

RESOLUTION NO. \_\_\_\_\_

**A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATION OF THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE AT ITS MARCH 22, 2024 MEETING, AND AUTHORIZING THE CITY MANAGER AND CITY CLERK TO EXECUTE A SPONSORSHIP AGREEMENT WITH MIA MEDIA GROUP LLC, FOR THE LEGACY 20TH ANNIVERSARY GALA, THE TERMS OF WHICH SHALL INCLUDE SPONSORSHIP FUNDING IN THE AMOUNT NOT TO EXCEED \$25,000 FOR THE 2024 EVENT.**

**WHEREAS**, MIA Media Group LLC (or “MIA Media Group”) is one of the nation’s largest Black publishers focused on South Florida’s Black community; and

**WHEREAS**, MIA Media Group publishes Legacy Miami and Legacy South Florida, which are distributed through the Miami Herald and Sun Sentinel newspapers in addition to digital magazines; and

**WHEREAS**, MIA Media Group provides news and information regarding the success and achievements of Black professionals in the South Florida community by profiling and honoring accomplishments in the areas of business, education, medicine, law, politics, entrepreneurship, healthcare, and more to over one million readers; and

**WHEREAS**, the MIA Media Group Legacy Gala (“Legacy Gala”) annually celebrates South Florida’s powerful and influential Black business leaders and the next generation of Black leaders and professionals; and

**WHEREAS**, the Legacy Gala has taken place in Greater Miami/Fort Lauderdale for the last 19 years, but never in Miami Beach, and MIA Media Group would like to support the efforts of Miami Beach to promote a more welcoming and diverse community by hosting the and 20<sup>th</sup> anniversary of the gala on May 18, 2024 in Miami Beach; and

**WHEREAS**, on February 21, 2024, the Mayor and City Commission referred, to the Finance and Economic Resiliency Committee, a discussion and review of sponsorship of the Legacy Gala; and

**WHEREAS**, on March 22, 2024, the Finance and Economic Resiliency Committee reviewed and recommended approval of the Legacy 20<sup>th</sup> Anniversary Gala sponsorship, in an amount not to exceed \$25,000.

**NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA**, that the Mayor and City Commission hereby accept the recommendation of the Finance and Economic Resiliency committee at its March 22, 2024 meeting and authorize the City Manager and City Clerk to execute a sponsorship agreement with MIA Media Group LLC, for the Legacy 20<sup>th</sup>

Anniversary Gala, the terms of which shall include sponsorship funding in the amount not to exceed \$25,000 for the 2024 event.

**PASSED AND ADOPTED** this \_\_\_\_\_ day of \_\_\_\_\_ 2024.

**ATTEST:**

\_\_\_\_\_  
RAFAEL E. GRANADO, CITY CLERK

\_\_\_\_\_  
STEVEN MEINER, MAYOR

(sponsored by Commissioner Tanya K. Bhatt)

APPROVED AS TO  
FORM & LANGUAGE  
& FOR EXECUTION

  
\_\_\_\_\_  
City Attorney *SH* 3-26-24  
Date