



1951 Sanborn Map

74TH ST. 1951 Enlarged Sanborn Map

The FoodFair Market was designed by J. Tarlowski and built in 1951. It was changed to Pantry Pride, Eckerd's and ultimately CVS store.

Noncomb Built 1950-5 -CONC. FR. & FL. MINERAL COMP. RF.ON STEEL JOISTS+C. B. (7) CURTAIN WALLS

NOTICOTO .- BUILT 1938

CONC. FR. & FLS.-CONC. & STEEL

OBER RF. - STEEL JOISTS -C. B.

CURTAIN WALLS

MOVIES

7410 COLLINS AVENUE

Post World War II Transitional Art Deco (Post War Deco)





Aerial View of Food Fair Building 1950s

The CVS at 7410 Collins Avenue, originally the Food Fair Supermarket built in 1950, was designed in Post War Deco style by architect F. J. Tarlowski. Its placement and architectural features contributed to the burst of North Shore commercial development along Collins Avenue. During the 1960s, Food Fair enjoyed great success, and in 1976 it was converted into Pantry Pride supermarket as a new brand became more popular. In 1986, Pantry Pride transitioned into Eckerd's drugstore, JC Penny in 1996, and was eventually bought out by CVS in 2004.

Building's corner has a recessed square pylon feature connected to the main facade with projecting flat planes. The pylon and flat planes indicates the arrival of the Miami Modern style for use in commercial architecture as well as apartment buildings, hotels, and motels. Signage tower was originally taller and held a massive Fair Market and later, Pantry Pride sign at the top. Ground floor retail entrance was added later in 1960s at the base of the signage tower. Facade facing the parking lot had a line of windows on the second floor, which were later built up and closed.



Parking Lot behind Fair Market 1950s



Eckerd's Store, 1960s



1938 Surf THeatre

Surf Theatre is designed in Art Deco style expressed with tripartite symmetric organization with rich articulation of the surface. Architect Robert E. Collins, Builder Paul Greenbaum, Built 1938



1949 Surf Theatre

7410 COLLINS AVENUE

