

MIAMI BEACH CONVENTION CENTER

RENTAL DISCOUNT / WAIVER APPLICATION

On November 9, 2018, the City of Miami Beach approved rental fee waiver guidelines for the Miami Beach Convention Center ("MBCC"). The waiver will be administered by the Tourism and Culture Department, which will review and recommend qualifying applications to the City of Miami Beach City Manager, who may then make a recommendation to the Mayor and City Commission.

The rental discount/waiver is specific to room and space rental fees only. The event producer/organizer will be solely responsible for any and all other associated MBCC fees as assessed for the event, including but not limited to, audio, visual, utilities, furniture rentals, security, food and beverage, corkage fees, room set-up and cleaning.

NOTE: Incomplete applications will not be considered until all requested information is provided. An application received less than 120 days/four (4) months prior to the event will be deemed a late application and may not be considered. Events may only apply within a 180 days /six (6) months prior to the event.

DATE OF REQUEST: 9/15/23

NAME OF EVENT: Las Aventuras De Juan Planchard Rehearsals

DATE(S) OF EVENT: ~~9/14/23~~ 9/21/23-10/12/23

TIME OF EVENT: Time range varies between earliest 9:00 am through latest 7:30 pm.

ESTIMATED ATTENDANCE: ____15-25 people in room at all times____

REQUESTED MBCC ROOM(S) /PREFUNCTION SPACE(S) and PARKS: Sunset Vista Ballroom A-D

NON-PROFIT 501(C)3 ORGANIZATION NAME: (as it appears on Articles of Incorporation)
Miami New Drama

FEDERAL ID# 47-1690840

EXECUTIVE DIRECTOR: Nicholas Richberg, Managing Director

PHONE: (305) 915-9290

EMAIL: nick@miaminewdrama.org

MAILING ADDRESS:

1040 Lincoln Road

CITY: Miami Beach

STATE: FL

ZIP CODE: 33139

TOTAL EVENT ROOM/SPACE/PARK RENTAL FEE: \$

REQUESTED ROOM/SPACE/PARK RENTAL FEE WAIVER AMOUNT: \$

TICKET PRICE(S): N/A, rehearsals

NUMBER OF FREE OR DISCOUNT RATE TICKETS FOR MIAMI BEACH RESIDENTS: amount varies, our average is 425 per season, we always offer complimentary tickets to various individuals, student groups, and organizations, we have free tickets available every production.

WHAT IS THE DISCOUNT TICKET RATE, IF APPLICABLE: discounts available upon request, rates have not yet been named by box office but are available usually 25-50% off rates are available depending on individual offer.

PLEASE PROVIDE WHAT OTHER LOCATIONS HAVE HOSTED YOUR EVENT(S) BEFORE AND WHY THE EVENT WILL NOT BE HOSTED AT THAT LOCATION: Our previous rehearsal space had electrical issues and our air conditioning did not work. we could not host our guest artists who were already in process.

PLEASE PROVIDE AN EXPLANATION WHY A MIAMI BEACH HOTEL OR OTHER VENUE CANNOT ACCOMMODATE THE EVENT: We have reached out to every other venue within means and they do not have the necessary requirements, spacing or availability we need for this project in this location within the time table allotted. We were already mid process when our emergency happened. We appreciate your patience and generosity.

PLEASE DESCRIBE THE EVENT, ITS HISTORY, AND THE PUBLIC BENEFIT TO MIAMI BEACH RESIDENTS:

We are rehearsing for our upcoming production. Las Aventuras de Juan Planchard is a World Premiere Play Written & Directed by Moisés Kaufman, Tony and Emmy-nominated Director and Playwright, and Recipient of the National Medal of Arts, Adapted from Jonathan Jakubowicz's Bestselling Novel. Set to run October 17 - November 12, 2023 at The Colony Theater on Miami Beach. This transformative production is set to captivate audiences with its adrenaline-fueled narrative, exploring the greed and corruption that shook the very foundations of Venezuela, while shedding light on the state of democracy worldwide. Las Aventuras de Juan

Planchard promises to be an enthralling experience for theater enthusiasts, performed in Spanish with English supertitles to ensure accessibility for all.

At the heart of this gripping play is Juan Planchard, a young Venezuelan whose fervent belief in President Hugo Chavez's ideology is matched only by his thirst for personal gain. Witness Juan's meteoric rise to immense wealth through corrupt dealings with the government, only to face the harrowing consequences of his actions. Through Juan's journey, the play delves into the intricate web of patronage and corruption that contributed to one of the largest robberies in human history, all set against the backdrop of Venezuela's tumultuous last two decades. Moisés Kaufman's adaptation is a searing indictment of the ruling class in Venezuela, resonating deeply in today's global political landscape, wherever democracy is at risk. Infusing the raw intensity of a high-stakes action film and the heart-pounding suspense of a political thriller, *Las Aventuras de Juan Planchard* masterfully exposes the mindset and ideals of Venezuela's present-day ruling elite, unveiling their unrestrained excess and insatiable pursuit of power at any cost. Tectonic Theater Project, led by founder and artistic director Moisés Kaufman, is renowned for creating and producing plays that push the boundaries of theatrical language and form. The company's trademarked theater-making method, Moment Work, combined with rigorous research and collaboration, has resulted in numerous acclaimed productions that tackle social and political issues head-on. More information here: https://miaminewdrama.org/show/las-aventuras-de-juan-planchard/?gclid=CjwKCAjw38SoBhB6EiwA8EQVLsSfwMLLpHLglXGwwptJbaLTpFuL73fsRf9XwMDY0RXwaTYsruuzWRoCla4QAvD_BwE

CERTIFICATION / SIGNATURE

I certify that all information contained in this application and attachments are true and accurate, and that I am authorized by the applicant hereto to execute this application. Further, I agree to cover all MBCC out-of-pocket costs as outlined in the MBCC estimate attached.

NAME Jessica Farr TITLE _____ Company _____
Manager _____
(Please Print)



SIGNATURE _____ DATE 9/25/23

REQUIRED ATTACHMENTS:

- A copy of 501(c)3 letter of determination, dated within the past two (2) years. Updated letter can be obtained from the Internal Revenue Service.
- Most recent audited financial statement or IRS Form 990
- CPA prepared Compilation, Review or Audited financial statement for the same period as the Form 990, above. The financial statement must include a Balance Sheet, Profit and Loss and Statement of Cash Flow.
- Event budget for the requested discount or waiver. The budget must disclose all sources and uses of funds related to the event, including the use of the requested rent discount or waiver.
- List of all corporate and private sponsorships and in-kind contributions to be used for the event. Backup materials for the sponsorships and in-kind contributions must be included.

SPONSORSHIP RECOGNITION:

1. City shall receive sponsorship recognition on all media or promotional platforms related to the Event, at the same sponsorship level as other sponsors providing financial or other support comparable to the City's sponsorship. Event Organizer will also tag City on all Event-related postings on digital distribution platforms, also referred to as social media platforms. Event Organizer's Event-related postings shall include high quality content relevant to the Event and its targeted audiences. Digital distribution postings shall be issued in English and Spanish, wherever relevant.
2. Event Organizer will use logo provided by City on all Event-related advertising. This includes local television partners, social media campaigns, radio efforts, and local newspapers.
3. All promotional materials which include the City's name or logo, including, without limitation, advertising, telecasts, signage and social media publications shall be subject to City's **prior written approval**, which approval may be withheld at City's discretion. Event Organizer shall cease using all logos or other City marks upon the expiration of the Term. Additionally, City reserves the right to require the removal of its logo/marks from any promotional materials. This paragraph shall survive the expiration of this Agreement.

Please submit completed application with required attachments to:

City of Miami Beach
Economic Development Department
1755 Meridian Avenue, 2nd Floor Miami Beach, Florida 33139
Email: HeatherShaw@miamibeachfl.gov

*Any changes to the event details in this application (tickets prices, dates, discounts, etc.) must be approved in writing prior to the event. Failure to secure approval will result in revocation of the Rental Waiver. An organization may apply more than once per calendar year. This waiver covers MBCC rental fees only. All events must provide equal access and equal opportunity in employment and services and may not discriminate on the basis of disability, race or ethnicity, color, creed, national origin, religion, age, gender or sexual preference, in accordance with Title VI and Title VII of the Civil Rights Act of 1964, the Age Discrimination Act of 1975 and Title IX of the Education Amendments of 1972 as amended (42 U.S.C. 2000 et seq.), the Americans with Disabilities Act (ADA) of 1990, and Section 504 of the Rehabilitation Act of 1973.

*If waiver is approved, event must acknowledge the City of Miami Beach as a sponsor, including city logo, in all marketing and publicity materials, as well as the following credit line in all promotional and marketing materials: "With the support of the City of Miami Beach.". Failure to include the credit line and/or logo will result in revocation of the waiver.

FOR MBCC ONLY:

DATE(S) OF EVENT AVAILABLE: Y / N **YES**

TIME OF EVENT AVAILABLE: Y / N **YES**

Financial Information

- Provided Form 990 signed by an entity officer, not dated more than one year, and has an affirmation for the preparer that it has been timely filed with the Internal Revenue Service.
- Provided CPA prepared Compilation, Review or Audited financial statement for the same period as the Form 990, above. The financial statement must include a Balance Sheet, Profit and Loss and Statement of Cash Flow.
- N/A Provided the event budget for the requested discount or waiver. The budget must disclose all sources and uses of funds related to the event, including the use of the requested rent discount or waiver.
- N/A Disclose all corporate and private sponsorships and in-kind contributions to be used for the event. Back-up materials for the sponsorships and in-kind contributions must be included.

Resident Community Impact Criteria for Consideration

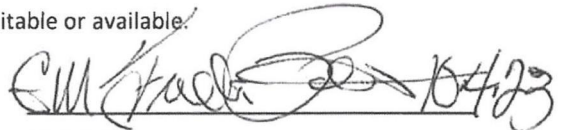
- Event is a major countywide special event.
- Event demonstrates Priority 1 room night generation in Miami Beach hotels.
- Event is produced by an organization based in Miami Beach or provides most services to the residents of Miami Beach.
- If a ticketed event, the event provides free entry or a discounted rate to Miami Beach residents, students, and/or seniors.

Civic/Social Benefit

- Demonstrated no other venue is available due to size.
- Demonstrated previous venues utilized for event are not suitable or available.

\$347,754 _____

Rental Waiver Value



MBCC / Date

Date Approved/Denied

CMB Staff / Date

Comments: _____

City Manager approval/decline date: _____

City Commission approval/decline date: _____

