

Fernandez, Alex

From: Jerry Libbin <jerry@miamibeachchamber.com>
Sent: Tuesday, April 26, 2022 10:35 AM
To: dan@dangelber.com; marksamulian@miamibeachfl.gov; Arriola, Ricky; Richardson, David; KristenRosenGonzalez@miamibeachfl.gov; Fernandez, Alex; Meiner, Steven; Robin Jacobs
Cc: Burger, Michele; Leon, Samantha; Dannel@miamibeachfl.gov; Bruce Gould; Julio Magrisso; Danny Diaz
Subject: Public Efforts of the Miami Beach Chamber Education Foundation

Follow Up Flag: Follow up
Flag Status: Flagged

[THIS MESSAGE COMES FROM AN EXTERNAL EMAIL - USE CAUTION WHEN REPLYING AND OPENING LINKS OR ATTACHMENTS]

Dear Mayor of Commissioners,

The leadership of the Miami Beach Chamber Education Foundation will be making a presentation to the City-Wide Finance Committee this Friday with respect to our latest project on behalf of Miami Beach Sr. High to retrofit their nascent kitchen for their students. We will be making a formal presentation on Friday about the Pro-Start Program and the many partners that the Chamber has been working with to bring about the establishment of a Professional ProStart Program that will energize not only the students but will stimulate the economy in Miami Beach by providing a highly trained and motivated workforce to our hospitality industry.

In advance of our meeting Friday, we wanted to provide each of you with a few reminders of the other tremendous projects that our Foundation has been working on for many years. As you already know, we partner with the City of Miami Beach with our Municipal agreement to provide healthcare services to all of the public schools in our feeder pattern. This relationship is between the Chamber Education Foundation, Miami Beach, North Bay Village, Surfside, Bay Harbor and Bal Harbour and has been in effect for almost 10 yrs. In addition the Chamber partners with the City of Miami Beach to provide additional Mental Health Services to the students in the Miami Beach Public Schools.

You may not be aware of the many other programs that the Foundation is supporting which include: College Scholarships for Beach High Seniors, Teacher recognition awards each year for each public school, Teacher Grants through our Links Program that afford up to \$1,000 to any teacher in all 8 of our schools in the feeder pattern that compete for grants to offer exciting new programs to their students each year. In addition the Chamber holds an annual golf tournament to raise funds to support other initiatives including Project Upstart, a program that provides support to Students within Miami Beach Public Schools that don't have stable housing. These students are technically homeless, as some live in cars, or are couch surfing each night with a friend. Fortunately, we have partnered with the School Board Administration to provide financial assistance to this program and to the local parents that have agreed to provide temporary housing for the Project Upstart students.

Bruce Gould is the Chairman of the Chamber Education Foundation and he has done a masterful job in overseeing and expanding the efforts of the Foundation to best serve the students of our community. I am please to provide each of you Bruce's behalf with this copy of our Cookbook which features many of our best local chefs. This was another project that has raised significant funds to support Project UpStart. I hope that you enjoy your copy and we look forward to seeing you on Friday.

RESOLUTION NO. 2022-32155

A RESOLUTION OF THE MAYOR AND CITY COMMISSION, ACCEPTING THE RECOMMENDATION OF THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE, TO PROVIDE A ONE-TIME MATCHING FUND IN THE AMOUNT OF \$100,000 ("CITY'S CONTRIBUTION"), FOR EQUIPMENT FOR THE PROSTART KITCHEN AT MIAMI BEACH SENIOR HIGH SCHOOL, TO BE MATCHED BY A CONTRIBUTION FROM THE MIAMI BEACH CHAMBER OF COMMERCE ("CHAMBER") IN AN AMOUNT OF AT LEAST \$100,000, AND AN IN-KIND CONTRIBUTION TO RETROFIT THE EXISTING ROOM FROM THE MIAMI-DADE COUNTY PUBLIC SCHOOL BOARD ("SCHOOL BOARD"), IN AN ESTIMATED AMOUNT OF AT LEAST \$750,000; AND FURTHER AUTHORIZING THE CITY MANAGER TO EXECUTE ANY REQUIRED DOCUMENTS OR AGREEMENTS RELATED TO THIS RESOLUTION.

WHEREAS, the Education Compact reflects the desire of the Miami Beach community to support excellence in education in the City's public schools and is an investment in the overall enhancement of education for the City's residents; and

WHEREAS, at the February 9, 2022 City Commission meeting, the Mayor and City Commission referred discussion item C4F to the Finance and Economic Resiliency Committee (the "Committee") to discuss providing a one-time matching contribution of \$100,000 in funding towards the cost of implementing a ProStart hospitality training program and kitchen at Miami Beach Senior High School; and

WHEREAS, ProStart is a nationwide, two-year high school culinary arts and restaurants management program that reaches approximately 130,000 students in more than 1,700 high schools across 50 states, Guam and the District of Columbia. From culinary techniques to management skills, ProStart's industry-driven curriculum provides real-life experience opportunities and builds practical skills and a foundation that will last a lifetime. Students who have completed the requirements of the Prostart program are awarded an industry-recognized certificate, the Prostart National Certificate of Achievement. Students who receive the certificate are eligible for NRAEF scholarship opportunities and course credits at some of the country's leading hospitality and culinary arts colleges and universities; and

WHEREAS, Per the Miami Beach Chamber of Commerce, at least \$100,000 will be raised to support this partnership. Miami-Dade County Public Schools has indicated an in-kind contribution of at least \$750,000 to retrofit the existing student kitchen at Miami Beach Senior High School to accommodate the new equipment; and

WHEREAS, As part of the City's contribution, Miami-Dade County Public Schools will ensure there are at least six (6) culinary classes available each year following completion of the retrofit and new equipment installation for no less than five (5) years including inclusion of the

classes as elective offerings in the Miami Beach Senior High School master schedule and marketing of the program annually to students during student subject selection; and

WHEREAS, at the April 29, 2022 Finance and Economic Resiliency Committee meeting, the Committee recommended that the City allocate matching funds in the amount of \$100,000 to support the cost of implementing a ProStart hospitality training program.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND THE CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby accept the recommendation of the Finance and Economic Resiliency Committee to provide a one-time matching fund in the amount of \$100,000 ("City's Contribution"), for equipment for the ProStart Kitchen at Miami Beach Senior High School, to be matched by a contribution from the Miami Beach Chamber of Commerce ("Chamber") in an amount of at least \$100,000, and an in-kind contribution to retrofit the existing room from the Miami-Dade County Public School Board ("School Board"), in an estimated amount of at least \$750,000; and further authorize the City Manager to execute any required documents or agreements related to this resolution.

PASSED AND ADOPTED this 4 day of May 2022.

ATTEST:



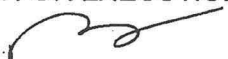
RAFAEL E. GRANADO, CITY CLERK

MAY 26 2022



DAN GELBER, MAYOR

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney *SH* Date 5-24-22



MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission
FROM: Alina T. Hudak, City Manager
DATE: May 4, 2022

SUBJECT: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATION OF THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE, TO PROVIDE A ONE-TIME MATCHING FUND IN THE AMOUNT OF \$100,000 ("CITY'S CONTRIBUTION"), FOR EQUIPMENT FOR THE PROSTART KITCHEN AT MIAMI BEACH SENIOR HIGH SCHOOL, TO BE MATCHED BY A CONTRIBUTION FROM THE MIAMI BEACH CHAMBER OF COMMERCE ("CHAMBER") IN AN AMOUNT OF AT LEAST \$250,000, AND AN IN-KIND CONTRIBUTION TO RETROFIT THE EXISTING ROOM FROM THE MIAMI-DADE COUNTY PUBLIC SCHOOL BOARD ("SCHOOL BOARD"), IN AN ESTIMATED AMOUNT OF AT LEAST \$750,000; AND FURTHER AUTHORIZING THE CITY MANAGER TO EXECUTE ANY REQUIRED DOCUMENTS OR AGREEMENTS RELATED TO THIS RESOLUTION.

RECOMMENDATION

Administration is seeking direction regarding matching funds in an amount of \$100,000 for a ProStart hospitality training program and kitchen at Miami Beach Senior High School. Currently, there is no funding for this partnership in the FY22 budget.

BACKGROUND/HISTORY

Mayor Dan Gelber requested at the February 9, 2022 Commission meeting to place an item for discussion on the Finance and Economic Resiliency Committee agenda to discuss providing a one-time contribution of \$100,000 in matching funds towards the cost of implementing a ProStart Hospitality Training Program and kitchen at Miami Beach Senior High. At the April 29, 2022 Finance and Economic Resiliency Committee meeting, members unanimously approved a partnership with the Miami Beach Chamber of Commerce and Miami-Dade County Public Schools to provide a one-time matching fund contribution of \$100,000 to support the purchase, installation, and maintenance of needed equipment for the kitchen.

ProStart is a nationwide, two-year high school culinary arts and restaurants management program that reaches approximately 130,000 students in more than 1,700 high schools across 50 states, Guam and the District of Columbia. From culinary techniques to management skills, ProStart's industry-driven curriculum provides real-life experience opportunities and builds practical skills and a foundation that will last a lifetime. Students who have completed the requirements of the ProStart program are awarded an industry-recognized certificate, the ProStart National Certificate of Achievement. Students who receive the certificate are eligible for NRAEF scholarship opportunities and course credits at some of the country's leading hospitality and culinary arts colleges and universities. According to Chef Guy Fieri, this program helps students learn about food which can benefit them in both their career and their life as a consumer.

ProStart is a career and technical education program that unites the foodservice industry and the classroom to teach high school students culinary skills and restaurant management principles, as well as employability skills such as communication, teamwork, professionalism and time management.

According to Jerry Libbin, President and CEO of the Miami Beach Chamber of Commerce, Miami-Dade County Public School Administration has committed to fund all infrastructure improvements in the selected classroom if the Miami Beach Chamber Education Foundation and partners will fund the class equipment. The Miami Beach Chamber's Education Foundation has indicated its commitment to raising the necessary funds to purchase first class equipment and all new supplies for the program. Jerry Libbin indicated in a letter to Mayor Gelber that estimates a total of \$500,000 needed for class equipment of which the Miami Beach Chamber has verbal commitments for \$335,000.

Jerry Libbin, on behalf of the Miami Beach Chamber, is requesting a one-time contribution of \$100,000 from the City of Miami Beach towards this culinary program which he believes will not only support the students for years to come, but will address an immediate need in our hospitality industry to hire qualified employees for their restaurants and hotels.

ANALYSIS

Per the Miami Beach Chamber of Commerce, at least \$250,000 will be raised to support this partnership. Miami-Dade County Public Schools has indicated an in-kind contribution of at least \$750,000 to retrofit the existing student kitchen at Miami Beach Senior High School to accommodate the new equipment.

As part of the City's contribution, Miami-Dade County Public Schools will ensure there are at least six (6) culinary classes available each year following completion of the retrofit and new equipment installation for no less than five (5) years including inclusion of the

classes as elective offerings in the Miami Beach Senior High School master schedule and marketing of the program annually to students during student subject selection.

SUPPORTING SURVEY DATA

FINANCIAL INFORMATION

FY 22 \$100,000 Not in budget

Amount(s)/Account(s):

Applicable Area

Not Applicable

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-14?

No

Does this item utilize G.O. Bond Funds?

No

Strategic Connection

Prosperity - Be known for (K-12) educational excellence.

Legislative Tracking

Organizational Development Performance Initiatives

Sponsor

Mayor Dan Gelber

ATTACHMENTS:

Description

- MB Chamber Letter
- Resolution

Dear Mayor Gelber,

Thank you for taking the time to listen to us about our goal to implement a Pro Start Program at Miami Beach Senior High for the upcoming school year. As I mentioned to you, Dade County School Administration has already committed to us that if we raise the funds, they will pay for all of the infrastructure improvements in the classroom. Lucia Baez and Alberto Carvalho made that commitment and the Chamber's Education Foundation is committed to raising the necessary funds to purchase 1st class equipment, and all new supplies for the program. We estimate that we will need a total of \$500,000 of which we already have commitments for \$335,000.

I want you to know that in addition, Michael Cheng, from FIU is committed to assisting Beach High with teachers that will visit the classroom and I believe that we will be able to create a working relationship with our students and perhaps the Food and Wine Festival as well.

I have provided two links below for your review. The first (about a minute and a half) is celebrity, Chef Guy Fieri, speaking about the importance of Pro Start and the second is about a 3-minute video about the program with students talking about the importance of Pro Start.

We are asking the City for a one-time contribution of \$100,000 towards this program which will not only support the students for years to come, but will address an immediate need in our hospitality industry to hire qualified employees for their restaurants and hotels.

Thank you for your support.

https://youtu.be/H_b9QNBXw7c

<https://youtu.be/DAPZWvXPnmc>

Jerry Libbin
President & CEO
Miami Beach Chamber of Commerce