

Narrative Response

SUBJECT: HPB23-0583, 749 Lincoln Road.

7/31/2023

RE: Mural Painting Salt & Straw located at 749 Lincoln Rd, Miami Beach, FL 33139

1. DEFICIENCIES IN PRESENTATION

a. Provide a Historic Resources Report.

Response: N/A. Per phone conversation with Gabriela Freitas and James Seiberling on , a Historic Resources Report is not required. James has provided the Building Card and Beaux Arts Building Historical Photos to satisfy 'Historic Resources Report' for this resubmittal package.

b. Letter of Intent: remove references to items 43 & 43, these are not applicable to the proposed request.

Response: Item 43 & 44 have been removed from the updated Letter of Intent.

c. Provide enlarged dimensioned drawings of each section of the mural. Provide overall square footage of the entirety of mural.

Response: Plans with dimensions are included.

d. Staff is not supportive of the proposed red band at the top of the storefront windows. The "ice cream" text on each storefront window can be approved at a staff level without any red background. If the applicant wishes to proceed with staff level approval, please remove the text and red band from the plans.

Response: The red band and 'Ice cream' text has been omitted from the plans for Staff Approval.

e. If the applicant wishes to seek approval of the red band with ice cream text from the HPB, demonstrate that the area of the window signage inclusive of the text and red band does not exceed 5% of the total of the entire storefront window area. Provide a calculation of the total storefront window area. On elevation drawings include the area of each red band/text segment and provide calculation of the window area coverage (may not exceed 5%).

Response: We will remove the red background and seek staff level approval.

f. Provide a brief mural artist biography.

Mural Artist

Nerea Arce

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<https://www.nerearte.co/>

<https://www.instagram.com/nere.arte/?hl=en>

Nerea (she/her/ella) is a Latina visual artist and illustrator based in Miami, FL. She is an immigrant, a survivor of trauma, a feminist, and, in her own words, a work in progress. Her body of work continuously explores different emotions and ideas through the use of nontraditional materials like coffee, tea, fabric and leaves. It is in continuous motion and often differs in styles. Nerea likes to

describe her work as a raw, intimate and genuine reflection of herself and the things she feels, sees and thinks and thinks she sees. Her use of different styles and mediums are a conscious effort to represent her constant growth and exploration. Her art, like herself, is ever evolving - both mess and a masterpiece.

Nerea has participated in the Coconut Grove Art Festival, was the artist of the month at Books & Books for both July and August, and has collaborated with other artists and musicians, and sold many pieces.

2. DESIGN/APPROPRIATENESS COMMENTS (Recommendations)

a. N/A