



March 4, 2022

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Chairman and Members of the Historic Preservation Board c/o Debbie Tackett, Chief of Historic Preservation City of Miami Beach 1700 Convention Center Drive Miami Beach, Florida 33139

Re: Objection to Application for Certificate of Appropriateness for partial demolition and renovation of two buildings on the site, the total demolition of two buildings, the construction of two new additions and landscape and hardscape modifications for the property located at 1901 Collins Avenue, Miami Beach, Florida (Historic Preservation Board File No. 21-0481). (Shore Club Project)

Dear Chairman and Members of the Historic Preservation Board.

I represent the following entities/persons:

- Setai Resort & Residences Condominium Association, Inc. The Association of the owners of the condominium units located at 101 20th Street, Miami Beach, Florida.
- Setai Hotel Acquisition, LLC / The Dempsey-Vanderbilt Hotel. Own/Control 88 units in the Dempsey-Vanderbilt Hotel located at 2001 Collins Avenue, Miami Beach, Florida. Setai Hotel Acquisition, LLC controls the restaurants and common areas of the Setai Resort and Residences
- 3. **Setai 1802, LLC.** Owner of Unit No. 1802 of the Setai Resort and Residences located at 101 20th Street , Miami Beach, Florida.
- 4. **Setai 1808, LLC.** Owner of Unit No. 1808 of the Setai Resort and Residences located at 101 20th Street , Miami Beach, Florida.

- 5. **Setai 2204, LLC.** Owner of Unit No. 2204of the Setai Resort and Residences located at 101 20th Street , Miami Beach, Florida.
- 6. **Setai Unit 2304, LLC.** Owner of Unit No. 2304 of the Setai Resort and Residences located at 101 20th Street , Miami Beach, Florida.
- 7. **Two W Unit, LLC.** Owner of Unit No. 2508 of the Setai Resort and Residences located at 101 20th Street , Miami Beach, Florida.
- 8. **Dr. Stephen Soloway.** Owner of Unit No. 3701 of the Setai Resort and Residences located at 101 20th Street , Miami Beach, Florida.

(collectively "The Dempsey-Vanderbilt and the Setai Condo and the specified unit owners") concerning the above referenced matter. The Dempsey-Vanderbilt and the Setai Condo and the specified unit owners' properties are on the north side of 20th Street, immediately across the street and directly impacted by, the Applicant Shore Club Property Owner, LLC's development project at 1901 Collins Avenue, and on 20th Street, Miami Beach, Florida.

The Dempsey-Vanderbilt hotel and the Setai Condo and the specified unit owners hereby advise the Board of their objection to the proposed application. We incorporate the graphic presentation submitted to the Historic Preservation Board which is attached to this letter.

<u>Proposed Project Incompatible with Historic and Contributing Building, and Inconsistent with Review Criteria</u>

The Staff Report fails to provide a credible evaluation determining whether the project is compatible with the surrounding properties, compatible with the historic and contributing buildings on the site, and meets the Secretary of Interior Standards and the Certificate of Appropriate Criteria, especially §118-564(3)d, e, j, and m. See graphic presentation submitted to the Historic Preservation Board which is attached to this letter.

<u>Total Demolition of Contributing Grossman Annex Building Not Supported by</u> Review Criteria

Additionally, the City Staff Report and the Application did not evaluate the criteria for determining the appropriateness of the total demolition of the 1955 Shore Club Melvin Grossman Annex, a contributing building in the Ocean Drive/Collins Avenue historic district. The engineer report submitted concerning the Grossman Annex does not meet the requirements of §118-562.

Moreover, the total demolition of the Grossman Annex is not supported by the review criteria for demolition because, under the evaluation criteria of §118-564 (f) (4), the staff should consider whether:

- 1. the building is of such historic/architectural interest and quality that it meets designation as a contributing building pursuant to §118-564 (f) (4) a.
- 2. the building is a contributing building in a historic district pursuant to §118-564 (f) (4) d.
- 3. the retention of the building promotes the general welfare of Miami Beach by providing an opportunity for study of the history of local architecture and design. District pursuant to §118-564 (f) (4) e.

Contributing Grossman Annex Building to be Totally Demolished

The Staff Report, at page 8, erroneously stated that the Applicant is not proposing the total demolition of a contributing building when the Applicant is proposing the total demolition of the contributing Grossman Annex building, a building separated by expansion joints from the original Shore Club building. The Staff Report at page 8, concerning the total demolition of the contributing Grossman Annex building, erroneously stated that the 1955 building did not contain significant architectural details, which is contrary to the photographs submitted showing those buildings. The building had been previously identified and classified as contributing.

Revision of Curb Cut to Loading Spaces Not Supported by Traffic Maneuverability Study

The proposed revision of the loading spaces and the reduction of the curb cut will render the loading area dysfunctional and not in compliance with the specifications showing the Applicant's Traffic Engineering Report on loading maneuverability, which shows the SU-40 vehicles entering a loading space with a much wider curb cut. It is obvious that the narrowing of the curb cut will render the entrance to the loading area to be geometrically dysfunctional. No new maneuverability analysis has been submitted by the traffic engineer addressing the curb cut revisions.

Project Should Be Redesigned

The Staff Report is faulty on its face and should be stricken and a new evaluation by staff should be ordered by this Board. Once it is determined that the contributing Grossman Annex building should be retained, then the Applicant should be directed to redesign the building consistent with the review criteria and thereby render its design, massing and siting sensitive to the contributing buildings on site and the surrounding area, to be compatible with the historic district, preserving the character of the neighborhood and

historic district, as well as the contiguous and adjacent buildings and view corridors and to enhance the appearance of the surrounding properties.

Sincerely,

Kent Harrison Robbins

Kent Harrison Robbins

Attorney for the Setai Resort and Residences Condominium Association, Inc., Setai Hotel Acquisition, LLC / the Dempsey-Vanderbilt, Setai 1802, LLC, Setai 1808, LLC, Setai 2204, LLC, Setai Unit 2304, LLC, Two W Unit, LLC and Dr. Stephen Soloway.

Enclosure: Graphic Presentation

CC: Tom Mooney, Planning Director: <a href="mailto:rma

- A. The three-story contributing Shore Club Hotel building fronting the east side of Collins Avenue developed in 1949 by Albert Anis (the "Shore Club Building");
- B. The eight-story contributing Cromwell Hotel building fronting the south side of 20th Street developed in 1939 by Robert A. Taylor (the "Cromwell Building");
- C. The eight-story contributing addition to the south side of the Shore Club Building developed in 1955 by Melvin Grossman (the "Annex"); and
- D. The twenty-story non-contributing addition at the center of the Property and non-contributing cabanas developed by David Chipperfield Architects in 2001 (the "Chipperfield Additions").

See Figure 1, below.

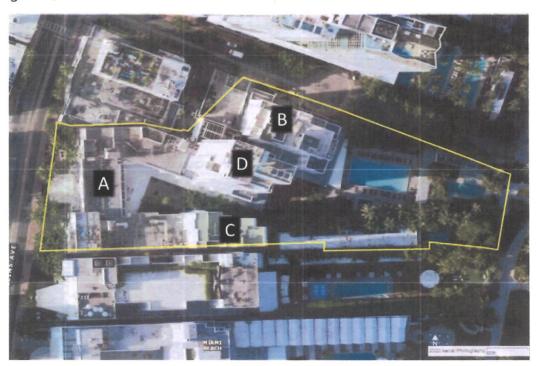


Figure 1: Aerial of Property with: A) Shore Club Building(Contributing); B) Cromwell Building (Contributing); C) the Annex (Contributing); and D) Chipperfield Additions (Non-Contributing).

The Property contains a mosaic of architectural styles that characterize the City's rich cultural heritage. For instance, the Cromwell is a classic Art Deco design and the Original Shore Club Building is an excellent example a of the post-war Miami-Modern ("MiMo") style. The blend of architectural styles makes the Property uniquely important to the City's heritage and architectural tradition. The proposed design by Robert A.M.



The Law Offices of Kent Harrison Robbins, P.A.

Historic Preservation Board File No. 21-0481

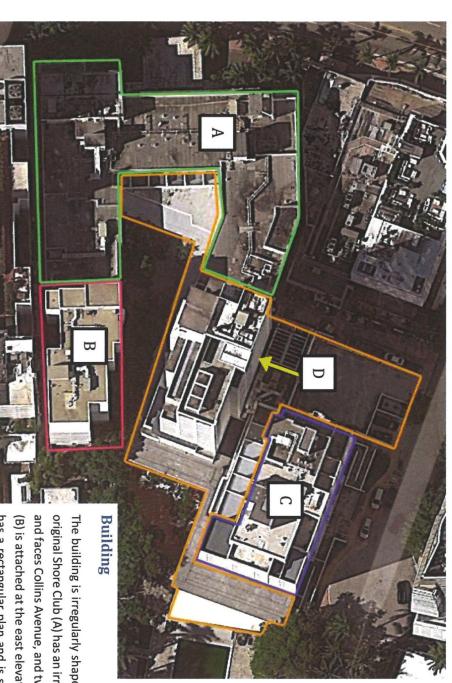
1901 Collins Avenue Shore Club

Presentation by Law Offices of Kent Harrison Robbins, P.A.

on behalf of the Setai Resort & Residences Condominium Association, Inc., Setai Hotel Acquisition, LLC / the Dempsey-Vanderbilt, Setai 1802 LLC, Setai 1808, LLC, Setai 2204, LLC, Setai Unit 2304 LLC, Two W Unit, LLC and Dr. Stephen Soloway.

March 8, 2022

OF THE SHORE E FOUR BUILDINGS CLUB



has a rectangular plan and is situated on a horizontal axis roughly parallel to 20th Street. The and faces Collins Avenue, and two wings extend to the east. The 1955 addition to the Shore Club original Shore Club (A) has an irregular "U"-shaped plan. The front façade is oriented north-south former Cromwell and the original Shore Club buildings. 1999-2001 additions (D) include the 20-story tower and the low-scale structures that connect the (B) is attached at the east elevation of the south wing of the "U". The former Cromwell Hotel (C) The building is irregularly shaped and is comprised of four distinct components. (Fig. 145) The

1955 MELVIN GROSSMAN SHORE CLUB ADDITION

CONTRIBUTING BUILDING TO BE DEMOLISHED

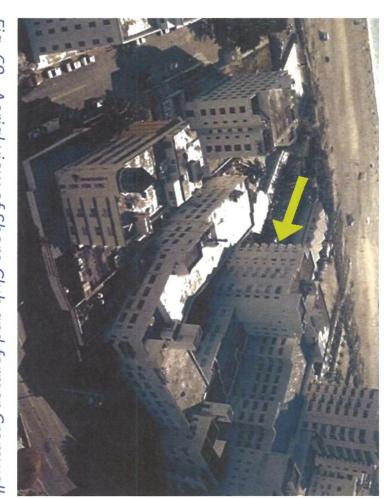


Fig. 69. Aerial view of Shore Club and former Cromwell, looking southeast, 1997. (Chipperfield, Shore Club HRR)

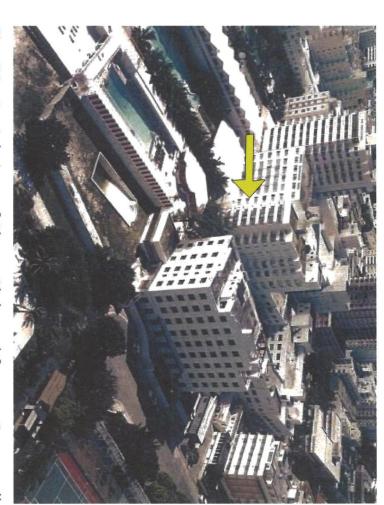


Fig. 70. Aerial view of Shore Club and former Cromwell, looking southwest, 1997. (Chipperfield, Shore Club HRR)

North Elevation

windows provide ocean views. (Fig. 179, Fig. 180, Fig. 181) The north elevation features several setbacks. Projecting angled window bays and corner



Fig. 179. View of north elevation of 1955 Shore Club Tower, looking southeast, July 2021.



Fig. 180. View of north elevation, looking west, July 2021.



Fig. 181. Detail of angled windows at north elevation, July 2021.

North Elevation - Annex Building from Historic Resource Report (page 64)

East Elevation

shelters the balconies at the top level. (Fig. 182, Fig. 183, Fig. 184) views. Projecting balconies with solid knee walls are present at each level, and an eyebrow ledge The east elevation is "L"-shaped with a setback at the north end to provide maximum ocean



Fig. 182. View of east elevation, looking west, July 2021.



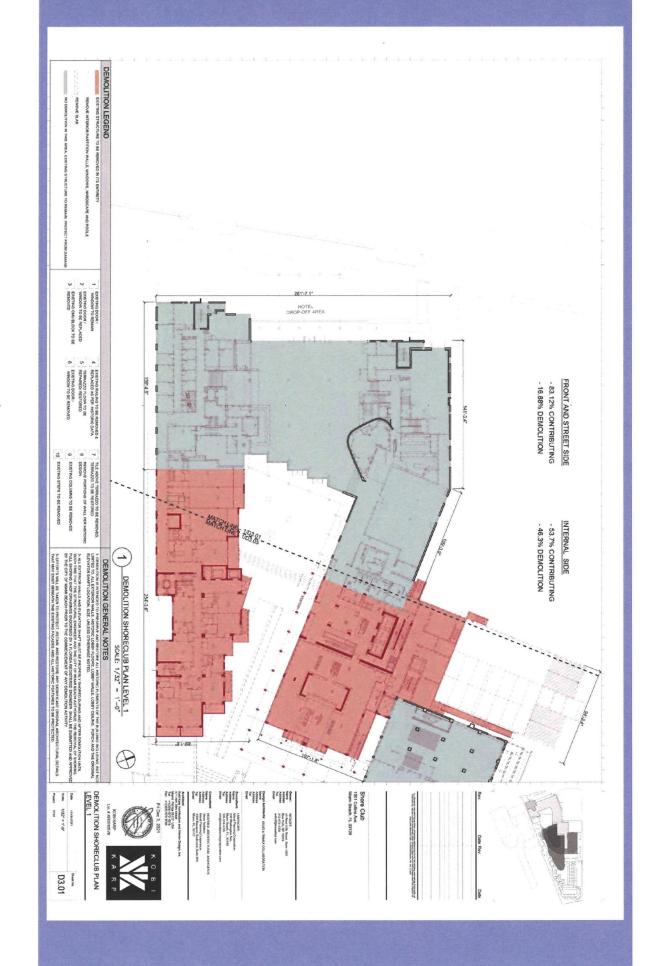
Fig. 183. View of east elevation, looking southwest, July 2021.

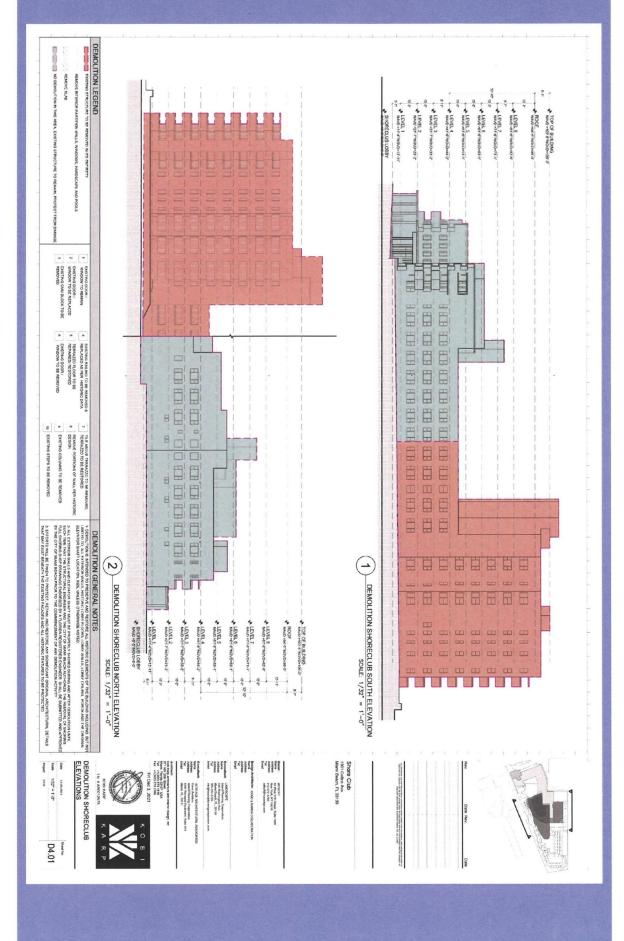


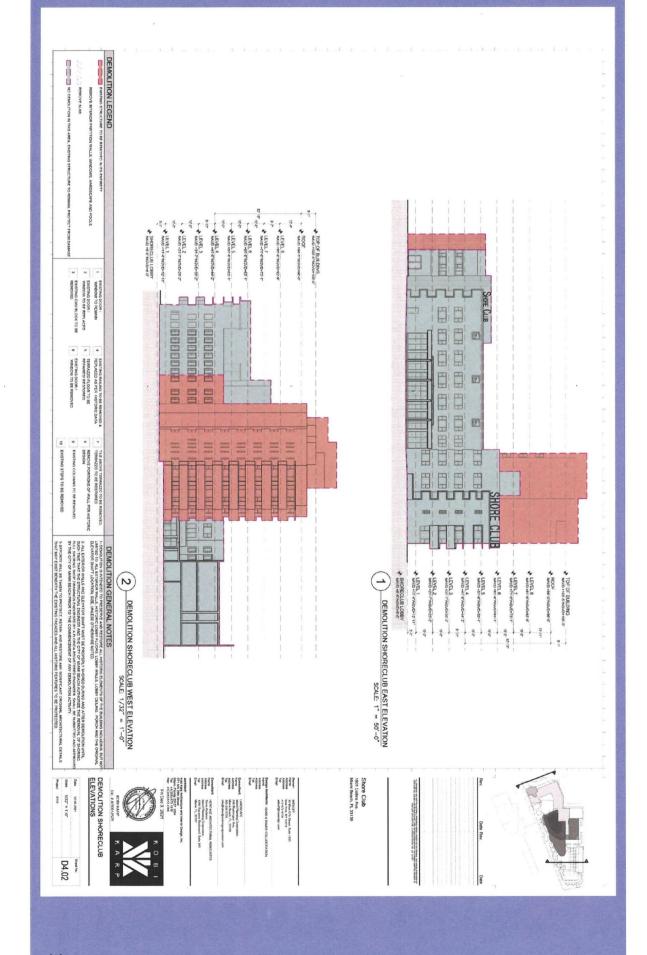
Fig. 184. Detail of balconies at east elevation, July 2021.

East Elevation from Historic Resource Report (page 65)

DEMOLITION PLANS







DEMOLITION

CONTRIBUTING BUILDING DEMOLITION OF

structure. Loss of an important MiMo

Adds 32,000 square feet to an excessively massive tower.

WEST ELEVATION SHORE CLUB PROPOSED



A4.27 of Applicant's Final Submission Plans

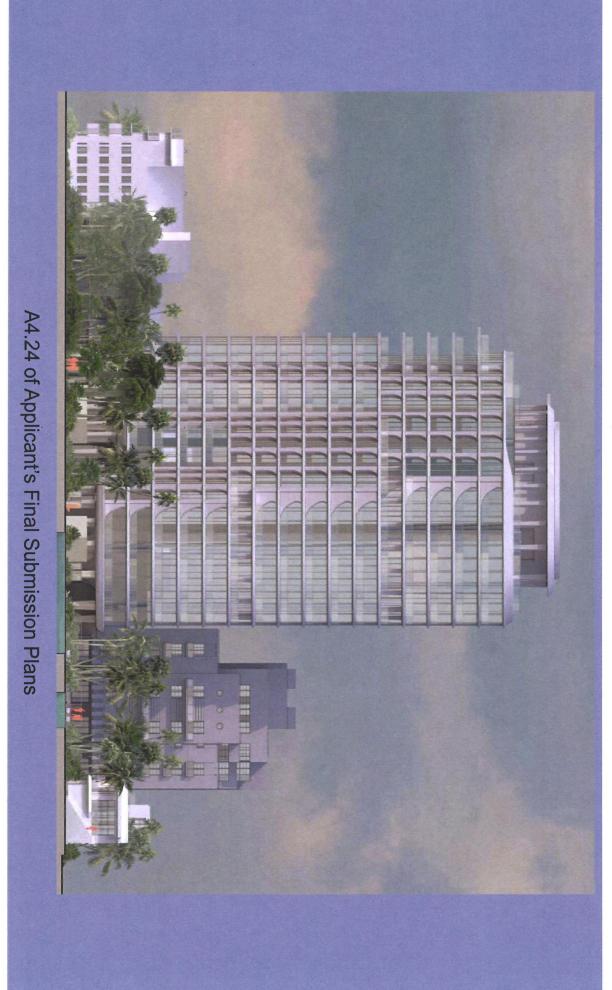
NORTH ELEVATION SHORE CLUB PROPOSED





A4.25 of Applicant's Final Submission Plans

AST ELEVATION SHORE CLUB PROPOSED



SOUTH ELEVATION SHORE CLUB PROPOSED



ORDINANCE §142-246(f)

FOR LOTS GREATER THAN 115,000 SQUARE FEET

TOWER MAY EXCEED 50 FEET **UP TO 200 FEET.**

TOWER MAY HAVE FLOORPLATE UP TO A MAX OF 20,000 SQUARE FEET.

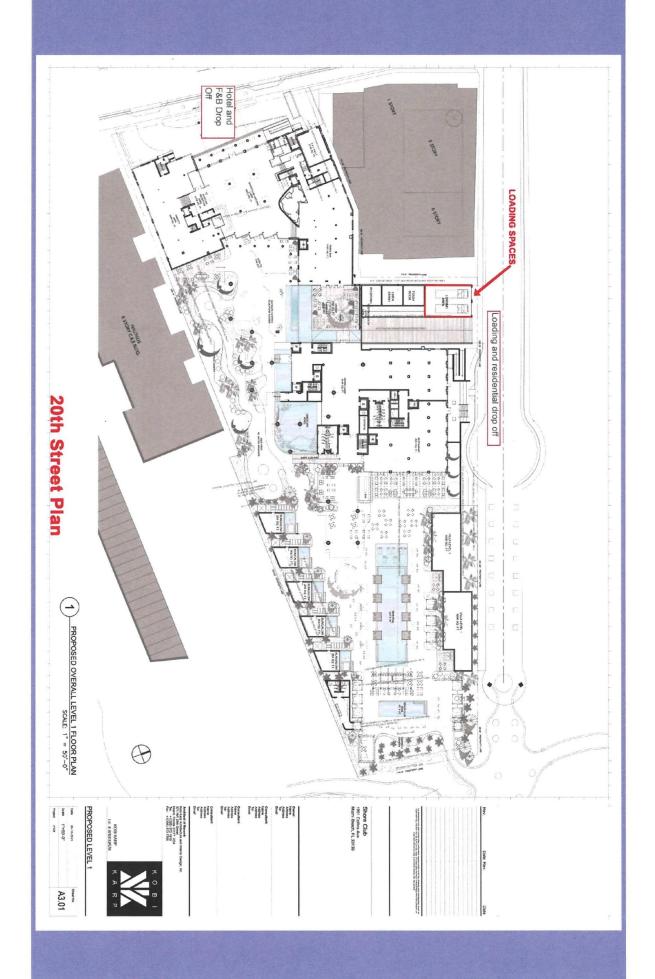
Miami Beach Code, §142-246 (f) states as follows:

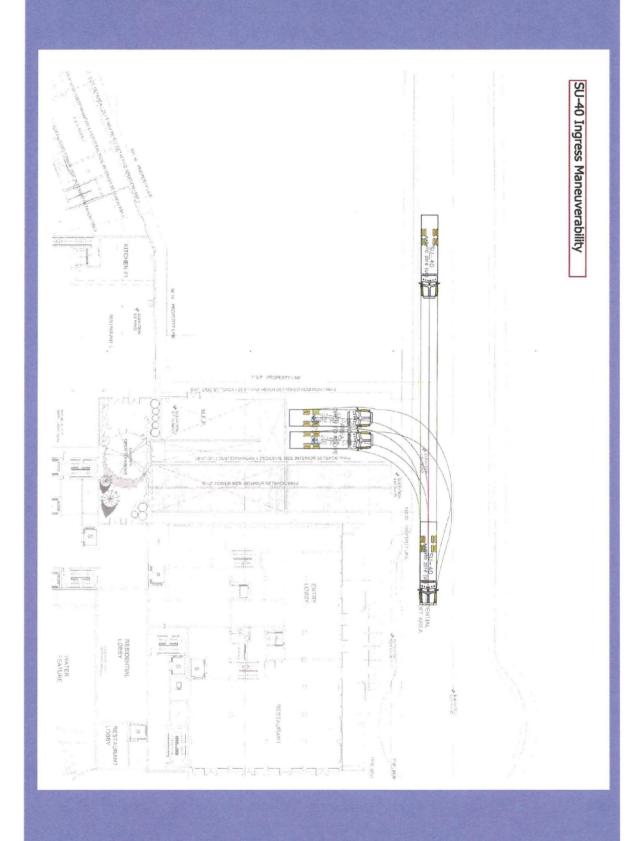
addition, whether attached or detached, may exceed 50 feet in height, but provisions shall not exceed 200 feet in height, in accordance with the following district, with a lot area greater than 115,000 square feet, a ground floor Notwithstanding the above, for oceanfront lots located in the architectural

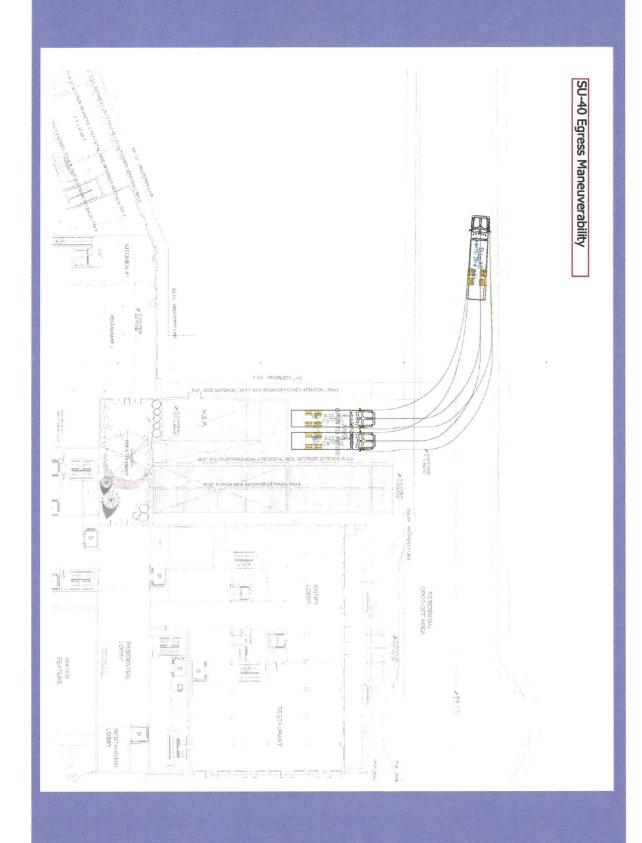
- Placement of the structure. The ground floor addition shall be located from the rear (oceanfront) property line front property line, 75 feet from the streetside property lines, and 100 feet internal to the site, and shall be set back a minimum of 100 feet from the
- Limits on the floorplate of additions exceeding 50 feet in height. The appropriateness criteria in chapter 118, article X of these land feet in building height is 15,000 square feet per floor, excluding development regulations feet per floor, excluding balconies, in accordance with the certificate of maximum floor plate size for the portion of an addition that exceeds 50 increase in this overall floor plate, up to a maximum of 20,000 square projecting balconies. The historic preservation board may approve an

MANEUVERABILITY STUDY LOADING AREA 20th STREET

(FROM APPLICANT'S TRAFFIC STUDY)







REVISED LOADING AREA PLAN

NO MANEUVERABILITY STUDY

CURB CUT REDUCED FROM 29 FEET TO 14 FEET

(FROM APPLICANT'S 12/14/22 SUPPLEMENTAL PLANS)

