

HPB23-0590 Kiosk
Advertising Machines



Original



Original



Revised



Original



Revised

3' 9.5"



8' 3.5"



Collins Avenue & 34th Street



Collins Avenue & 23th Street



Collins Avenue & Lincoln Road



Collins Avenue & 16th Street



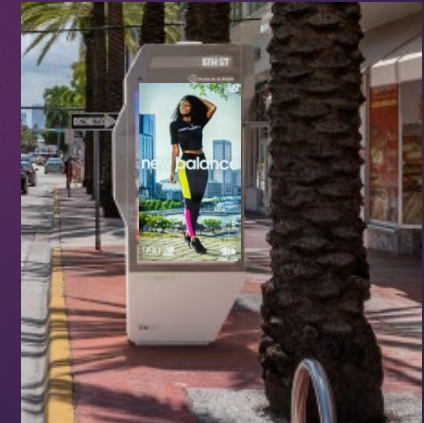
Washington Avenue & 10th Street



5th Street & Ocean Drive



Do we need dozens of these machines in the historic districts?

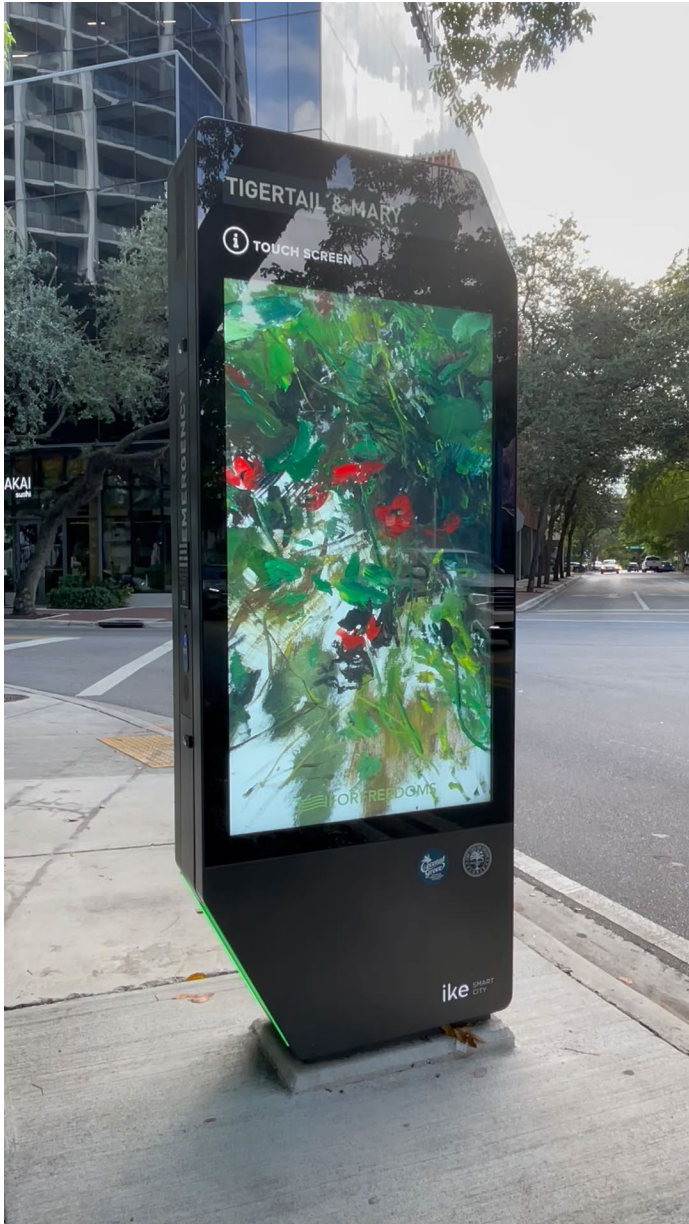


Historic Preservation Criteria

- Section 118-564(a)(2)(a): the exterior architectural features of the proposed Advertising Machines are **not compatible** with the surrounding area.
- Section 118-564(a)(2)(b): the general design, scale, massing, and arrangement of the proposed Advertising Machines are **not compatible** with the surrounding area.
- Section 118-564(a)(2)(c): the texture, material, and color of the proposed Advertising Machines are **not compatible** with the surrounding area.
- Section 118-564(a)(2)(d): the exterior architectural features, general design, scale, massing, arrangement, texture, material, and color of the proposed Advertising Machines are **not compatible** with the other structures and features of the historic districts in which the machines are proposed.
- Section 118-564(a)(2)(e): the proposed Advertising Machines are **not compatible** with the purpose for which the City's historic districts were created.

Historic Preservation Criteria

- Section 118-564(a)(3)(d): the proposed Advertising Machines are **not compatible** with the environment and adjacent structures and do not enhance the appearance of the surrounding properties or the purpose for which the district was built.
- Section 118-564(a)(3)(e): the proposed Advertising Machines have a **negative impact** on preserving the historic character of the neighborhood and district, as well as pedestrian sight lines and view corridors.
- Section 118-564(a)(3)(f): the proposed Advertising Machines have a **negative impact** on pedestrian movement and circulation.
- Section 118-564(a)(3)(g): the proposed Advertising Machines have a **negative impact** on preserving the historic character of the district, as well as pedestrian sight lines and view corridors.
- Section 118-564(a)(3)(j): the proposed Advertising Machines have an orientation and massing that is **not compatible** with and sensitive to the surrounding area.



Illegal Full Motion TV Commercials

Section 33-96(c)(2), Miami-Dade County Code
Section 479.11(5)(a), Florida Statutes
Section 14-10.004, Florida Administrative Code

Standalone Kiosk Advertising Machines are illegal in the State of Florida

Commissioner Sosa

*"I want to put for the record a question to the attorneys because I have received a lot of calls and I want to make sure it's for the record. **Kiosks are illegal if they are in the right-of-way and are a standalone by themselves . . . am I right or wrong?"***

Assistant County Attorney

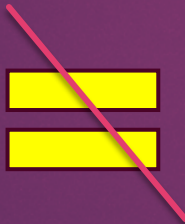
"Yes, that is correct."



Section 337.408, Florida Statutes, permits the installation of the following devices, with advertising, in the public right-of-way:

- Bus Benches
- Bus Shelters
- Waste Disposal Receptacles
- Public Pay Telephone
- Street Light Poles
- Modular Newsracks

Kiosks Are Not Modular Newsracks



Conclusion

- ▶ Standalone Kiosk Advertising Machines are illegal in the State of Florida.
- ▶ Kiosk Advertising Machines are not compatible with the City's historic districts. The proposed size, scale, design, and orientation of these machines make them incompatible with the City's unique aesthetic.