

MOSSCROP ASSOCIATES

ARCHITECTURE • INTERIOR DESIGN

To: City of Miami Beach
Planning & Zoning Department
1700 Convention Center Drive, 2nd Floor
Miami Beach, FL 33139

Attn.: Design Review Board (Final Submittal)

Re.: Letter of Intent: 1680 Michigan Avenue – Proposed façade improvements and building identification signage

Date: January 5th, 2017

Dear Board Members:

The intent of our design proposal is to create a decorative treatment and building identification signage to the façade of the parking pedestal of the existing office building at 1680 Michigan Avenue.

The decorative façade treatment will be comprised of the following: Removal of an existing ornamental red square of fabric identifying the building entrance; addition of approximately fifty face-lit linear aluminum channels distributed across the entire parking pedestal façade in a random contemporary pattern; addition of the building identification and street address signage immediately above the building entrance in back-lit reverse channel lettering.

My client and I hope you look favorably upon the proposed design.

Yours Sincerely,

A handwritten signature in blue ink, appearing to read 'Ilija Moss crop', with a stylized flourish at the end.

Ilija Moss crop
Architect of Record