

## RESOLUTION NO. \_\_\_\_\_

**A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF  
THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE  
RECOMMENDATION OF THE NEIGHBORHOOD/COMMUNITY  
AFFAIRS COMMITTEE TO SIGN THE PLEDGE TO BECOME A  
CITY OF KINDNESS.**

**WHEREAS**, at the October 19, 2016 City Commission meeting, the City Commission referred a discussion item to the Neighborhood/Community Affairs Committee ("NCAC") to study the possibility of signing the pledge to make Miami Beach a City of Kindness; and

**WHEREAS**, City of Kindness identifies itself as the growing center of the kind movement. It is a coalition of organizations working to inspire kindness in our world. The goal is to effect meaningful change among schools, professionals, young people, elected officials, and companies; and

**WHEREAS**, the kindness movement has been endorsed and promoted by many cities and celebrities, including Ellen DeGeneres, the Dalai Lama and Lady Gaga; and

**WHEREAS**, the City, through its Communications Department, is preparing to launch a kindness campaign, aimed at both children and adults, to encourage acts of kindness; and

**WHEREAS**, the NCAC recommended that the Communications Department work with Commissioner Steinberg to create a marketing campaign, perform community outreach and sign the pledge to become a City of Kindness; and

**WHEREAS**, the Administration recommends that the Mayor and City Commission approve this Resolution and sign the pledge to become a City of Kindness.

**NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA,** that the Mayor and City Commission hereby accept the recommendation of the Neighborhood/Community Affairs Committee and authorize the City to sign the pledge to become a City of Kindness.

**PASSED** and **ADOPTED** this 1<sup>st</sup> day of March, 2017.

**ATTEST:**

Philip Levine  
Mayor

Rafael E. Granado  
City Clerk

(Sponsored by Commissioner Micky Steinberg)

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APPROVED AS TO  
FORM & LANGUAGE  
& FOR EXECUTION

Reel C-11-2-23-17  
City Attorney Date

NK