

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, STRONGLY URGING NBCUNIVERSAL TO HELP BUILD A VIBRANT MIDDLE CLASS IN MIAMI-DADE COUNTY, AND IN THE STATE OF FLORIDA, BY ADHERING TO THE SAME HIGH STANDARDS WITH REGARD TO EMPLOYMENT FOR ITS TELEMUNDO SPANISH-LANGUAGE PRODUCTIONS AS ARE PROVIDED FOR ITS ENGLISH-LANGUAGE PRODUCTIONS UNDER NBCUNIVERSAL, TO RECOGNIZE THE DESIRE OF ITS TELEMUNDO PERFORMERS AND PRODUCTION CREW MEMBERS TO HAVE A VOICE IN THEIR EMPLOYMENT BENEFITS AND CONDITIONS, AND TO ENGAGE IN A DIALOGUE WITH THE SCREEN ACTORS GUILD AND THE AMERICAN FEDERATION OF TELEVISION AND RADIO ARTISTS RELATIVE TO UNION REPRESENTATION FOR ITS PERFORMERS IN AND CREWS FOR TELEMUNDO PRODUCTIONS.

WHEREAS, Miami-Dade County (County) has emerged as the epicenter of the Spanish-language entertainment industry, bringing with it abundant employment opportunities in film and television production and related businesses, and such industry is a source of pride for the South Florida community; and

WHEREAS, Telemundo Enterprises (Telemundo), with over \$8 million in the state-funded incentives, is investing in the local economy by constructing a \$250 million global headquarters, thus committing to employ thousands of residents for the foreseeable future; and

WHEREAS, the industry standard across English-language productions is for performers and crew to receive fair pay, health, and retirement benefits, and to work in a safe work environment; and

WHEREAS, NBCUniversal, the company that owns Telemundo, provides these benefits to the vast majority of its workforce in English-language productions, yet continues to pay Spanish-language talent in Telemundo productions in the County a fraction of what their English-language counterparts earn; and

WHEREAS, performers and production crew members at Telemundo deserve the same high standards with regard to employment practices and benefits that exist in the English-language entertainment industry; and

WHEREAS, employers who pay employees fairly, offer competitive benefits, provide safe work environments, and respect the rights of workers to have a voice in their job establish a productive, respectful, and fair workplace environment that all employees deserve without regard to language or ethnicity; and

WHEREAS, further, providing the aforestated high standards with regard employment benefits and practices helps to build a vibrant middle class; and

WHEREAS, the choice whether to join a union is a right that should be afforded to all employees and one that should be made freely without intimidation or fear, and NBCUniversal should engage in a dialogue with the Screen Actors Guild and the American Federation of Television and Radio Artists (SAG-AFTRA) so that a fair process may be agreed upon for performers and crew members in Spanish-language productions so that such performers and crew members may make their own decisions regarding union representation.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby strongly urge NBCUniversal to help build a vibrant middle class in Miami-Dade County, and in the State of Florida, by adhering to the same high standards with regard to employment practices and benefits for its Telemundo productions as are provided for its English-language productions under NBCUniversal, to recognize the desire of performers and production crew members at Telemundo to have a voice in their employment benefits and conditions, and to engage in a dialogue with the SAG-AFTRA relative to union representation for its performers in and crew members for Telemundo productions.

PASSED AND ADOPTED this ____ day of September, 2016.

ATTEST:

Philip Levine, Mayor

Rafael E. Granado, City Clerk

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney

10-4-16

Date