A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, EXPRESSING SUPPORT FOR THE PEDESTRIAN PROMENADE ON OCEAN DRIVE BETWEEN 13TH STREET AND 14TH PLACE, AND ADDITIONAL ENHANCEMENTS TO THE PROMENADE EXPERIENCE.

WHEREAS, on December 8, 2021, the Mayor and City Commission directed the Administration to proceed with the implementation of a pilot for a temporary pedestrian plaza (the "Pedestrian Promenade" or "Promenade") on Ocean Drive, located from 13th Street to 14th Place,

WHEREAS, since the Promenade was first implemented in January 2022, it has substantially improved the safety and quality of life of residents, business, and visitors; and

WHEREAS, the Promenade has attracted diverse elements of our community back to Ocean Drive, including families with children, older residents, and visitors that enjoy the pedestrian friendly environment created by the Promenade; and

WHEREAS, the City's experience with the Pedestrian Promenade as an impactful urban planning tool is similar to the positive experience of many other jurisdictions that have pedestrianized right of way areas, such as the City of Coral Gables, which pedestrianized portions of Giralda Avenue; and

WHEREAS, transformation of the Entertainment District into the Art Deco Cultural District remains one of the highest priorities of the Commission, and the Pedestrian Promenade is an important element of the City's long-term plan for the area; and

WHEREAS, the Administration continues to take all appropriate steps to ensure that any traffic or parking issues in the area are addressed, and to work constructively with Miami-Dade County on these matters.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby express their continued support for the Pedestrian Promenade on Ocean Drive between 13th Street and 14th Place and direct the Administration to continue (i) to work with local residents and businesses, as well Miami-Dade County, to maintain the appearance, safety, and effective functioning of the Promenade and adjacent areas, (ii) to develop and implement additional pilot programs or activations that will have a positive impact on the area, including those that will immediately enhance the Promenade experience in the "high season" ending June 1, 2023, and which provide for clear delineation of bicycle, pedestrian and food & beverage operations on the roadway, (iii) to evaluate the efficacy of such pilots in the context of longer term planning for the Art Deco Cultural District, and (iv) to pursue the installation of sculpture installations and other neighborhood appropriate, highly-curated performing arts activations in the immediately adjacent areas of Lummus Park and the Beach.

PASSED and ADOPTED this	day of	, 2023.	
ATTEST:			
	Dan Gelber Mayor		
Rafael E. Granado City Clerk			
(Sponsored by Commissioner Laura Don	ninguez)		
		APPROVED AS 1. FORM & LANGUAGE	

& FOR EXECUTION

City Attorney PAZ Date