# 601 WASHINGTON AVENUE HOTEL DEVELOPMENT

WASHINGTON AVENUE MIAMI BEACH. FLORIDA

REVISED - 11/16/16

WASHINGTON SQUARED OWNER LLC 1691 MICHIGAN AVE SUITE 445 MIAMI BEACH. FL 33139

CONCEPT STATEMENT

**7** 

VENUES

16

STAFFING LEVELS

**17** 

HOTEL ACCESS

18

**DELIVERIES & COLLECTIONS** 

19

SECURITY

20

CONDITIONAL USE PERMIT SUMMARY

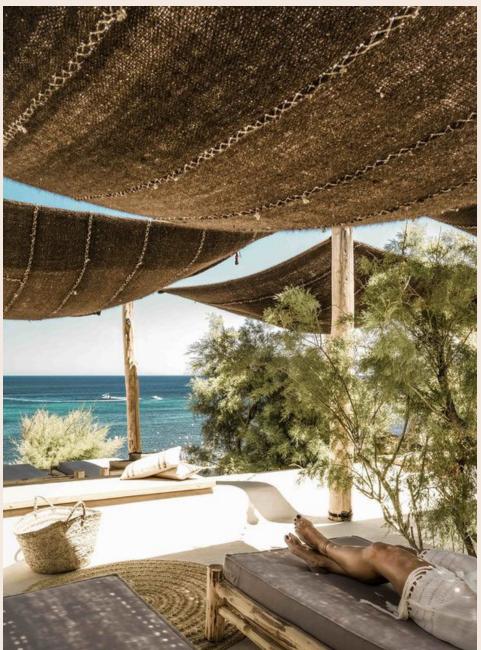
# AN IDYLLIC EXPERIENCE FROM THE MOMENT YOU WALK IN.

THE FOOD AND BEVERAGE COMPONENTS OF 601 WASHINGTON ARE DESIGNED TO TRANSPORT AND REJUVENATE. EFFORTLESSLY CHIC AND RELAXED IN STYLE. THE INDOOR/OUTDOOR DINING AND LOUNGE AREAS ARCHITECTURALLY EMBRACE THE PRISTINE NATURAL BEAUTY OF MIAMI BEACH. INNOVATIVE SEASONAL OFFERINGS THROUGHOUT THE DAY—FROM SMALL BITES AND COCKTAILS TO SHARED PLATES SERVED AT COMMUNAL TABLES—ENHANCE THE ARTISTIC. BOHEMIAN SENSIBILITY.

A HAVEN FOR HOTEL GUESTS, IT'S SURE TO BECOME AN INSTANT DESTINATION FOR LOCALS IN THE KNOW.

VIBE 601 WASHINGTON AVENUE HOTEL DEVELOPMENT

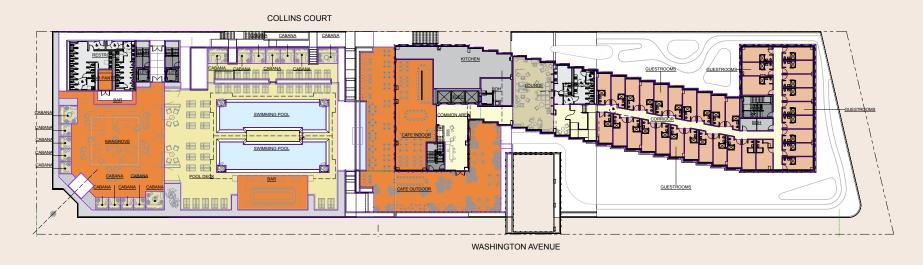




FLOOR PLANS
601 WASHINGTON AVENUE HOTEL DEVELOPMENT



#### THIRD FLOOR



VENUE 1

# INDOOR RESTAURANT, LOUNGE & OUTDOOR CAFE

& INDOOR CAFE CART

OPERATOR: WASHINGTON SOUARED OWNER. LLC

EMPLOYEES: 25 FRONT OF THE HOUSE, 10 BACK OF THE HOUSE

CONCEPT: TBD

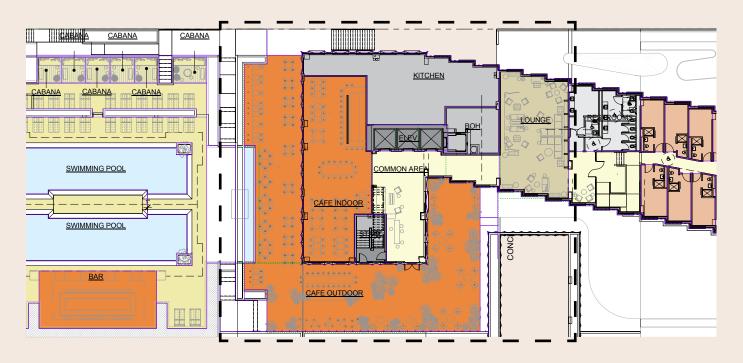
HOURS OF OPERATION: 7AM-1AM (LIMITED SERVICE THEREAFTER)

SEATS: INDOOR 83. OUTDOOR 145. LOUNGE 83

MUSIC: INDOOR (DJ/LIVE) DURING OPERATING HOURS & OUTDOOR (DJ/LIVE UNTIL 8PM)

THREE MEAL RESTAURANT AND OUTDOOR CAFE SERVING BREAKFAST, LUNCH, DINNER AND LATE NIGHT BITES. ENTRY THROUGH HOTEL LOBBY OR FROM POOL DECK THROUGH TERRACE.

- \* POTENTIAL AFTER HOURS GRAB & GO STAND LATE LIMITED SERVICE OPERATION
- \*\* RESTROOMS IN ADJACENT CONCIERGE AREA











VENUE 2

#### **POOL VENUE**

OPERATOR: WASHINGTON SQUARED OWNER, LLC

EMPLOYEES: 10 POOL, 10 BAR.

CONCEPT: TBD

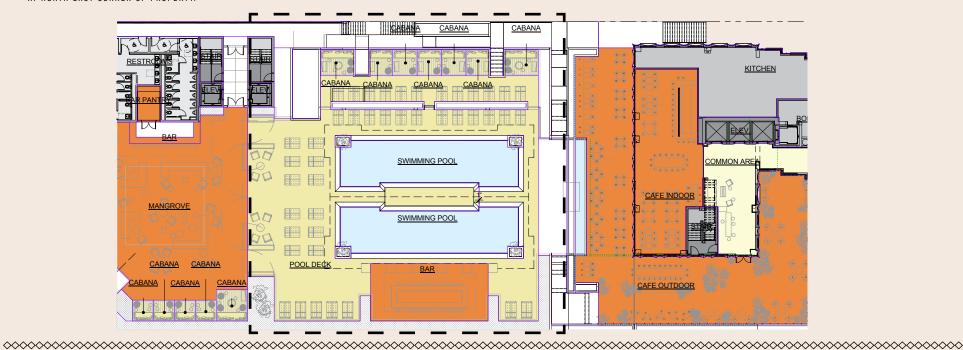
HOURS OF OPERATION: 7AM-1AM

HOURS OF ENTERTAINMENT: 11AM-8PM

OCCUPANCY: 572

MUSIC: DJ & LIVE

DESCRIPTION: THE HOTEL POOL WILL BE OPEN TO THE HOTEL GUESTS AND THE PUBLIC WITH ACCESS THROUGH THE BREEZEWAY COMING FROM WASHINGTON AVENUE OR COLLINS COURT THROUGH HOTEL RECEPTION. UP ELEVATORS TO 3RD FLOOR HOTEL LOBBY. QUEUING ON WEST END OF TERRACE. PAST POOL CHECK IN AND UP STEPS TO POOL DECK. ACCESS TO RESTROOMS AT NORTH EAST CORNER OF PROPERTY.







VENUE 3
601 WASHINGTON AVENUE HOTEL DEVELOPMENT

#### **MANGROVE**

OPERATOR: WASHINGTON SOUARED OWNER. LLC

EMPLOYEES: 25

CONCEPT: TBD

DAYS OF ENTERTAINMENT OPERATION: SEASONAL, WEEKEND.

HOURS OF OPERATION, 11AM-1AM

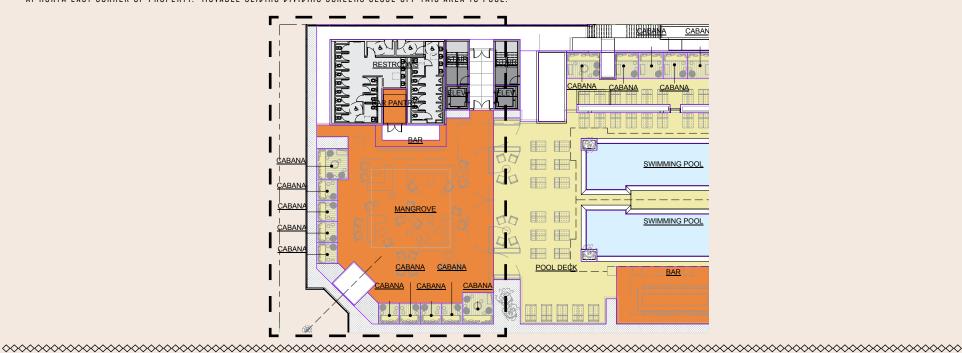
HOURS OF ENTERTAINMENT: 11AM-8PM (AMBIENT MUSIC AFTER 8PM)

OCCUPANCY: 290

MUSIC: DJ & LIVE

DESCRIPTION: A UNIQUE TYPE OF PARADISE, THE MANGROVE IS DEFINED BY ITS RESERVED VIBE AND CREATIVE PROGRAMMING. LIVE MUSIC AND ACTIVITIES SET THE STAGE FOR RELAXING WITH OLD FRIENDS AND BEING INSPIRED BY NEW ONES.

UTILIZATION OF THE SPACE: POOL EXTENSION FOR SPILLOVER GUESTS. SPACE WILL BE PROGRAMMED ON THE WEEKENDS WITH DJ/LIVE MUSIC. THE MANGROVE WILL BE OPEN TO THE PUBLIC WITH ACCESS COMING FROM COLLINS COURT THROUGH ON PROPERTY ARCADE AND UP THE ELEVATORS TO THE 3RD FLOOR AND DIRECTLY TO OPEN AIR SPACE. ACCESS TO RESTROOMS AT NORTH EAST CORNER OF PROPERTY. MOVABLE SLIDING DIVIDING SCREENS CLOSE OFF THIS AREA TO POOL.







VENUE 4
601 WASHINGTON AVENUE HOTEL DEVELOPMENT

#### ROOFTOP DECK & SWIM SPA

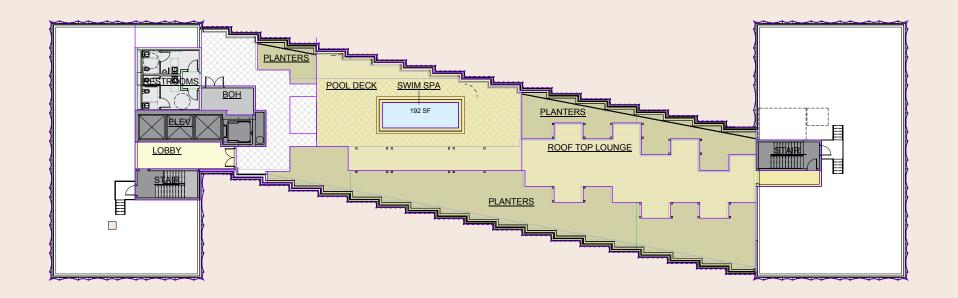
OPERATOR: WASHINGTON SQUARED OWNER. LLC EMPLOYEES: 1 BACK OF THE HOUSE

CONCEPT: TBD

HOURS OF OPERATION: 7AM-1AM

ENTERTAINMENT: AMBIENT MUSIC ONLY

OCCUPANCY: 224 (HOTEL GUESTS ONLY)





PUBLIC OUTLETS	FRONT OF HOUSE ASSOCIATES	BACK OF HOUSE ASSOCIATES	
RESTAURANT & CAFE	25	10	
POOL VENUE	10	10	
MANGROVE VENUE	25	N A	
SUB TOTAL	60	20	
GUEST ONLY OUTLETS			
ROOFTOP DECK & SWIM SPA	0	1	
TOTAL	60	21	

THE EMPLOYEE COUNT AS NOTED ABOVE IS BASED ON HIGH SEASON AND HIGH OCCUPANCY AT ANY GIVEN TIME.

HOTEL ACCESS
601 WASHINGTON AVENUE HOTEL DEVELOPMENT

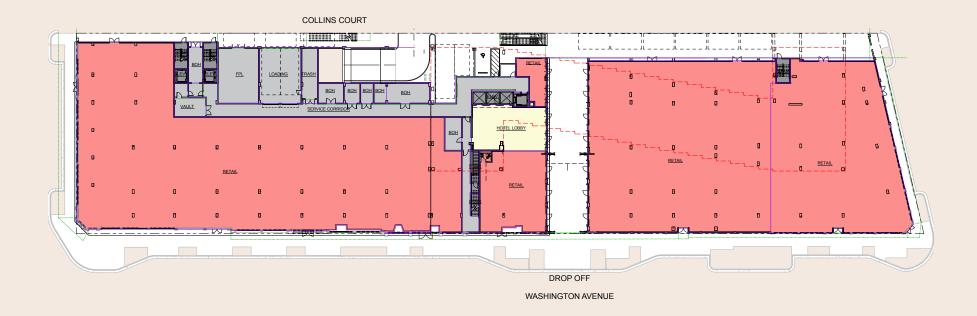
THE FOLLOWING GROUPS MAY ACCESS THE HOTEL AND PUBLIC AREAS:

#### **HOTEL GUESTS**

HOTEL GUESTS WILL ARRIVE IN THE BREEZEWAY COMING FROM COLLINS COURT OR WASHINGTON AVE. WHERE THEY MAY VALET THEIR CAR AND BE GREETED BY A HOTEL BELLMAN WHO WILL DIRECT THEM INTO HOTEL RECEPTION ON THE FIRST FLOOR. FROM THERE THEY WILL TAKE ONE OF THREE ELEVATORS UP TO THE LOBBY ON THE 3RD FLOOR WHERE THEY WILL FIND THE CONCIERGE. INDOOR RESTAURANT, OUTDOOR CAFE AND POOL ACCESS.

#### THE PUBLIC

RESTAURANT AND CAFE PATRONS WILL ARRIVE IN THE SAME FASHION AS DESCRIBED ABOVE FOR HOTEL GUESTS. MANGROVE PATRONS WILL ARRIVE FROM THE ENTRANCE ON 7TH AND COLLINS COURT THROUGH ON PROPERTY ARCADE AND UP THROUGH ELEVATORS TO THE 3RD FLOOR AND OPEN AIR SPACE. ANY QUEUING TO BE ON PROPERTY AT THE ARCADE ON COLLINS COURT STARTING APPROXIMATELY 60 FEET SOUTH OF 7TH STREET.



#### **DELIVERIES & COLLECTIONS**

IN AN FFFORT TO FNSURF MINIMAL IMPACT ON LOCAL RESIDENTS. HOTFL GUESTS AND STREET TRAFFIC. THE FOLLOWING PROCEDURES WILL TAKE PLACE:

FOOD & REVERAGE DELIVERIES.

FOOD AND REVERAGE DELIVERIES WILL BE RECEIVED ON COLLINS COURT THROUGH LOADING DOCK WHERE A RECEIVING AREA IS LOCATED. THE WHO WILL RECEIVE VENDORS AND VERIEV PRODUCT DELIVERIES THROUGH HOTEL OPERATIONAL PROCEDURES.

UNDERSTANDING THAT THERE MAY RE CERTAIN CIRCUMSTANCES THAT FROM STAGING AREA IN LOADING DOCK ON PROPERTY OFF OF COLLINS REQUIRE AUGMENTATION TO THE DELIVERY WINDOW. THE HOTEL MANAGEMENT. COURT. WILL DO ITS VERY BEST TO ENSURE DELIVERIES HAVE LITTLE IMPACT ON THE AROVE MENTIONED GROUPS.

· REFUSE & RECYCLING.

REFUSE AND RECYCLING COLLECTION WILL BE ACCEPTED AT APPROPRIATE TIMES AT LOADING DOCK OFF COLLINS COURT. INTERNAL PROCEDURES WILL BE IMPLEMENTED BY MANAGEMENT TO ENSURE MINIMAL IMPACT IS RECEIVING AREA HAS A SECURITY CHECK POINT AND RECEIVING PERSONNEL. FELT BY THE HOTEL GUESTS, LOCAL RESIDENTS AND STREET TRAFFIC. UNTEL ENGINEERING WILL BE RESPONSIBLE FOR THE MANAGEMENT OF THE REFUSE AND RECYCLING COLLECTION FOR THE HOTEL RESTAURANT, CAFE AND MANGROVE. REFUSE RECYCLING WILL BE STORED IN DESIGNATED. DELIVERIES WILL BE DIRECTED FROM THE HOURS OF 6AM TO 5PM. SECURED AND REFRIGERATED AREA FOR PICK UP AT SCHEDULED TIMES

#### **SECURITY**

PURSUANT TO THE POLICIES OF THE HOTEL. ALL SECURITY WILL BE ADMINISTRATED BY HOTEL MANAGEMENT AND THE FOLLOWING MEASURES WILL BE IMPLEMENTED:

- 1. SECURITY WILL HAVE A 24 HOUR A DAY PRESENCE
- 2. SECURITY CAMERAS WILL BE LOCATED AT MAJOR ENTRANCE AND EXIT POINTS TO THE PROPERTY
- 3. SECURITY CAMERAS WILL BE INSTALLED TO MONITOR ALL POINTS OF SALE
- 4. SECURITY CAMERAS WILL BE INSTALLED IN ELEVATORS TO MONITOR GUEST FLOW
- 5. EXTRA SECURITY WILL BE SCHEDULED ON HIGH OCCUPANCY DAYS
- 6. SECURITY TO BE ASSIGNED TO POOL DECK AS REQUIRED.

## ORIGINAL APPROVAL FOR REFERENCE

#### CONDITIONAL USE PERMIT - SUMMARY OF ACCESSORY USES

VENUE NAME	FLOOR	INDOOR/ OUTDOOR	MAX OCCUPANT Load	HOURS OF Operation	HOURS OF Entertainment	ENTERTAINMENT	DANCE HALL License	FOOD SERVICE AVAILABLE
CAFE RESTAURANT & CAFE CART	3	INDOOR OUTDOOR OUTDOOR INDOOR	76 105 120 24	7AM-5AM 7AM-1AM 7AM-1AM 7AM-5AM	11AM-1AM 11AM-8PM 11AM-8PM NA	YES (LIVE MUSIC/DJ) YES (LIVE MUSIC/DJ) YES (LIVE MUSIC/DJ) NO	NO YES YES NO	YES YES YES YES
POOL VENUE	3	OUTDOOR	520	7AM-1AM	11AM-8PM	(FIAE WAZIC/DY)	YES	YES
MANGROVE VENUE	3	OUTDOOR	336	11AM-1AM	11AM-8PM	(FIAE WRZIC/DY)	YES	NO
	GRAND TOTALS		1181					

### **REVISED**

#### CONDITIONAL USE PERMIT - SUMMARY OF ACCESSORY USES

VENUE NAME	FLOOR	INDOOR/ OUTDOOR	MAX OCCUPANT Load	HOURS OF Operation	HOURS OF Entertainment	ENTERTAINMENT	DANCE HALL License	FOOD SERVICE AVAILABLE
PUBLIC AREA								
LOUNGE RESTAURANT OUTDOOR CAFE & CAFE CART	3	INDOOR INDOOR OUTDOOR INDOOR	83 83 145 25	7AM-5AM 7AM-5AM 7AM-1AM 7AM-5AM	11AM-1AM 11AM-1AM 11AM-8PM NA	YES (LIVE MUSIC/DJ) YES (LIVE MUSIC/DJ) YES (NO	NO NO YES NO	YES YES YES YES
POOL VENUE	3	OUTDOOR	572	7AM-1AM	11AM-8PM	YES (LIVE MUSIC/DJ)	YES	YES
MANGROVE VENUE	3	OUTDOOR	290	11AM-1AM	11AM-8PM	(LIVE MUSIC/DJ)	YES	NO
	SUBTOTAL		1198			<u> </u>		
HOTEL GUESTS ONLY	HOTEL GUESTS ONLY							
ROOFTOP DECK & SWIM SPA	ROOF	OUTDOOR	224	7AM-1AM	NA	NO	NO	NO
	GRAND TOTALS		1422				•	