

RESOLUTION NO. 20 2 1 - 3 1 9 3 7

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATION OF THE NEIGHBORHOOD AND QUALITY OF LIFE COMMITTEE, AT ITS SEPTEMBER 20, 2021 MEETING, AND AUTHORIZING THE ADMINISTRATION TO ENGAGE THE COMMUNITY THROUGH ONLINE VOTING FOR THE SELECTION OF A PARK NAME FOR THE FUTURE 500-700 ALTON ROAD PARK.

WHEREAS, during the May 12, 2021 City Commission meeting, the Mayor and City Commission referred to the Neighborhood and Quality of Life Committee ("NQLC") a discussion regarding the naming of the 500-700 Alton Road Park; and

WHEREAS, the 500-700 Alton Road Park is set to open in the next few months, and in preparation for its opening, the West Avenue Neighborhood Association Neighborhood Association ("WAvNA") has met and provided naming suggestions for the park, as outlined below:

- Gateway Park or South Beach Gateway Park: refers to its location at the entrance to Miami Beach
- South Shore Park - to honor the South Shore Hospital that was the first AIDS clinic in the State of Florida
- Sunset Park – the park faces west towards the sunset
- Tequesta Park – an acknowledgement of the original inhabitants of the region, which is somewhat overdue and underrecognized
- West Avenue Park or West Bay Park - associates the park to a specific neighborhood next to the Bay; and

WHEREAS, WAvNA has no preferred recommendation at this time; and

WHEREAS, additionally, during the January 10, 2019 Parks and Recreational Facilities Advisory Board (the "Board") meeting, the Board passed a motion recommending that the new 500-700 Alton Road Park be named "Unity Park" in recognition of the City's culture of diversity and inclusiveness, from religious freedom, to LGBTQ rights, to honoring residents with special needs and embracing people from every ethnicity; and

WHEREAS, the Board also recommended that plaques with inspirational quotes be placed throughout the park commemorating the City's commitment to its core values; and

WHEREAS, at its September 20, 2021 meeting, the NQLC recommended polling the community on a park name, with the following six names determined by the Committee for consideration:

- Gateway Park
- South Beach Gateway Park
- South Shore Park
- Sunset Park
- West Avenue Park
- Unity Park; and

WHEREAS, the Administration has created a webpage for the community to visit to place their votes and upon approval, which will remain open for voting for a period of two weeks; and

WHEREAS, the Mayor and City Commission accept the recommendation of the NQLC, and authorize the Administration to poll the community online by providing the following seven (7) names for consideration, along with a write-in option:


- Gateway Park
- South Beach Gateway Park
- South Shore Park
- Sunset Park
- West Avenue Park
- Canopy Park
- Unity Park; and

WHEREAS, the results of the poll will be taken back to the NQLC for their final input, and the final naming shall be subjected to review and approval in accordance with the City's Naming Ordinance, as set forth in Section 82-503 of the City Code, and depending on the name selected, may require voter referendum approval, as provided in Section 82-503(a)(6).


NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby accept the recommendation of the Neighborhood and Quality of Life Committee, at its September 20, 2021 meeting, and authorize the Administration to engage the community through online voting for the selection of a park name for the future 500-700 Alton Road park.

PASSED and ADOPTED this 8th day of December 2021.

ATTEST:



 Rafael E. Granado, City Clerk



 Dan Gelber, Mayor

APPROVED AS TO
 FORM & LANGUAGE
 & FOR EXECUTION



 City Attorney

12-20-21

 Date



DEC 21 2021

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission
FROM: Alina T. Hudak, City Manager
DATE: December 8, 2021

SUBJECT: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATION OF THE NEIGHBORHOOD AND QUALITY OF LIFE COMMITTEE, AT ITS SEPTEMBER 20, 2021 MEETING, APPROVING ENGAGING THE COMMUNITY FOR THE SELECTION OF A PARK NAME FOR THE FUTURE 500-700 ALTON ROAD PARK, BY OFFERING ONLINE VOTING FOR THE COMMUNITY.

RECOMMENDATION

The City Administration recommends accepting the recommendation of the Neighborhood and Quality of Life Committee, at its September 20, 2021 meeting, approving engaging the community for the selection of a park name for the future 500-700 Alton Road park, by offering online voting for the community.

BACKGROUND/HISTORY

During the May 12, 2021 City Commission meeting, a referral to the Neighborhood and Quality of Life Committee was made to hold a discussion regarding the naming of the 500-700 Alton Road Park. (Exhibit A)

ANALYSIS

The 500-700 Alton Road Park is set to open in the next few months. In preparation for its opening, the West Avenue Neighborhood Association Neighborhood Association ("WAvNA") has met and provided naming suggestions for the park, as outlined below:

- Gateway Park or South Beach Gateway Park: refers to its location at the entrance to Miami Beach
- South Shore Park - to honor the South Shore Hospital that was the first AIDS clinic in the State of Florida
- Sunset Park – the park faces west towards the sunset
- Tequesta Park – an acknowledgement of the original inhabitants of the region, which is somewhat overdue and underrecognized
- West Avenue Park or West Bay Park - associates the park to a specific neighborhood next to the Bay

WAVNA has no preferred recommendation at this time.

Additionally, during the January 10, 2019 Parks and Recreational Facilities Advisory Board (the "Board") meeting, a motion was passed recommending that the new 500-700 Alton Road Park, at our City's primary entrance, be named "Unity Park." (Exhibit B) This is inspired by the City's culture of diversity and inclusiveness. From religious freedom, to LGBTQ rights, to honoring residents with special needs and embracing people from every ethnicity, the City is a beacon for inclusion. The Board also recommended that plaques with inspirational quotes be placed throughout the park commemorating our City's commitment to this core value.

At the September 20, 2021 Neighborhood and Quality of Life Committee meeting, the Committee recommended engaging with the community via a poll to vote on a park name. The following six names were determined by the Committee to be considered:

- Gateway Park
- South Beach Gateway Park
- South Shore Park
- Sunset Park
- West Avenue Park
- Unity Park

The Administration has created a webpage for the community to visit to place their votes (Exhibit C). Upon approval, the website will be open for voting for a period of two weeks. The results will be taken back to the Neighborhood and Quality of Life Committee for their final input.

SUPPORTING SURVEY DATA

N/A

Applicable Area

South Beach

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-14?

Yes

Does this item utilize G.O. Bond Funds?

No

Strategic Connection

Non-Applicable

Legislative Tracking

Parks and Recreation

Sponsor

Commissioner Alex Fernandez

ATTACHMENTS:

Description

- Exhibit A - Referral Memo C4K from May 12, 2021 Commission Meeting

- Exhibit B – LTC # 027-2019 Parks and Recreational Facilities Advisory Board Motions
- Exhibit C – Draft Webpage Content for Community Voting

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission
FROM: Alina T. Hudak, City Manager
DATE: May 12, 2021

SUBJECT: REFERRAL TO THE JUNE 30, 2021 NEIGHBORHOOD AND QUALITY OF LIFE COMMITTEE TO DISCUSS THE NAMING OF THE 500-700 ALTON ROAD PARK.

RECOMMENDATION

Referral to the June 30, 2021 Neighborhood and Quality of Life Committee to discuss the naming of the 500-700 Alton Road Park.

ANALYSIS

The 500-700 Alton Road Park is estimated to open this summer. We would like to refer the naming of the park to the June 30, 2021 Neighborhood and Quality of Life Committee (NQLC) to have Commission and residents discuss different options and ultimately making a recommendation for the full Commission's approval.

SUPPORTING SURVEY DATA

N/A

Applicable Area

South Beach

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-14?

Yes

Does this item utilize G.O. Bond Funds?

No

Strategic Connection

Non-Applicable

Legislative Tracking

Parks and Recreation

MIAMI BEACH

OFFICE OF THE CITY MANAGER

NO. LTC # **027-2019**

LETTER TO COMMISSION

TO: Mayor Dan Gelber and Members of the City Commission

FROM: Jimmy L. Morales, City Manager

DATE: January 11, 2019

SUBJECT: **PARKS & RECREATIONAL FACILITIES ADVISORY BOARD MOTIONS**

The purpose of this Letter to Commission (LTC) is to inform the Mayor and Commission of the two motions passed by the Parks and Recreational Facilities Advisory Board at its meeting on January 10, 2019:

MOTION 1:

The Parks and Recreational Facilities Advisory Board has, on multiple occasions, discussed naming a park within our City to celebrate our culture of diversity and inclusiveness. From religious freedom, to LGBTQ rights, to honoring residents with special needs and embracing people from every ethnicity, our City is a beacon for inclusion. It is in this spirit, that the Parks and Recreational Facilities Advisory Board recommends that the new park on 500 Alton Road, at our City's primary entrance, be named UNITY PARK. We further recommend that plaques with inspirational quotes be placed throughout the park commemorating our City's commitment to this core value.

Motion Made by: Carolina Jones (Wil Martinez was chair at the time of the motion)

Motion Seconded by: Wil Martinez

Motion Passes: 8-0 (Motion Passes)

Members In Favor: Carolina Jones, Wil Martinez, Andrew Plotkin, Stephanie Rosen, Sean Smith, Eliane Soffer Siegel, Dana Turken and Paul Stein

Members Not Present: Robert Gonzalez, Jonathan Fryd and David Berger

MOTION 2:

The Parks and Recreational Facilities Advisory Board motions to explore working with the Miami-Dade County Public School Board to use all of their available fields in Miami Beach to expand youth sports programming based on the increasing enrollment numbers of programs such as baseball and soccer and due to the lack of current field space available for use.

Motion Made by: Sean Smith

Motion Seconded by: Dana Turken

Motion Passes: 9-0 (Motion Passes)

Members In Favor: Carolina Jones, Wil Martinez, David Berger, Andrew Plotkin, Stephanie Rosen, Sean Smith, Eliane Soffer Siegel, Dana Turken and Paul Stein

Members Not Present: Robert Gonzalez and Jonathan Fryd

JLM/EC/JR/CC

Naming of New Alton Road Park

The 500-700 Alton Road Park is set to open this fall, and the City of Miami Beach is asking for resident feedback to determine the park's official name.

Please select your top choice from the following list of name options by

- West Avenue Park
- South Beach Gateway Park
- Gateway Park
- South Shore Park
- Sunset Park
- Unity Park
- Other (please specify)