

MIAMI BEACH

City of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida 33139, www.miamibeachfl.gov

COMMISSION MEMORANDUM

TO: Mayor Philip Levine and Members of the City Commission
FROM: Jimmy L. Morales, City Manager
DATE: January 11, 2016
SUBJECT: REPORT OF THE FINANCE AND CITYWIDE PROJECTS
COMMITTEE (FINANCE) MEETING ON DECEMBER 16, 2016

The agenda is as follows:

- 1. Discussion Regarding Whether Or Not To Pursue Food And Beverage Concessions For Soundscape Park, Collins Park, And The Miami Beach Botanical Garden (May 21, 2014 Commission Item C4C)(Continued from May 20, 2016 FCWPC Meeting)**

ACTION

The Committee directed staff to encourage the Bass Museum's suggestion in utilizing the Rotunda in Collin's Park for an art installation; where the Bass Museum would pursue funding outside of the City for the renovation of the Rotunda as well as for the art installation.

The Committee approved the following in regards to the Collins Park outdoor café:

- Not to charge a concession fee to the Bass Museum and
- To provide Security in the form of a Park Ranger.

- 2. Discussion Regarding The Exchange Of Property With The Owner Of 5860 North Bay Road In Order To Resolve The Existing Boundary Lines, And The Location Of A Future City Pump Station And Sewer Line (June 8, 2016 Commission Item C4F)**

ACTION

Item deferred.

**3. Discussion On The Potential Expansion Of The Big Belly Trash Program
(November 9, 2016 Commission Item C4F)**

ACTION

The Committee directed staff to continue the pilot program and double the amount of cans. In addition to that, a financial analysis needs to be done to include the following:

- Expand the program to other areas both heavily trafficked and remote for different value props.
- Where a limiting advertising might be done to help offset any additional cost of the program, as long as the City has full control of that imagery.
- How the City might be able to monetize some of the Wi-Fi? If the carrier is willing to pay the City rent for that.
- Bring back two or three other reasonable scenarios, including the 200 cans to compare and see how we might pay for it. Considering if the Wi-Fi and the ads are not enough to offset any differential costs.

Staff is to bring back the financial analysis to Finance and Citywide Committee meeting in January.

**4. Discussion To Consider "Vertical Gardens" On Highway Pillars And Overpasses
In Lieu Of Or In Addition To Painting (October 18, 2016 Commission Item R9X)**

ACTION

The Committee was very pleased with the work that was completed in house by staff including the painting of the overpass and beautifying underneath with landscaping, stone, and lighting. The Committee recommended not moving forward with the addition of the Vertical Gardens.

5. Discussion Regarding The Expiration Of The Lease Agreement Between The City Of Miami Beach (Landlord) And Colony Theatre Café, Inc. (Tenant) For The Use Of Approximately 1,371 Square Feet Of City-Owned Property, Located At 1040 Lincoln Road, Miami Beach Florida (Premises); Said Lease Expiring October 31, 2017.

ACTION

The Committee directed staff to negotiate a new lease with Segafredo and to bring back to the terms and conditions to the Finance and Citywide Committee.

6. **Discussion Regarding The Use Of 7,655 Square Feet Of City-Owned Property (Penn Garage Retail), Located On The First Floor At 1661 Pennsylvania Avenue (Penn Garage), Miami Beach, Florida, Including A New Lease Agreement For A Portion Of Penn Garage Retail Between The Miami Beach Redevelopment Agency And The City Of Miami Beach (Collectively, Landlord) And Miami Beach Chamber Of Commerce (Tenant), For The Use Of 935 Square Feet , Located At 530 17th Street , Miami Beach, Florida, (Premises) For A Period Of Two (2) Years And Twenty-Five (25) Days, Commencing Retroactively December 7, 2016 And Ending December 31, 2018.**

ACTION

The Committee recommended moving forward with the lease for the Miami Beach Chamber of Commerce and to explore the concept of a Miami Beach store proximate to the Visitor Center. In addition to that, the Committee recommended moving forward with actively marketing the remainder of the space. Whichever firm is hired to market it, staff should verify whether or not the selected marketer has conflicts on Lincoln Road.

The Committee recommended moving forward with allowing the youth center to temporarily stay at the location with the understanding that they have ninety (90) days to relocate once a new tenant is found. Staff was directed to look for alternate locations for the youth center.

7. **Discussion Regarding Why Insurance Items Are Referred To Finance and Citywide Projects Committee.**

ACTION

The Committee recommended that only insurance items that require a budget amendment should be brought to the Finance and Citywide Committee.

ml *qr*
AW/yr