

Bueno, Lizbeth

From: Gonzalez, Jessica
Sent: Monday, December 13, 2021 8:10 AM
To: Bueno, Lizbeth
Cc: Fons, Monique
Subject: FW: Ritz Carlton expansion

Hi Lizbeth,

Please process.

Thanks,



Jessica Gonzalez

Clerk of Boards

Planning Department

1700 Convention Center Drive – 2nd Floor, Miami Beach, FL 33139

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From: Mooney, Thomas <ThomasMooney@miamibeachfl.gov>
Sent: Sunday, December 12, 2021 10:59 AM
To: Gonzalez, Jessica <JessicaGonzalez@miamibeachfl.gov>; HPB <HPB@miamibeachfl.gov>
Cc: Tackett, Deborah <DeborahTackett@miamibeachfl.gov>; Lyle Stern (lyle@koniversterngroup.com) <lyle@koniversterngroup.com>; Alfredo J. Gonzalez (gonzalezaj@gtlaw.com) <gonzalezaj@gtlaw.com>
Subject: Fwd: Ritz Carlton expansion

Jessica

For the HPB file and to forward to Board members.

Tom

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From: Lyle Stern <lstern@koniversterngroup.com>
Sent: Sunday, December 12, 2021 10:19
To: Mooney, Thomas; Alfredo J. Gonzalez
Cc: Dayssi Kanavos; Paul Kanavos; Diego Lowenstein; Ronit Neuman
Subject: Ritz Carlton expansion

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Tom/Alfredo-

I'd appreciate your distributing the below to the HPB members. Thank you

Honorable Board Chair and Members-

As a more than 50 year resident of Miami Beach as well as a 30 year business owner in our city I write today in support of the Ritz Carlton expansion plan being presented to you.

We are once again in moment of reinvention in our city. Fortunately it is a moment that is carrying us towards uplifting our building stock, our social fabric, our city image and the quality of tourist and resident that we cater to.

This development is another anchor in the District as well as, hopefully, a signal to other sensitive luxury developers that we as a community embrace thoughtful, sensitive and appropriate development that betters our hotel and residential inventory and adds to our architectural palate.

This project does all that and more. It sits at the intersection of Lincoln Road, Collins Ave, the Ocean and in reality provides the connection to those as well as to Ocean Drive.

With the proposed Bancroft project on Ocean Drive as well as the proposed projects to the north of the Ritz (namely, the Raleigh and Shoreclub), the Ritz sits at the absolute epicenter and, I believe, connects the entire fabric of the street. It provides cohesion.

Further, I believe it will spirit the much needed investment in the properties on the west side of Collins Ave as well as the east end of Lincoln Road. Further elevating the retail and hotel stock and contributing to an elevation of the pedestrian experience.

We are at another great moment in our city's evolution and you sit in a position to aid in the betterment of our community and the quality of our hotel and residential offerings. Offerings that will continue to attract visitors from around the globe who come to Miami Beach to enjoy it's culture, community and street front aesthetic. Along with other proposed and approved projects in this immediate area, this project serves to further elevate our offerings.

I am pleased to support this project and urge your support to help it move along quickly and amplify the message that our community is very interested in sensitive luxury development.

Thank you

Lyle B. Stern
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