

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING THE FOLLOWING IN REGARDS TO THE 2017 MAJOR LEAGUE BASEBALL (MLB) ALL-STAR GAME FAN FEST, TO BE HELD IN THE MIAMI BEACH CONVENTION CENTER AND ON WASHINGTON AVENUE, FROM JULY 7 THROUGH 11, 2017: THE WAIVER OF RENTAL OF HALLS A AND B OF THE MIAMI BEACH CONVENTION CENTER, IN AN AMOUNT NOT TO EXCEED ONE HUNDRED THIRTY THOUSAND DOLLARS (\$130,000); AUTHORIZING THE CITY MANAGER TO EXECUTE A SPONSORSHIP AGREEMENT WITH MLB, IN A FORM ACCEPTABLE TO THE CITY ATTORNEY AND THE CITY MANAGER, IN AN AMOUNT NOT TO EXCEED ONE HUNDRED THOUSAND DOLLARS (\$100,000), IN SUPPORT OF THE 2017 MAJOR LEAGUE BASEBALL ALL-STAR GAME FAN FEST TO PAY, IN PART, FOR REQUIRED POLICE AND FIRE OFF-DUTY SERVICES FOR THE FAN FEST; THE WAIVER OF SPECIAL EVENT PERMIT APPLICATION, PERMIT, AND SQUARE FOOTAGE FEES, IN AN AMOUNT NOT TO EXCEED SEVENTEEN THOUSAND FIVE HUNDRED DOLLARS (\$17,500); AND THE SPECIAL EVENT CLOSURE OF A MAJOR ROADWAY FOR SOUTHBOUND WASHINGTON AVENUE FROM 17 STREET TO DADE BOULEVARD, FOR EVENT ACTIVATION AND LOADING FROM JULY 2, 2017 AT 8:00 A.M. UNTIL JULY 13, 2017 AT 6:00 P.M., CONTINUOUSLY, AND INCLUSIVE OF RUSH HOUR PERIODS.

WHEREAS, Major League Baseball (MLB) has chosen Miami-Dade County, the Miami Marlins, and Marlins Park to host the 88th annual Major League Baseball All-Star Game, also known as the Midsummer Classic; and

WHEREAS, the MLB All-Star Game and festivities are broadcast on 57 television and radio networks in 14 languages to over 150 countries or territories; and

WHEREAS, the MLB All-Star Game will bring a projected \$70 Million in economic impact to Miami-Dade County, inclusive of hotel bookings in Miami Beach; and

WHEREAS, MLB All-Star Game festivities will occur throughout Miami-Dade County, inclusive of the MLB All-Star Game Fan Fest which will be held at and next to the Miami Beach Convention Center from July 7, 2017 through July 11, 2017; and

WHEREAS, MLB will offer a \$10 discount to Miami Beach residents for tickets to the MLB All-Star Game Fan Fest, and will provide 1,000 tickets to the MLB All-Star Game Fan Fest to the City in accordance with the City's policy regarding the use and distribution of tickets to events and productions occurring at City-owned venues and/or City-sponsored events as adopted in Resolution No. 2014-28638; and

WHEREAS, the City of Miami Beach is a partner with Miami-Dade County, the Miami Sports Commission, and the Miami Marlins in attracting this event to Miami-Dade County for the first time in MLB's history; and

WHEREAS, the Administration recommends that the Mayor and City Commission approve the waiver of the rent of the Miami Beach Convention Center's Halls A and B, in an amount not to exceed \$130,000.00, for the MLB All-Star Game Fan Fest; authorize the City Manager to execute a sponsorship agreement with MLB, in a form acceptable to the City Attorney and City Manager, in an amount not to exceed \$100,000.00, in support of the 2017 MLB All-Star Game Fan Fest to pay, in part, for required police and fire off-duty services for the Fan Fest; waive the special event permit application, permit, and square footage fees, in an amount not to exceed \$17,500.00; and approve the special event closure of a major roadway for southbound Washington Avenue from 17 Street to Dade Boulevard for event activation and loading from July 2, 2017 at 8:00 a.m. until July 13, 2017 at 6:00 p.m., continuously, and inclusive of rush hour periods.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby approve a waiver of the rent of the Miami Beach Convention Center's Halls A and B, in an amount not to exceed \$130,000.00 for the MLB All-Star Game Fan Fest; authorize the City Manager to execute a sponsorship agreement with MLB, in a form acceptable to the City Attorney and the City Manager, in an amount not to exceed \$100,000.00, in support of the MLB All-Star Game Fan Fest to pay, in part, for required police and fire off-duty services for the MLB All-Star Game Fan Fest; a waiver of special application, permit, and square footage fees, not to exceed \$17,500.00; and the special event closure of a major roadway for southbound Washington Avenue from 17 Street to Dade Boulevard from July 2, 2017 at 8:00 a.m. to July 13, 2017 at 6:00 p.m., continuously, and inclusive of rush hour periods.

PASSED and ADOPTED this ____ day of March, 2017.

ATTEST:

Philip Levine
Mayor

Rafael E. Granado
City Clerk

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION

City Attorney
Date 2/27/17