

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE ADMINISTRATION TO ADD THE SOUTH SHORE COMMUNITY CENTER (“SSCC”) TO THE LIST OF HISTORIC BUILDINGS TO BE RE-PAINTED UTILIZING THE LEONARD HOROWITZ COLOR PALETTE, IN CONSULTATION WITH BARBARA HULANICKI TO ENSURE THE APPROPRIATE SELECTION OF COLORS FROM THE HOROWITZ PALETTE TO ACCENTUATE THE ARCHITECTURAL FEATURES OF THE SSCC.

WHEREAS, in the early 1980s, New York designer Leonard Horowitz collaborated with Barbara Capitman to develop a color palette comprising approximately 40 colors, aimed at revitalizing the aging Art Deco facades in Miami Beach; and

WHEREAS, with the assistance of Ernest Martin, then Director of the Dade County Office of Community and Economic Development, funding was secured to implement a facade painting program utilizing the Horowitz color palette, administered by the Miami Beach Community Development Corporation (MBCDC);

WHEREAS, over fifty property owners participated in the program, resulting in the rejuvenation of numerous Art Deco buildings in Miami Beach;

WHEREAS, on February 26, 2024, the Land Use and Sustainability Committee (LUSC) reviewed a proposal to repaint the Colony Theater and Beach Patrol Headquarters utilizing the Leonard Horowitz color palette, with consultation from famous artist and fashion designer Ms. Barbara Hulanicki to ensure the color scheme complements architectural features; and

WHEREAS, the Mayor and City Commission wish to add the South Shore Community Center, which was built in 1971 and designed by renowned architect Morris Lapidus, to the list of historic buildings to be re-painted utilizing the Horowitz color palette.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby direct the Administration to add the South Shore Community Center (“SSCC”) to the list of historic buildings to be re-painted utilizing the Leonard Horowitz color palette, in consultation with Barbara Hulanicki to ensure the appropriate selection of colors from the Horowitz palette to accentuate the architectural features of the SSCC.

PASSED and ADOPTED THIS ____ day of _____ 2024.

ATTEST:

Steven Meiner, Mayor

Rafael E. Granado, City Clerk

(Sponsored by Commissioner Kristen Rosen Gonzalez)

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney

3-25-24

Date