

Motion 5 - Improving safety & cleanliness to Lincoln Rd. from Collins Avenue to the ocean

A motion of the Police/Citizens Relations Committee urging for immediate action and a coordinated effort between the City of Miami Beach and area stakeholders to restore Lincoln Road, from Collins Avenue to the ocean, as the premiere entrance to the beach.

To achieve this objective, the Police/Citizens Relations Committee further urges the City to explore the possibility of pursuing a voluntary partnership with the Ritz Carlton, the Decoplage, and the Georgian Condominium Association (“stakeholders”).

Any such partnership shall seek to achieve the following:

- **Allow private security** currently hired by the stakeholders with the ability to expand their patrol perimeter to include the public areas abutting their respective private property along Lincoln Road from Collins Avenue to the beach entrance and along the Beachwalk from the northern border of the Ritz-Carlton parcel to the southern border of the Georgian Condominium parcel (“project area”).
- **Provide a direct line of communication to the Miami Beach Police Department** for the private security services.
- **Supplement the minimum maintenance** provided by the City by empowering stakeholders with the ability to improve upon the project area with maintenance not limited to pressure cleaning, touch up of paint where needed, landscape maintenance, etc.
- **Establish a five-minute “Active Zone”** to further advance the purpose of the Beachwalk as a component of the Atlantic Greenway Network and as an essential element of the City’s bicycle/pedestrian transportation system. Overlapping with the existing footprint of the north-south Beach Corridor of the Atlantic Greenway Network, the newly formed Active Zone shall run along the Beachwalk from the northern border of the Ritz-Carlton parcel to the southern border of the Georgian Condominium parcel. In addition, the Active Zone shall extend westward from the Beachwalk to the eastern dead-end of the Lincoln Road. The overall goal of the Active Zone shall be to encourage the use of the Beachwalk as an active transportation facility free from obstructions that may potentially endanger users.
- **Empower stakeholders with the ability to manage, guard, and upkeep the proposed Active Zone** as a conceptual public/private partnership to encourage the active use of the area for: (1) activities associated with the bicycle and pedestrian facility as proposed by Atlantic Greenway Network Implementation Plan; and, (2) the temporary use of public facilities for periods of time not to exceed five minutes.
- **Occupy the Active Zone with positive activity that serves Beachwalk users** by replacing current vendors/concessions in the area with a new concession professionally managed by the Ritz-Carlton at the northwestern corner of the Beachwalk at Lincoln Road. The objective of this concession shall be to occupy and activate the area with positive activity and to extend to this area of the public right-of-way the Ritz-Carlton’s high standards of aesthetics, cleanliness, maintenance, and supervision.

The proposed partnership shall yield a public benefit by empowering the abutting stakeholders the ability to enhance the environmental design and security of public areas in front of their property, on a voluntary basis, to levels that exceed current standards provided by the City. The ultimate goal of the proposed partnership shall be to restore the project area the premier entrance to the beach.

Current Conditions of the Project Area



Graffiti



Trash



Homelessness



Lack of repair



Graffiti



Dirt & grime



Litter & Dead Vegetation



Loitering & Solicitation (location of proposed concession)

Affected Stakeholder Stakeholders



The Decoplage Condominium
100 Lincoln Road
Abutting the Beachwalk and Lincoln Road

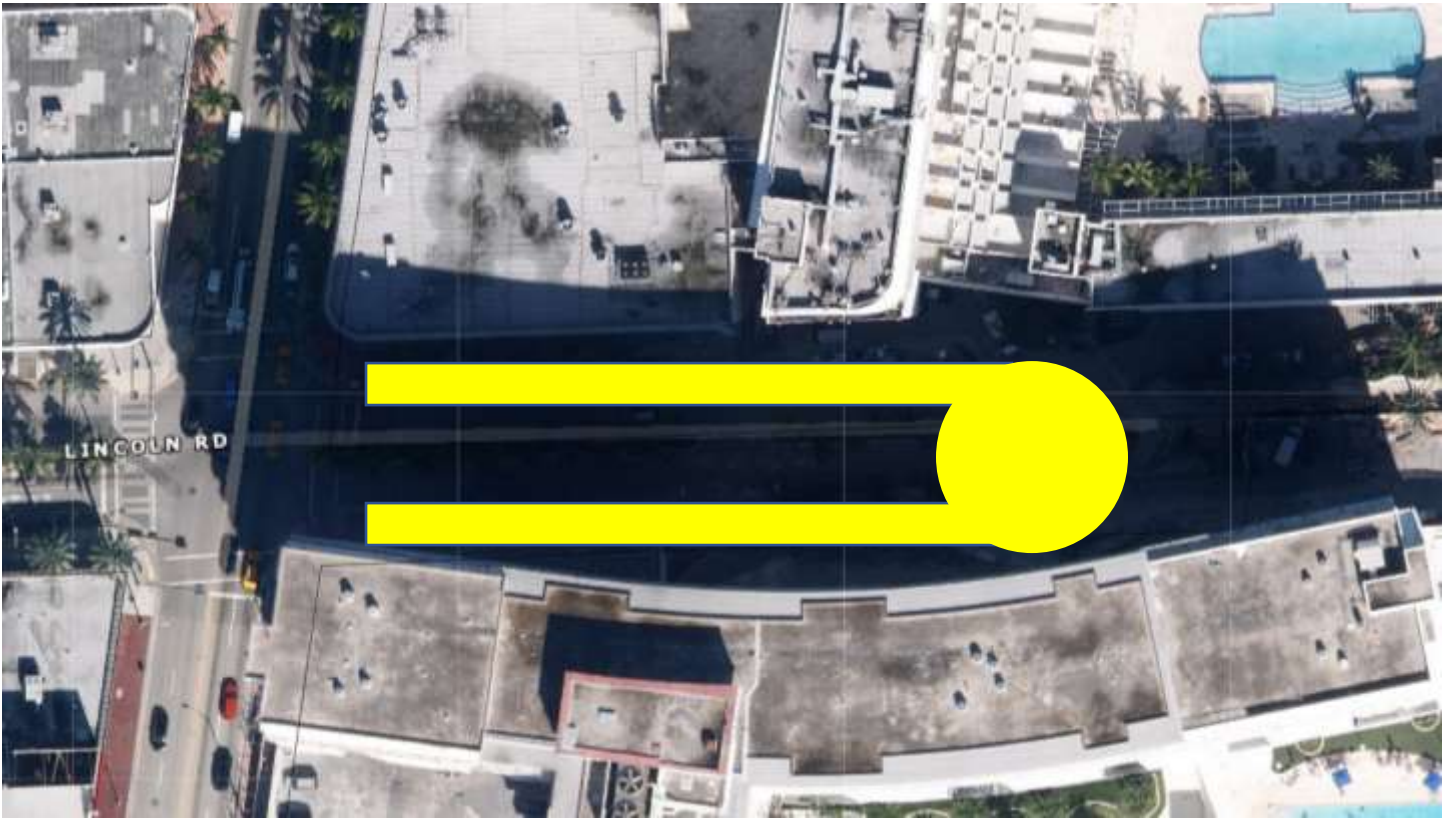


The Georgian Condominium
1621 Collins Avenue
Abutting the Beachwalk



The Ritz-Carlton Hotel
1 Lincoln Road
Abutting the Beachwalk and Lincoln Road

Project Area



North and South side of Lincoln Road eastward from Collins Avenue to the Lincoln Road dead-end



Beach entry from the eastern most dead-end of Lincoln Road to the beach entrance



Beachwalk area abutting the Ritz-Carlton, the Decoplage Condominium, and the Georgian Condominium