARE ADDITIONAL CORPORATIONS, LIST OTHERS, INCLUDING CORP. NAME(S) AND EACH INDIVIDUAL STOCKHOLDER'S NAME, ADDRESS, OFFICE AND PERCENTAGE OF STOCK, ON A SEPARATE PAGE.

NOTE: Notarized signature required on page 8

#### **CITY OF MIAMI BEACH**

#### **DEVELOPMENT REVIEW BOARD APPLICATION**

#### **DISCLOSURE OF INTEREST**

#### 2. TRUSTEE

If the property which is the subject of the application is owned or leased by a TRUSTEE, list the beneficiaries of the trust and the percentage of interest held by each. Where the beneficiary/beneficiaries consist of corporations(s), another trust(s), partnership(s) or other similar entity, further disclosure shall be required which discloses the identity of the individual(s) (natural persons) having the ultimate ownership interest in the entity.\*

NOT APPLICABLE	
TRUST NAME	<del></del>
NAME AND ADDRESS	% OF STOCK
ure principals of the parthership, including general and limited r	or leased by a PARTNERSHIP or LIMITED PARTNERSHIP, list partners. Where the partner(s) consist of another partnership(s), shall be required which discloses the identity of the individual(s) entity.*
NOT APPLICABLE PARTNERSHIP or LIMITED PARTNERSHIP NAME	
NAME AND ADDRESS	% OF STOCK

NOTE: Notarized signature required on page 8

#### 4. COMPENSATED LOBBYIST:

The City of Miami Beach Code sub-section 118-31 requires the disclosure of any individual or group which has been, or will be, compensated to either speak in favor of or against a project being presented before any of the City's Development Review Boards, or not to speak at all. Please list below all persons or entities encompassed by this section.

NAME	ADDRESS	PHONE #
a. <u>Michael W. Lark</u>		131 (305) 377-6231
b. <u>Monika H. Entir</u>	200 S. Biscayne Blvd, Ste. 850, Miami, FL 33.	131 (305) 377-6237
c. <u>Jose Gomez</u>	8101 Biscayne Blvd., Ste. 309, Miami, FL 33	138 (305) 559-1250
Additional names can	be placed on a separate page attached to this form.	
other entity consisting of r	required of any entity, the equity interest in which are register or other country, or of any entity, the ownership interests on nore than 5,000 separate interests and where no one persor the limited partnership or other entity.	f which are held in a limited narthership or
TO ANT AND ALL CONDITI	NOWLEDGES THAT ANY APPROVAL GRANTED BY THE BOARD ONS IMPOSED BY SUCH BOARD AND BY ANY OTHER BOARD MPLY WITH THE CODE OF THE CITY OF MIAMI BEACH AND	D HAVING JURISDICTION AND THAT THE
	APPLICANT AFFIDAVIT	
STATE OF FLORIDA		
COUNTY OF MIAMI-DAD	E	
the questions in this application a	nager of AC 1700 Alton Owner LLC, (list name of corporation the applicant, or the representative of the applicant, for the subject mained all sketches, data and other supplementary matter attached to another is a full disclosure of all parties of interest in this application are	tter of the proposed hearing; that all the answers to
Adam Verner as a Mana		
AC 1700 Alton Owner Ll	JC	SIGNATURE
Sworn to and subscribed before Aclam Verner, w	e me this 13 <sup>th</sup> day of January, 2016. The foregon the has produced as identification and/or is person	oing instrument was acknowledged before me by ally known to me and who did/did not take an oath
IOTARY SEAL OR STAMP	ho has produced, 20_19. The foregone ho has produced as identification and/or is person as identification and	Maite Nova  PRINT NAME  PRINT NAME
ly Commission Expires: (03)	5 2018 TIME OF NEW WINE	
PLAN\\$ALL\FORMS\DEVELOPMENT	REVIEW BOARD APPLICATION JUL 2013.DOCX	



# OFFICE OF THE PROPERTY APPRAISER

#### **Summary Report**

Generated On: 1/15/2016

Property Information	
Folio:	02-3234-017-0010
Property Address:	1700 ALTON RD Miami Beach, FL 33139-2302
Owner	AC 1700 ALTON OWNER LLC C/O ADAM VERNER
Mailing Address	420 LEXINTON AVE 3001 NEW YORK, NY 10170 USA
Primary Zone	6400 COMMERCIAL - CENTRAL
Primary Land Use	0303 MULTIFAMILY 10 UNITS PLUS : MULTIFAMILY 3 OR MORE UNITS
Beds / Baths / Half	68 / 68 / 0
Floors	5
Living Units	68
Actual Area	Sq.Ft
Living Area	Sq.Ft
Adjusted Area	35,530 Sq.Ft
Lot Size	15,000 Sq.Ft
Year Built	1923

Assessment Informa	ation		
Year	2015	2014	2013
Land Value	\$3,000,000	\$1,725,000	\$1,350,000
Building Value	\$1,865,000	\$1,701,403	\$1,725,366
XF Value	\$0	\$126,691	\$128,309
Market Value	\$4,865,000	\$3,553,094	\$3,203,675
Assessed Value	\$3,876,446	\$3,524,042	\$3,203,675

Benefits Information				
Benefit	Туре	2015	2014	2013
Non-Homestead Cap	Assessment Reduction	\$988,554	\$29,052	
Note: Not all benefits a	re applicable to all 1	Taxable Values (i.e	e. County,	

Short Legal Description	
33-34 53 42	
COMM SUB 1ST ADDN PB 6-30	
LOTS 1 & 2 BLK 17	
LOT SIZE 100 X 150	
OR 15035-3212 0591 6	



Taxable Value Inform	nation		
	2015	2014	2013
County		1	
Exemption Value	\$0	\$0	\$0
Taxable Value	\$3,876,446	\$3,524,042	\$3,203,675
School Board			· · · · · · · · · · · · · · · · · · ·
Exemption Value	\$0	\$0	\$0
Taxable Value	\$4,865,000	\$3,553,094	\$3,203,675
City			the same of the sa
Exemption Value	\$0	\$0	\$0
Taxable Value	\$3,876,446	\$3,524,042	\$3,203,675
Regional			
Exemption Value	\$0	\$0	\$0
Taxable Value	\$3,876,446	\$3,524,042	\$3,203,675

Sales Infor	rmation		
Previous Sale	Price	OR Book- Page	Qualification Description
05/20/2015	\$21,000,000	29630- 2444	Qual by exam of deed
05/01/1991	\$1,000,000	15035- 3212	Other disqualified
09/01/1990	\$0	00000- 00000	Sales which are disqualified as a result of examination of the deed

The Office of the Property Appraiser is continually editing and updating the tax roll. This website may not reflect the most current information on record. The Propert and Miami-Dade County assumes no liability, see full disclaimer and User Agreement at http://www.miamidade.gov/info/disclaimer.asp

Version:

School Board, City, Regional).



# AC 1700 Alton Owner LLC 1700 Alton Road Investor List

Name	\$	%	Address
Michael Orlove	\$750,000	8.8%	
Mickey Gottlieb	\$150,000	1.8%	
Eric Harvitt	\$200,000	2.4%	
Stuart Hescheles	\$75,000	%6.0	
Craig Hescheles	\$75,000	%6.0	
Todd Cather	\$500,000	5.9%	
Ед Ветго	\$500,000	5.9%	
Adam Verner	\$512,500	%0.9	
Ralph Bernstein	\$500,000	5.9%	
Aaron Speisman	\$450,000	5.3%	
Scott Hoffman	\$100,000	1.2%	
Steven Bleier	\$100,000	1.2%	
Russ Dimini	\$100,000	1.2%	
Zach Papadakis	\$275,000	3.2%	
David Schamus	\$100,000	1.2%	
Ross Schuback	\$100,000	1.2%	
Jacob Kohn	\$850,000	10.0%	
Leon Goldstein	\$500,000	5.9%	
Harold Schertz	\$200,000	2.4%	
Motti Hellman	\$125,000	1.5%	
Steve Rhodes	\$300,000	3.5%	
Chaim Cahane	\$662,500	7.8%	
Kris Torkan	\$1,000,000	11.8%	
Yoeli Klein	\$275,000	3.2%	
Michael Werner	\$100,000	1.2%	
Total	\$8,500,000	100.0%	



DIRECT LINE: (305) 377-6237 E-Mail: MEntin@BRZoningLaw.com

#### VIA HAND-DELIVERY

January 19, 2016

Mr. Tom Mooney, Planning Director City of Miami Beach Planning Department 1700 Convention Center Drive, 2<sup>nd</sup> Floor Miami Beach, Florida 33139

Re: Individual Historic Site Designation Request for the Property Located at 1700 Alton Road, Miami Beach, Florida

Dear Tom:

As you know, this law firm represents AC 1700 Alton Owner, LLC ("Applicant"), owner of the above-referenced property (the "Property"). Following an affirmative recommendation by the Historic Preservation Board, please consider this the Applicant's request to the Planning Board for designation of the Property as an individual historic site, in accordance with Section 118-592 of the City of Miami Beach (the "City") Code of Ordinances (the "Code"). Attached to this letter please find the Historic Site Designation Report.

<u>Description of Property.</u> The Property is situated on the northwest corner of 17<sup>th</sup> Street and Alton Road. It is identified by Miami-Dade County Folio No. 02-3234-017-0010 and is located within the CD-2 Commercial, Medium Intensity zoning district. The lot is 15,000 square feet. The existing building consists of approximately 35,530 square feet, in five (5) stories. The building was designed by architect Martin Luther Hampton in 1922 and constructed in 1923.

The building was designed in a Mediterranean style of design and, at the time of construction, it was the second tallest building in the City.

<u>Compliance with Code Criteria</u>. The Applicant is seeking to have the Property designated as an individual historic site pursuant to Section 118-592 of the Code. The Historic Preservation Board has already determined that the proposed designation meets the intent and criteria of the Code, and has

Mr. Tom Mooney January 19, 2016 Page 2 of 5

transmitted its recommendation to the Planning Board for its review of the proposed amendment to the land development regulations.

The Property was an impressive building at the time of construction and remains one even by today's standards. Specifically, the building should be deemed to be architecturally significant because it meets the criteria set forth in Section 118-592 of the Code, as follows:

### (1) Association with events that have made a significant contribution to the history of the city, the county, state or nation.

The historic, Mediterranean style hotel, designed by Martin Luther Hampton, was the second tallest building in the City at the time of construction. The structure showcased substantial, symmetrical façades, arched entrance doorway, and windows, which are typical of the Mediterranean design style. Also, it was situated at the terminus of the Collins Bridge, which was the original vehicular connection to the city of Miami. Its location, stature and design made the hotel exemplar contribution to the City. These characteristics, along with numerous others identified in the Historic Designation Report, demonstrate the significant historical contribution to the City. Refer to the Historic Designation Report.

## (2) Association with the lives of persons significant in the city's past history.

Martin Luther Hampton was a noted architect in his time. Prior to working in Miami Beach he traveled, extensively, through Spain and became a master in the Spanish/Mediterranean style of architecture. He commenced work in Miami Beach in 1914 and was associated with such buildings as:

- a) The remodeling of the bathhouse for Carl Fisher in 1917;
- b) 1700 Alton Road 1922;
- c) Pancoast Hotel, Miami Beach (demolished);
- d) Community Theater on Lincoln Road (1923)(demolished);
- e) Good Hotel on the ocean, Miami Beach;
- f) Sheridan Theater (1937) (demolished);
- g) Hampton Court Apts at 2800 Collins Ave (1924);
- h) Hampton Hotel at 940 Lincoln Road (1926);
- i) Residence at 1820 West 25th Street;
- j) La Corona 2814 Collins Avenue 1924;



- k) Helene Apartments 15th Street between Michigan and Lenox Avenues Miami Beach 1921-1973;
- 1) Ocean Spray Hotel 4130 Collins Avenue 1937;
- m) Congress Building 111 N. E. 2nd Avenue 1923;
- n) Beach Mansions 2939 Indian Creek Drive; and
- o) The Old Miami Beach City Hall on Washington Avenue 1927.

For a more detailed history of this renowned architect, <u>refer to</u> the Historic Designation Report.

(3) Embody the distinctive characteristics of a historical period, architectural or design style or method of construction.

Spanish Mediterranean architecture was the "style of choice" for the first major boom period in Miami Beach. It embodied the feel of Mediterranean seaside resorts and was, therefore, commercially appealing. From the mid 1910's through the early 1930's, the style was applied to hotels, apartment buildings, commercial structures, and even modest residences.

The 1920's saw a number of notable, Miami Beach, high-rise, buildings which were constructed in the Mediterranean style of architecture, including, but not limited to:

- a) Pancoast Hotel 1923 7 stories; Martin L. Hampton Architect
- b) William Penn Hotel 1924 4 stories; Harvey & Clarke Architects
- c) Helene Hotel 1924 8 stories; Martin L. Hampton Architect
- d) Nautilus Hotel 1924 6 stories; Schulze & Weaver Architects
- e) Van Dyke aka Fisher Office Building 1924 7 stories; August Geiger Architect
- f) Roney Plaza Hotel 1925 9 stories; Schulze & Weaver Architects
- g) Fleetwood Hotel 1925 15 stories; Frank V. Newell Architect
- h) Floridian Hotel 1925 10 stories; Samuel D. Butterworth Architect
- i) Boulevard Hotel 1926 8 stories;



Mr. Tom Mooney January 19, 2016 Page 4 of 5

William F. Brown Architect

- j) Old Miami Beach City Hall 1927;
   Martin L. Hampton Architect
- k) Blackstone Hotel 1929;B. Kingston Hall Architect

<u>Refer to</u> the Historic Designation Report for further characteristics of the Mediterranean style of architecture.

#### (4) Possess high artistic values.

The building is an exemplar sample of the Mediterranean style of architecture popular in the 1920s. The photographic evidence, which is included in the Historic Designation Report, demonstrates the arched entryway, ground floor openings, and symmetrical facades, which are all fundamental elements of the style of architecture. Refer to the photographs contained within the Historic Designation Report.

(5) Represent the work of a master, serve as an outstanding or representative work of a master designer, architect or builder who contributed to our historical, aesthetic or architectural heritage.

Refer to paragraph 2 above as well as the Historic Designation Report for more detail regarding Martin Luther Hampton, a master architect of his time and of this style of architecture.

(6) Have yielded, or are likely to yield information important in pre-history or history.

At the time that this building was designed, Miami Beach was only seven (7) years old. High-rises were not common place. While not the first, this structure was the second tallest building of its time. It was also situated in a prime location, at the terminus point for the Collins Bridge, which was the original vehicular connection to the city of Miami. It provided one of the first impressions for visitors entering the City as well as provided a lasting memory for those leaving. Its design, stature and location all played a role in future construction of high-rise buildings, throughout the City.

(7) Be listed in the National Register of Historic Places.



Mr. Tom Mooney January 19, 2016 Page 5 of 5

This building bears many of the characteristics necessary to be listed in the National Register of Historic Places. Furthermore, the proposed renovations are intended to restore many of the notable features, which have long disappeared from the façade. The Individual Site Designation will facilitate the Applicant's ability to seek a later listing in the National Register of Historic Places.

(8) Consist of a geographically definable area that possesses a significant concentration of sites, buildings or structures united by historically significant past events or aesthetically by plan or physical development, whose components may lack individual distinction.

This criteria is not applicable for the designation of an individual historic site.

Conclusion. A review of the foregoing criteria, along with the Historic Designation Report submitted with this application submission package, demonstrates that this Property is architecturally significant and that its designation would be a benefit to the City. Designation of the building will increase neighboring property values without adverse effects on the neighborhood's existing living conditions or traffic congestion. This Property provides reminisce of a time long gone, but not forgotten. Its designation would be a credit to a City that long has valued its own history. Accordingly, pursuant to Section 118-592 of the Code, we respectfully request the Planning Board to recommend approval of this Property as an Individual Historic Site.

Thank you for your consideration.

Sincerely,

Monika Entin, Esq.

Enclosures

cc: Ms. Debbie Tackett Mr. Jake Seiberling

#### CITY OF MIAMI BEACH CERTIFICATE OF USE, ANNUAL FIRE FEE, AND BUSINESS TAX RECEIPT

1700 Convention Center Drive Miami Beach, Florida 33139-1819

TRADE NAME: VARIETY HOTEL & APARTMENTS

IN CARE OF: SEC ZALMAN FELLIG ADDRESS: 4444 PINE TREE DR

MIAMI BEACH, FL 33140-3132

A penalty is imposed for failure to keep this Business Tax Receipt exhibited conspicuously at your place of business.

A certificate of Use / Business Tax Receipt issued under this article does not waive or supersede other City laws, does not constitute City approval of a particular business activity and does not excuse the licensee from all other laws applicable to the licensee's business.

This Receipt may be transferred:

A. Within 30 days of a bonafide sale, otherwise a complete annual payment is due.

B. To another location within the City if proper approvals and the Receipt are obtained prior to the opening of the new location.

Additional Information

Storage Locations

RECEIPT NUMBER: RL-91159125

Beginning: 10/01/2014 Expires: 09/30/2015

Parcel No:

TRADE ADDRESS: 1201 17TH ST

Code	Certificate of Use/Occupation	5.5 10 100
000900	APARTMENT ROOMS	
009502	EACH HOTEL ROOM	

CERTIFICATE OF USE PREVIOUS BALANCE C_U # OF UNITS # OF HOTEL ROOMS # OF APARTMENT ROOMS	100 \$ 0.00 72 36 36	
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FROM:

CITY OF MIAMI BEACH

1700 CONVENTION CENTER DRIVE

MIAMI BEACH, FL 33139-1819

PRESORTED FIRST CLASS U.S. POSTAGE PAID MIAMI BEACH, FL PERMIT No 1525

GOLDWATER REALTY INC 190816 PO BOX MIAMI BEACH, FL 33119-0801

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