

MIAMI BEACH

OFFICE OF THE CITY MANAGER

NO. LTC # 035-2022

LETTER TO COMMISSION

TO: Honorable Mayor Dan Gelber and Members of the City Commission

FROM: Alina T. Hudak, City Manager *Eric Carpenter for*

DATE: January 28, 2022

SUBJECT: **Park Naming Online Survey Results for New Park on Alton Road**

The purpose of this Letter to Commission (LTC) is to inform the Mayor and Commission of the park naming online survey results for the new park on Alton Road.

During the May 12, 2021 City Commission meeting, a referral to the Neighborhood and Quality of Life Committee was made to hold a discussion regarding the naming of the 500-700 Alton Road Park.

In preparation for the opening of the park, the West Avenue Neighborhood Association Neighborhood Association ("WAvNA") met and provided the following naming suggestions for the park, Gateway Park or South Beach Gateway Park, South Shore Park, Sunset Park, Tequesta Park, and West Avenue Park or West Bay Park.

Additionally, during the January 10, 2019 Parks and Recreational Facilities Advisory Board meeting, a motion was passed recommending that the new 500-700 Alton Road Park, at our City's primary entrance, be named "Unity Park."

At the September 20, 2021 Neighborhood and Quality of Life Committee meeting, the Committee recommended engaging with the community via a poll to vote on a park name. The following six names were determined by the Committee to be considered: Gateway Park, South Beach Gateway Park, South Shore Park, Sunset Park, West Avenue Park and Unity Park.

During the December 8, 2021 City Commission meeting, Resolution No. 2021-31937 was passed accepting the recommendation of the Neighborhood and Quality of Life Committee, at its September 20, 2021 meeting, authorizing the Administration to engage the community through online voting for the selection of park name for the future 500-700 Alton Road Park. The final names included:

- Gateway Park
- South Beach Gateway Park
- South Shore Park
- Sunset Park
- West Avenue Park
- Canopy Park
- Unity Park

A write-in option would also be included.

The online voting survey opened on December 27, 2021 and closed on January 24, 2022. 1,946 votes were cast. Below are the top 10 park names:

Park Name	Total Number of Votes
Sunset Park	365
Gateway Park	237
South Shore Park	203
Canopy Park	202
Total for all iterations related to Israel "Raffa" Hernandez	201
Unity Park	186
West Avenue Park	42
MacArthur Park	32
Tiger King Park	20
South Beach Gateway Park	18

ATH /MT

