

Letter of Intent

RE: Mural Painting Salt & Straw located at 749 Lincoln Rd, Miami Beach, FL 33139 Summary of design intent for Lincoln Rd Mural and storefront design:

Salt & Straw is so excited to be an active member of the Lincoln Rd experience and community and have commissioned a storefront mural design to reflect this excitement. With playful colors and form wrapping the storefront and traveling down the side street, this abstract mural will encourage and uplift the community and guest experience not only inside the shop but also flowing out to the public space, supporting the vibrant mood the public expects on Lincoln Road.

Scope of Work:

The mural painting on upper storefront windows along Meridian RD & wrapping the corner of the building at Lincoln rd. The entry canopy ceiling mural painting to match upper storefront window mural design. A local artist will paint the interior face of the storefront. Ice Cream band on upper section on inside of storefront window.

Item 42 - Respond to all sea level rise and resiliency review criteria per section 133-50 of the city code.

The proposal does not affect anything regarding sea level rise and resiliency for the project.

Mural Artist

Nerea Arce nerearcemasnu@gmail.com (305) 318-7601 https://www.nerearte.co/ https://www.instagram.com/nere.arte/?hl=en

Nerea (she/her/ella) is a Latina visual artist and illustrator based in Miami, FL. She is an immigrant, a survivor of trauma, a feminist, and, in her own words, a work in progress. Her body of work continuously explores different emotions and ideas through the use of nontraditional materials like coffee, tea, fabric and leaves. It is in continuous motion and often differs in styles. Nerea likes to describe her work as a raw, intimate and genuine reflection of herself and the things she feels, sees and thinks and thinks she sees. Her use of different styles and mediums are a conscious effort to represent her constant growth and exploration. Her art, like herself, is ever evolving - both mess and a masterpiece.

Nerea has participated in the Coconut Grove Art Festival, was the artist of the month at Books & Books for both July and August, and has collaborated with other artists and musicians, and sold many pieces.

By: Kimperly Malek

Chief Executive Officer