

# MIAMI BEACH

## COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission  
FROM: Vice-Mayor Michael Gongora  
DATE: May 12, 2021

SUBJECT: REFERRAL TO THE NEIGHBORHOOD AND QUALITY OF LIFE COMMITTEE - DISCUSSION REGARDING ATTRACTING A WORLD CLASS FASHION WEEK TO MIAMI BEACH.

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### **ANALYSIS**

Please place on the May 12 Commission agenda, a referral to Neighborhood and Quality of Life Committee of a discussion on attracting a world class fashion week to Miami Beach. We should be attracting more shows like Swim Week to Miami Beach. Please feel free to contact Diana Fontani should you have any additional questions.

### **SUPPORTING SURVEY DATA**

N/A

### **Applicable Area**

Citywide

**Is this a "Residents Right to Know" item, pursuant to City Code Section 2-14?**

Yes

**Does this item utilize G.O. Bond Funds?**

No

### **Legislative Tracking**

Vice-Mayor Michael Gongora