

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATION OF THE PUBLIC SAFETY AND NEIGHBORHOOD QUALITY OF LIFE COMMITTEE MEETING AT ITS MARCH 7, 2022 MEETING, AUTHORIZING NEGOTIATIONS WITH ROCKEFELLER SPORTS AND GAMES FOR A DESIGN, BUILD AND OPERATION AGREEMENT FOR A MINIATURE GOLF ACTIVATION AT LUMMUS PARK, BETWEEN 5TH AND 7TH STREET, FOR A PERIOD OF THREE (3) YEARS, WITH TWO (2) ONE (1) YEAR RENEWALS; AND PROVIDING THAT THE FINAL NEGOTIATED AGREEMENT SHALL BE SUBJECT TO THE PRIOR APPROVAL OF THE MAYOR AND CITY COMMISSION.

WHEREAS, during the April 21, 2021 City Commission meeting, the City Commission approved the request to issued Invitation To Negotiate (ITN) 2021-153-KB for the Activation of the Lummus Park Spoil Area; and

WHEREAS, the spoil area is defined as the sandy space between the coral wall abutting the Park's serpentine walkway and the protective sand dunes; and

WHEREAS, the City sought to activate the areas currently identified as low use or infrequent use, with the intent of this solicitation to activate under-utilized spaces in the spoil area without impacting existing programming and amenities; and

WHEREAS, the City envisioned activations that create sophisticated, family-friendly experiences, highlighting the energy, history, and culture of Miami Beach and Ocean Drive; and

WHEREAS, the ITN was issued on April 23, 2021 and approximately 2,000 vendors were notified via Periscope S2G, and 61 via email notification; and

WHEREAS, a total of 54 vendors accessed the solicitation, and two (2) addenda were issued; and

WHEREAS, the ITN responses were due on June 18, 2021, and resulted in the receipt of a sole response from Teamwork Marketing Solutions, Inc.; and

WHEREAS, following the receipt of the sole proposal, the Procurement Department contacted several viable bidders to understand why no other bids were received; and

WHEREAS, primarily, the bidders queried indicated that either they were not in the business of providing the types of activations sought by the City, the scope of the

ITN was not sufficiently specific, or current workloads did not allow them to respond; and

WHEREAS, during the July 28, 2021 City Commission meeting, Resolution No. 2021-31784 was adopted, accepting the recommendation of the City Manager to reject proposal received pursuant to the Invitation To Negotiate (ITN) 2021-153-KB Activation of the Lummus Park Spoil Area; and

WHEREAS, following the rejection of the ITN, at the direction of the City Commission, the Procurement Department scheduled industry meetings to discuss possible activations at Lummus Park, in which approximately 3,368 vendors were notified via Periscope S2G, 135 via email notification; and

WHEREAS, a total of 14 of the vendors viewed the invitation via Periscope S2G, and meetings were held with 10 vendors; and

WHEREAS, together with the Parks and Recreation Department, the Procurement Department conducted industry review meetings to specifically discuss miniature golf operations at Lummus Park, and approximately 4,783 vendors were notified via Periscope S2G, and 13 via email notification, ultimately resulting in meetings with 3 vendors; and

WHEREAS, during the December 8, 2021 City Commission meeting, a discussion regarding family-friendly activation in Lummus Park was referred to the Neighborhood and Quality of Life Committee; and

WHEREAS, after the industry review meetings, the City received a proposal from Rockefeller Sports and Games to provide a minigolf activation at Lummus Park, between 5th and 7th Street (Exhibit C), called "South Beach Putt"; and

WHEREAS, Rockefeller Sports and Games is an award winning, critically acclaimed creative and production company that offers high-quality entertainment on a global scale; and

WHEREAS, the proposal includes an immersive, outdoor, 18-hole miniature golf course, which encompasses highlights of Miami Beach such as crystal-clear beaches, to the iconic Art Deco style, with a location to-be-determined during negotiations; and

WHEREAS, the proposed activation would offer community engagement and opportunities for events; and

WHEREAS, Rockefeller is interested in entering a three-year contract with the City to design, build, install and operate this activation at Lummus Park, between 5th and 7th Street, largely at their own expense, with minimal assistance from the City; and

WHEREAS, at the March 7, 2022 Public Safety and Neighborhood Quality of Life Committee meeting (*formerly known as the Neighborhood and Quality of Life Committee*), the Rockefeller proposal was presented; and

WHEREAS, the Committee directed the Administration to enter negotiations with Rockefeller Sports and Games for a design, build and operation agreement for a miniature golf activation at Lummus Park with for a period of three (3) years, with two (2) one (1) year renewals, and requested the Administration to return to the full City Commission for approval of the final agreement.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission accept the recommendation of the Public Safety and Neighborhood Quality of Life Committee at its March 7, 2022 meeting, authorize negotiations with Rockefeller Sports and Games for a design, build and operation agreement for a miniature golf activation at Lummus Park, between 5th and 7th Street, for a period of three (3) years, with two (2) one (1) year renewals; and provide that the final negotiated agreement shall be subject to the prior approval of the Mayor and City Commission.


PASSED and ADOPTED this 6th day of April 2022.

ATTEST:

Dan Gelber, Mayor

Rafael E. Granado, City Clerk

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney FA

3-25-22

Date