

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATION OF THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE, MADE AT ITS OCTOBER 16, 2023 MEETING, AND APPROVING SPONSORSHIP FUNDING FOR THE AMERICAN BLACK FILM FESTIVAL IN THE AMOUNT OF \$200,000 FOR FY 2025 AND \$200,000 FOR FY 2026; AND FURTHER, AUTHORIZING THE CITY MANAGER AND CITY CLERK TO EXECUTE THE SPONSORSHIP AGREEMENTS RELATED TO THE APPROVED FUNDS.

WHEREAS, the Miami Beach Special Event Sponsorship Program (the "Program") was created in June 2021 to assist the City in the review of event sponsorship and fee waiver requests; and

WHEREAS, the Program process is formalized and allows the Administration to properly analyze and budget special event sponsorship requests; and

WHEREAS, any sponsorships request that falls outside of the standard review process is subject to the Finance and Economic Resiliency Committee (FERC) advisory review and approval by the City Commission; and

WHEREAS, the American Black Film Festival (the "ABFF") is an annual event dedicated to recognizing Black artists and showcasing quality film and television content by and about people of African descent in various locations in the City of Miami Beach; and

WHEREAS, the ABFF has taken place in Miami Beach for the last 19 years and has become a cornerstone of diversity in the film industry, providing a platform for emerging Black artists, with approximately 7,000 attendees traveling to Miami Beach each year for the five (5) day event; and

WHEREAS, the City has previously provided sponsorship funding for the 2022 and 2023 Film Festival, and has approved funding for the 2024 Event in the amount not to exceed \$200,000; and

WHEREAS, at its October 16, 2023 meeting, the Finance and Economic Resiliency Committee ("FERC") made a recommendation to award sponsorship funding for Festival in the amount of \$200,000 for FY 2025 and \$200,000 for FY 2026.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby accept the recommendation of the Finance and Economic Resiliency Committee, made at its October 16, 2023 meeting, and approve sponsorship funding for the American Black Film Festival in the amount of \$200,000 for FY 2025 and \$200,000 for FY 2026; and further, authorize the City Manager and City Clerk to execute the sponsorship agreements related to the approved funds.

PASSED and **ADOPTED** this ____ day of _____, 2023.

ATTEST:

Dan Gelber, Mayor

Rafael E. Granado, City Clerk

(sponsored by Commissioner Laura Dominguez)

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney
GJ

10-16-23
Date