

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING AND AUTHORIZING THE CITY MANAGER TO EXECUTE AMENDMENT NO.1 TO THE MANAGEMENT AND OPERATION AGREEMENT BETWEEN THE CITY OF MIAMI BEACH, FLORIDA AND FLORIDA FRESH MARKET ENTERPRISES, INC. FOR MANAGEMENT AND OPERATION OF ARTISANAL MARKETS, TO ADD ACTIVATIONS IN THE AREAS OF THE 41ST STREET COMMERCIAL CORRIDOR, COLLINS PARK PLAZA, AND NORMANDY FOUNTAIN PLAZA.

WHEREAS, on May 12, 2021, the Mayor and City Commission authorized the issuance of the RFP (RFP 2021-151-ND) to solicit proposals for the management and operation of an artisanal market in Lummus Park. The RFP was developed for the Lummus Park market specifically as it is likely to be the largest artisanal market within the City; and

WHEREAS, on July 30, 2021, the Administration provided a status update on the Request for Proposals (RFP 2021-151-ND) for Management and Operation of an Artisanal Market in Lummus Park in LTC-315-2021; and

WHEREAS, the Administration worked to identify potential artisanal markets in other areas to promote activations within certain neighborhoods or commercial districts and would serve as informal social gatherings where residents and visitors could meet and interact with local artists and designers, stimulate community development, and provide family-friendly engagements; and

WHEREAS, the Administration released an addendum to the RFP to allow future additional markets to be added to the resulting agreement by mutual agreement, subject to City Commission approval; and

WHEREAS, on October 13, 2021, the Mayor and City Commission authorized the Administration to enter negotiations with Florida Fresh Market, the top ranked proposer and the best qualified firm to manage and operate the artisanal markets; and

WHEREAS, Florida Fresh Market demonstrated vast experience in collaborating with other municipalities such as Bal Harbour Village, the City of Coral Gables, and the City of Miramar in the development of their farmers' and artisans' markets. The process of contract negotiations between the City and Florida Fresh Market began immediately; and

WHEREAS, on July 20, 2022, through resolution 2022-32259 the Mayor and City Commission approved the relocation of the Lummus Park Artisanal Market from 13 Street and 14 Place to 6 Street and 8 Streets and authorized the Administration to enter into negotiations with Florida Fresh Market to activate artisanal markets in other Miami Beach locations; and

WHEREAS, based on overall community feedback, the Administration and Florida Fresh Market have negotiated the expansion of the Artisanal Market to activate in the following neighborhoods: 41st Street Commercial Corridor, Collins Park Plaza, and Normandy Fountain Plaza; and

WHEREAS, the 41st Street commercial corridor location is limited to the public right of way of municipal parking lot P63 (4166 Royal Palm Avenue), bounded on the north by the curb

approximately one hundred twenty (120.0) feet north and parallel to the parking lot's southernmost boundary, bounded on the south by the curb approximately sixty (60.0) feet north and parallel to the parking lot's southernmost boundary, bounded on the east by the easternmost non-handicap parking space and bounded on the west by the westernmost edge of the 13th consecutive parking space from the easternmost boundary; and

WHEREAS, the Collins Park Plaza location is limited to the public right of way bounded on the north by the bollards on Liberty Avenue separating the pedestrian walkway and the Collins Park Garage vehicular entrance, bounded on the south by the northern most line of the 22nd Street right of way, bounded on the east by the easternmost line of the Liberty Avenue right of way, and bounded on the west by the westernmost line of the Liberty Avenue right of way; and

WHEREAS, the Normandy Fountain Plaza location is limited to the public right of way bounded on the south by the north right of way line of the 71st Street, bounded on the north by the south right of way line of Normandy Drive, bounded on the west by a line eight (8.0) feet west of and parallel to the west back of curb of Rue Vendome, and bounded on the east by a line twenty feet and six inches 20' 6" east of and parallel to the east back of curb of Rue Vendome.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby approve and authorize the City Manager to execute Amendment No.1 to the Management and Operation Agreement between the City of Miami Beach, Florida and Florida Fresh Market Enterprises, Inc. for Management and Operation of Artisanal Markets, to add activations in the areas of the 41st Street commercial corridor, Collins Park Plaza, and Normandy Fountain Plaza.

PASSED and ADOPTED this _____ day of _____, 2023

ATTEST:

Rafael E. Granado, City Clerk

Dan Gelber, Mayor

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney *EH* 1-23-23
Date