

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ALLOCATING \$5,000 IN FUNDING FOR THE PUBLICATION OF THE COMIC BOOK "THE ADVENTURES OF BIBI & FRIENDS," TO BE DISTRIBUTED TO THE PUBLIC FREE OF CHARGE DURING THE UPCOMING ART SEASON.

WHEREAS, the Adventures of Bibi & Friends has been the most unique advertising for the City of Miami Beach for the past 23 years, but has not been issued since 2015; and

WHEREAS, since 1999, the Adventures of Bibi & Friends has produced a publication series that presents the best of the City in a fun fresh way which incorporates the citizens of the City; and

WHEREAS, at the July 20, 2022 City Commission meeting, the Mayor and City Commission referred an item to Finance and Economic Resiliency Committee to discuss a requested \$5,000.00 cash sponsorship for Bibi Andrade to produce a comic book issue of "The Adventures of Bibi & Friends" to promote Miami Beach; and

WHEREAS, distribution channels has historically been through the Art Deco Welcome Center and the Greater Miami Convention & Visitors Bureau, with approximately 5,000 copies printed; and

WHEREAS, the funding would allow this publication to be free to the public during the upcoming Art season, but should the funding not be available, the publication will still move forward, but would be available to the public at a cost; and

WHEREAS, the most recent issue will be dedicated to 2 champions of the citizens of Miami Beach – Commissioner Mark Samuelian and Michael Aller; and

WHEREAS, considering the funding request is only \$5,000, at its October 30, 2022 meeting, FERC deferred the decision to the City Administration; and

WHEREAS, the City Administration recommends allocating \$5,000 to fund the new issue of The Adventures of Bibi & Friends.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby allocate \$5,000 in funding for the publication of the comic book "The Adventures of Bibi & Friends," to be distributed to the public free of charge during the upcoming Art season.

PASSED and ADOPTED this ____ day of _____, 2023.

ATTEST:

Dan Gelber, Mayor

Rafael E. Granado, City Clerk

(Sponsored by Commissioner Kristen Rosen Gonzalez
co-sponsored by Commissioner Alex J. Fernandez)

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION

City Attorney

6-20-23

Date