

Mural Application

Jona Cerwinske

220 Collins Ave

Miami Beach

Marela Properties

220 Collins Ave Mural

Historic Preservation Board First Submittal – October 6th, 2016

Scope of work:

- Painting of a permanent mural on the north façade of the building abutting the community garden next door. The mural will be black and white and it will span the entire length of the building.

Zoning Information:

Address: 220 Collins Avenue
Folio number: 02-4203-072-0001
Zoning District: RPS-4 and within the Ocean Beach District Overlay
Prior use: Condominium
Proposed use: Hotel
Proposed super graphics: Wall Mural

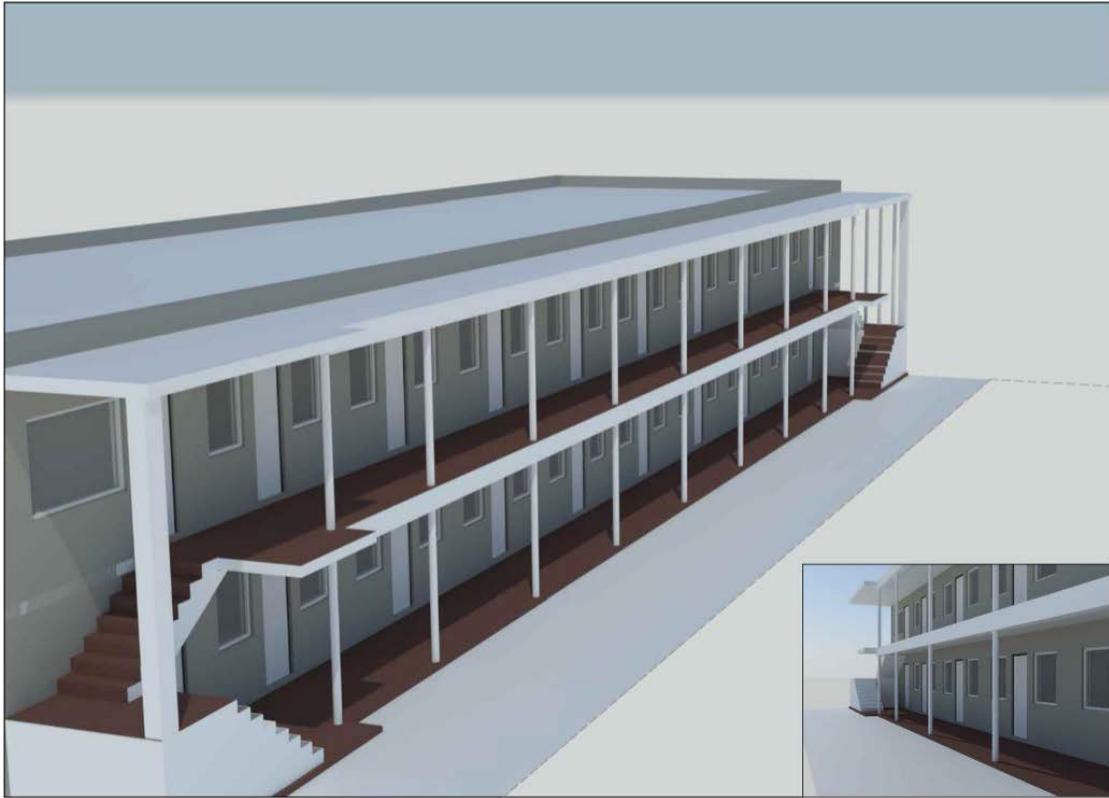
Proposed size of Mural:

- North façade Wall mural 130' wide x 23' tall

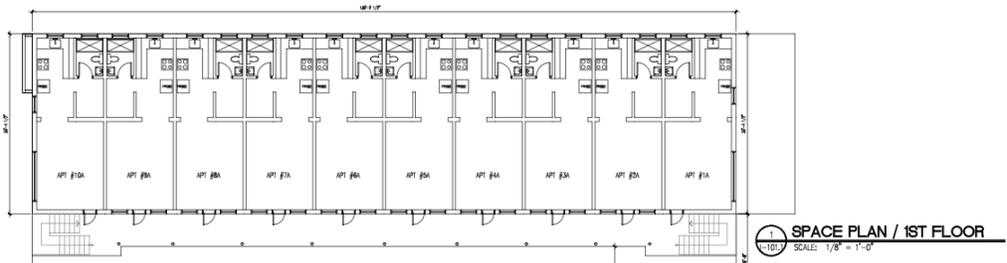
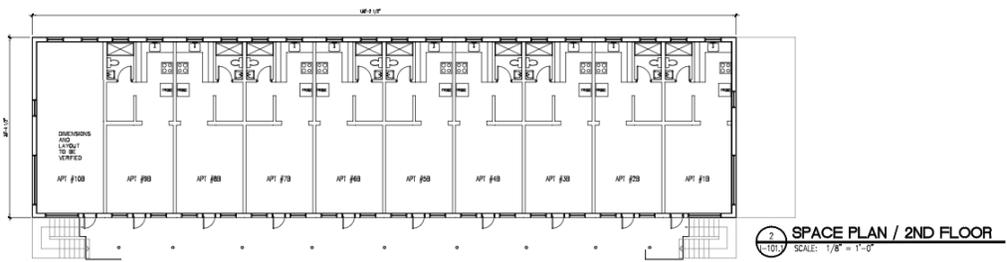
Historic District: Ocean Beach District contributing building

Building: 220 Collins Ave, Krenwal Association

Building Site



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NO. DATE	DESCRIPTION
1-101	ISSUED TO CLIENT FOR REVIEW
IMPROVEMENTS FOR: MARELA GROUP 230 COLLINS AVENUE MIAMI BEACH, FLORIDA 33139	
10TH FLOOR AXONOMETRIC VIEW	
<small>SCALE: 1/8" = 1'-0"</small> I-501.1	<small>DATE: 11/25/16</small> <small>PROJECT NO: 16-034-0716</small> <small>DATE: 11/25/16</small> <small>SCALE: 1/8" = 1'-0"</small>



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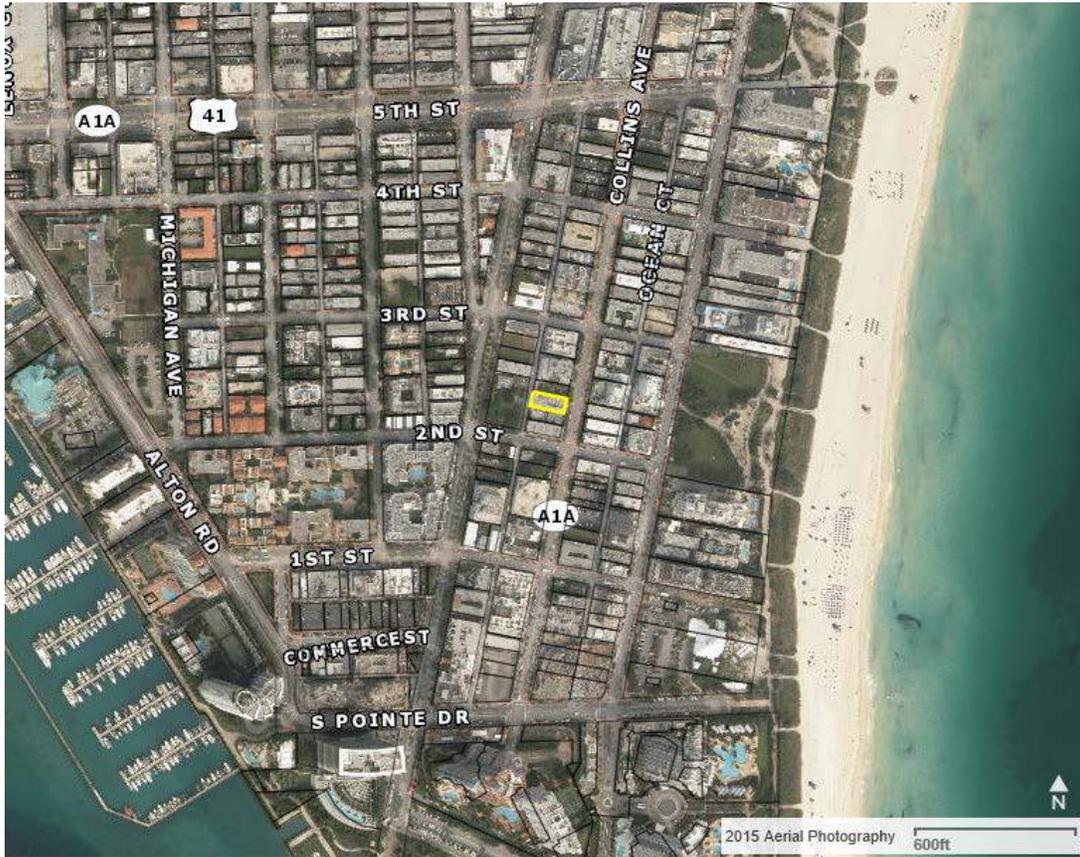
Jona Cerwinske

As a local artist from Miami, Jona has created a name for himself in a relatively short time period. He started doing graffiti art and murals before Wynwood was the artist's playground it is today. His canvas? Anything he can get his hands on that speaks to him in a positive way. His signature black and white graffiti art has sprouted up around the city in exhibitions and galleries and on everything from clothes and cars to his friend's living room wall. Upon first glance, it looks like someone just picked up a Sharpie and started scribbling or doodling, but given a few more moments of observation, the depth of his work is revealed. Each piece is its own expression, with no two being the same. The intricate patterns and details make it nearly impossible to replicate anyway. There's a complexity and dexterity involved in creating such pieces, coupled with the three-dimensional mediums used, that makes his work stand out and very visually-intriguing.

Jona's following and fan base expands beyond just Miami. His art has gotten the attention of many celebrities and notables in the art and music worlds, including Lenny Kravitz, who's now a good friend and mentor. He was also sought out to create a piece with Nike in honor of former Miami Heat player LeBron James. The collaboration led to the creation of an entire mural in Wynwood. Preferring not to disclose its exact location or how long it will be up for until it's painted over, Jona wants to keep an element of secrecy and avoid it becoming an almost tourist attraction from over-exploitation. But, granted that it was a project done with Nike, he says they're making limited edition art pieces of it, and will probably end up putting it on some kind of merchandise. He is also well known for drawing elaborate designs on exotic sports cars. He was also commissioned to paint the walls of the Dragon Lounge atop Katsuya at the SLS South Beach. He has been commissioned by the City of Miami on several occasions for public murals. Some examples are provided below and on the following pages.

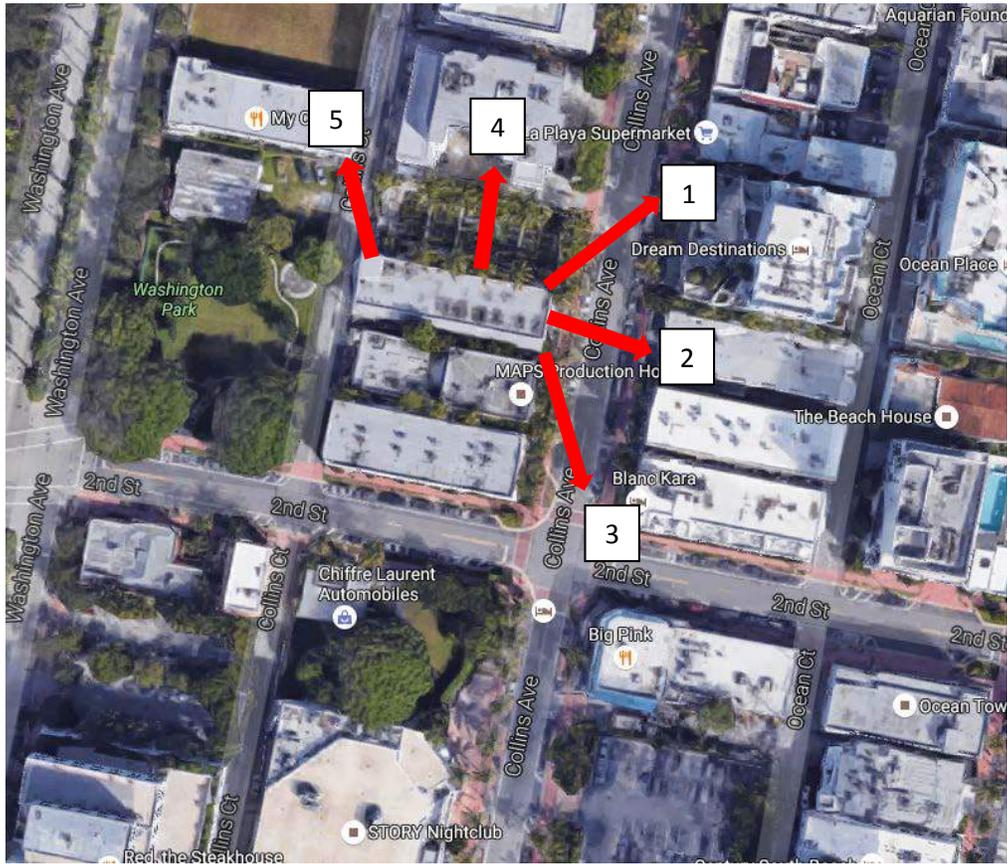


Proposed Canvas





Surrounding buildings





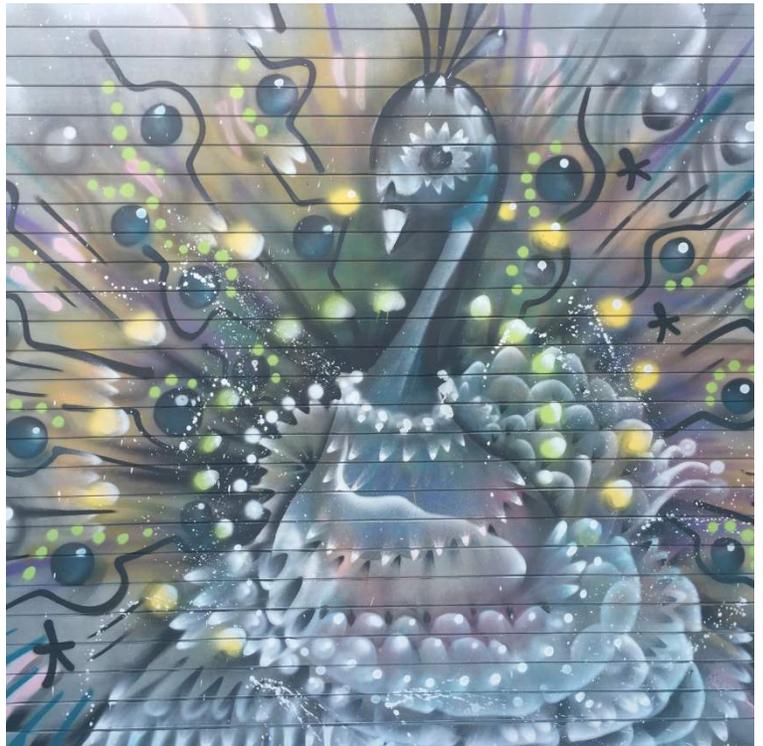
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The Moorings



Jona's Other Works

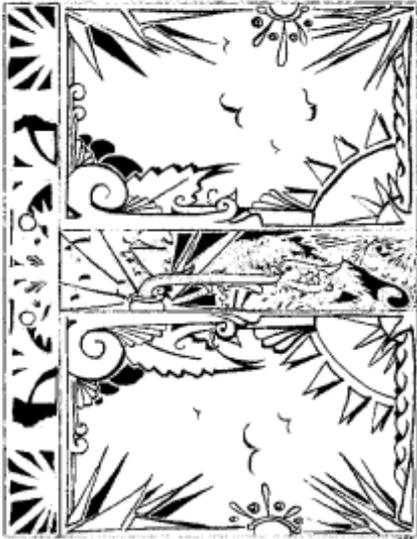






Mural rendering

Geo. S. [unclear]



Howe
C. Beach
Collins Concepts ... 2015 © Joe Tombari



view facing Corvick

Renderings of North Façade

