

## 2024 World Cup of Footvolley Miami Beach



### Background

The Pro Footvolley Tour, based in Miami Beach, FL, is the preeminent professional series of footvolley in the Americas. The Tour delivers year-round programming to a global audience.

### History on Miami Beach

The City of Miami Beach has hosted The Pro Footvolley Tour five times with the most recent events being the 2017 & 2018 World Footvolley Classic & the 2021 Pro Footvolley Tour 5-Week Series. In 2017 & 2018; the national teams from Brazil, Team USA, Argentina, Paraguay, Germany, Mexico, and Holland competed respectively.

Miami Beach sponsored the 2017, 2018, and 2021 events.

### New Proposal

Special 2024 Tour stop that brings the best international teams to Miami Beach, in May of 2024, for a globally broadcast event!

### Dates:

TBD April / May 2024

### National Teams

- USA, Brazil, Argentina, Israel, Germany, Italy, Spain, and Canada
- Thursday/Friday: Group Play
- Sat/Sun: Finals

### MEDIA Deliverables

TV / Social Media / On-Site

TV: - FULL HD Broadcast (aerials, 6 Cameras) 6 Hours

National - Fox Deportes & BeINSports (21MM US Households)

- NBC Sports Chicago; Root Sports Pacific NW (Seattle & Portland areas)

International Networks - Fox Sports

On-Site: - 2 Large 3'x16' Camera Facing Signs 'Miami Beach'

### Ask:

\$ 98,000 Cash Sponsorship + All Miami Beach Municipal Costs waived + Police & Fire expenses are responsibility of CMB Sponsorship is for proper stadium seating, TV production, transportation/lodging World's best athletes, and social media marketing.

### 2024 Schedule

Feb / March Hollywood Beach, FL; **May '2024 Footvolley World Cup' Miami Beach, FL**; July Virginia Beach, FL;

Aug/Sept Galveston, Corpus Christi, and South Padre Island, TX; Nov Tour Finals Hollywood Beach, FL

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