

February 21, 2021

Robert Burg
Executive Vice President
Ralph Andersen & Associates
5800 Stanford Ranch Road, Suite 410
Rocklin, California 95765

Dear Mr. Burg:

I am confident I can be successful as City Manager for the City of Miami Beach. The opportunity to help execute the Miami Beach vision is inspiring. I have worked in the public sector for over 25 years within the State of Ohio. I worked for nearly 19 years with the City of Columbus in management positions including nine years as chief of staff for the mayor of Columbus and two years as Deputy Chief of Staff. The chief of staff is essentially the chief operating officer for the City of Columbus, the fourteenth largest city in the country (over 900,000 people). We had a total operating budget of \$1.67 billion, a six-year Capital Improvements Plan programmed at \$2.5 billion and over 9,000 employees upon our departure in 2015. We achieved the highest credit rating, a "Triple A" credit rating, year after year while investing in neighborhoods and our downtown. We solved tough problems working together in a team environment; created successful public/private partnerships with challenging operating and capital budgets; advanced a progressive green/environmental agenda; guided investment in neighborhood infrastructure, social programs and facilities and held a team accountable to implement a bold agenda. The team worked closely with the Columbus City Attorney, Columbus City Council Members, Columbus City Auditor, Franklin County Commissioners, The Ohio State University, the Ohio Governor's chief of staff, the Columbus City Schools chief of staff, the federal government and many public and private stakeholders in the community. In addition, I have experience with emergency preparedness, mitigation and response as I worked as a planner for the Franklin County Emergency Management Agency in the mid-1990's.

Many of my strengths align with what has been outlined for the City Manager position:

- *Experience preparing and executing strategic initiatives and plans;
- *Track record of fostering teamwork and creative problem solving while deploying my leadership skills to get things done;
- *Effective communicator and listener and capable of managing multiple projects at the same time;
- *Managed fourteen directors as part of the Mayor's Cabinet, representing 9,000 employees in the City of Columbus;
- *Understand how to partner with a legislative body as I spent most of my 19 years working closely with Columbus City Council and
- *Learned how to properly delegate in an intense public environment where you need to function as a team.

I see the main challenges for the future of Miami Beach to be investing in utility and transportation infrastructure; advancing a comprehensive environmental and sustainability agenda; working on regional solutions to problems; advancing prosperity and economic development opportunities, prioritizing customer service throughout all operations and addressing the fiscal health to include the City's pension and health care system and an efficient, well run City.

We can make great progress on these challenges by working as an efficient and cohesive team. We worked strategically to invest in and coordinate capital projects for maximum benefit in the City of Columbus. We used our capital budget to create jobs; provide safe drinking water; improve the environment; enhance safety services; support cultural; art and entertainment institutions and prioritize pedestrian safety. We created an office of environmental stewardship and changed the entire culture of the City with a green agenda. We worked with our regional partners to build consensus on the Big Darby Accord, where 10 governmental jurisdictions came together to protect the Big Darby Creek and provide for responsible development. We merged two Columbus-based airports into one airport authority to benefit the economy and tourism. We created good paying jobs through intentional public/private partnerships, creative financing and investments. We improved customer service by streamlining our permitting and plan review processes and creating a one stop shop for businesses. We engaged every day citizens through our creative Neighborhood Pride program. And, we worked with our six labor unions during the collective bargaining process to improve the City's pension and health care situation and adopted efficiencies for more effective City services.

I serve on the Ohio Water Development Authority (appointed by the Ohio Governor), a board that provides loans and financial assistance to local governments throughout Ohio for clean water, sewer infrastructure and brownfield projects. The annual loan award averages \$900 million. I received a Master's Degree in Political Science in 1993 and participated in the Harvard Kennedy School Urban Policy from 2008 through 2015 where we learned about best practices for local government.

I will live in Miami Beach should I be offered this position, will ensure that the City's workforce is diverse and represents the population at-large and expect to serve in a 24/7 manner. I am very excited about this opportunity and look forward to discussing it further. I can be reached by phone at 614-546-9101 and by email at michaeldavidreese@gmail.com. Thank you for your time and attention.

Sincerely,

Michael D. Reese

Michael D. Reese

MICHAEL D. REESE

5777 Parkside Crossing ♦ Dublin, Ohio 43016 ♦ michaeldavidreese@gmail.com ♦ Cell Phone: (614) 546-9101

PROFESSIONAL EXPERIENCE

Ice Miller Whiteboard

Director of Local Government Affairs

Columbus, Ohio

3/2016 to 7/2020

- ♦ Point person for the Ohio Political Action Committee; responsible for creating the annual budget and spending plan, tracking financial contributions and being strategic with how we spent the firm's PAC resources.
- ♦ Represented clients before local governments throughout the State of Ohio on economic development/real estate and procurement opportunities, on policy and regulatory matters and provided government relations consulting.
- ♦ Focused on city/county governments, State of Ohio, school districts, colleges/universities, airports and non-profit organizations for opportunities on behalf of clients. Columbus, Toledo, Cleveland, and Cincinnati were the most active markets.
- ♦ Worked to secure new clients through strategic outreach to businesses and civic organizations, participation in networking events, active involvement on several boards and attendance at community events.
- ♦ Attended bi-annual US Conference of Mayors sessions to network with mayors throughout the country and with the Ohio Mayors Alliance, secure new business opportunities for existing clients and identify new clients.

City of Columbus

Chief of Staff, Mayor Michael B. Coleman

Columbus, Ohio

2007 - 2015

Key Management Responsibilities and Major Accomplishments

- ♦ Oversaw annual operating and capital budget process (\$2.57 billion total), resulting in a "Triple A" credit rating, restoration of a health rainy day fund and investment in downtown and neighborhood projects and facilities while maintaining basic city services.
- ♦ Managed fourteen department directors (representing over 9,000 employees), participated in key hiring decisions and conducted performance evaluation plans with the management team.
- ♦ Liaison to Columbus Partnership President/CEO, The Ohio State University President's Office, Ohio Governor's Chief of Staff, Franklin County Administrator, Columbus City Council Chief of Staff, Columbus City Auditor, Columbus City Schools Chief of Staff and Central Ohio Mayors/City Managers.
- ♦ Designated as Mayor Coleman's point person in several candidate/issue campaigns (2007 and 2011 Mayoral Elections; 2009 Income Tax Increase; 2013 Columbus City Schools Levy and several City Bond Package campaigns). Each of these required a management role, as well as a fundraising and educational strategy.
- ♦ Adopted a new Bed Tax Code in 2013 and 2014 where Experience Columbus, the Greater Columbus Arts Council and social service agencies all received more funding.
- ♦ Directed key policy initiatives that were developed within Mayor Coleman's annual State of the City address (participated in each of the Mayor's sixteen speeches).

- ◆ Implemented historic Big Darby Accord where ten governmental jurisdictions came together to protect the Big Darby Creek and provide for responsible development/growth.
- ◆ Provided strategic guidance within the collective bargaining process in negotiating with four major unions.
- ◆ Educated citizens in order to successfully pass City Income Tax in 2009 – at the height of the economic recession. This effort was part of a three-pronged strategy that included increased revenue from taxes, savings from government reforms/efficiencies and long- term revenue from a focused, sustainable job creation program.
- ◆ Represented the City of Columbus in managing 2009 President Barack Obama’s participation in the Columbus Division of Police graduation. The City was able to save the police cadet class with federal stimulus resources.
- ◆ Initiated Neighborhood Pride program in 2000 where city services and residents partnered to clean-up and improve a targeted neighborhood.

Economic and Neighborhood Development Efforts

- ◆ Worked closely with the Columbus Downtown Development Corporation on the 2012 and 2002 Downtown Master and Business Plans. Accomplishments included the Lazarus Building redevelopment, Hilton Hotel, Arena District, Columbus Commons/Scioto Mile Parks, Main/Rich Street Bridges, Scioto Greenways River restoration, High Street Cap, Gay Street and River South neighborhoods and Scioto Audubon Metro Park.
- ◆ Assisted with the Nationwide Arena financial negotiations among the City of Columbus, Franklin County and the private sector that kept the Columbus Blue Jackets in Columbus.
- ◆ Partnered with The Ohio State University on economic development, environmental and infrastructure projects. This included Weinland Park/Columbus Coated Fabrics redevelopment; University Medical Center expansion; Near East side neighborhood effort (Partners Achieving Community Transformation/PACT); 5th Avenue Dam removal/Olentangy River restoration; and Cannon Drive, Lane Avenue and High Street infrastructure projects.
- ◆ Coordinated with Nationwide Children’s Hospital on expanding hospital/research jobs, improving the infrastructure through federal and city capital resources and developing a comprehensive neighborhood investment effort in the areas of housing, safety, education, workforce development and health and wellness.
- ◆ Participated in all significant economic development and housing transactions. Major job creation/economic development efforts and sites included Nationwide, Nationwide Children’s Hospital, The Ohio State University, Alliance Data Systems, Grange Insurance, Columbia Gas of Ohio, Net Jets Inc., Ohio Health, Port Columbus International and Rickenbacker International Airports, Polaris Fashion Place, Easton Town Center, Rickenbacker, Morse Road/Northland Mall redevelopment and major housing redevelopment efforts.
- ◆ Collaborated with Columbus State Community College, Columbus College of Art and Design, Columbus Art Museum, State Auto Insurance Companies and others to fund the Creative Campus infrastructure project -- several millions of dollars for streetscape and pedestrian friendly improvements.
- ◆ Invested in cultural, art, entertainment and social service institutions with capital and operating funding. This included the Columbus Museum of Art, Franklin Park Conservatory, Columbus Metropolitan Library, COSI, The King Arts Complex, Community Shelter Board, Pre-K and After School Programs, and Workforce Housing.
- ◆ Led negotiations representing the City of Columbus with Penn National Gaming on casino matters. This included moving the casino to the west side, cleaning up a brownfield site, finalizing annexation and utility services and establishing a \$5 million West Side Fund to improve the neighborhood.

- ◆ Identified over \$10 million in infrastructure around Huntington Park to support the move of the Columbus Clipper Triple-A minor league baseball team to the Arena District.

City of Columbus

Deputy Chief of Staff, Mayor Michael B. Coleman

Deputy Director, Department of Development

Policy Advisor/Assistant Policy Director, Mayor Michael B. Coleman

Legislative Analyst, Columbus City Council/Council President Michael B. Coleman

Columbus, Ohio

2005 - 2006

2004 - 2005

2000 - 2004

1997 - 1999

State of Ohio

Legislative Aide, Senator Linda J. Furney, Ohio Senate

Columbus, Ohio

1996 - 1997

Franklin County

Planner, Franklin County Emergency Management Agency

Columbus, Ohio

1995 - 1996

Columbus State Community College

Adjunct Instructor, Social and Behavioral Sciences Department

Columbus, Ohio

1995 - 2001

PROFESSIONAL AND PERSONAL AFFILIATIONS/VOLUNTEERISM/WELLNESS/LEADERSHIP

Current and Recent Boards/Committees

- ◆ Ohio Water Development Authority Board, October 2017-Present
- ◆ House of Hope Board, January 2017- Present and Co-Chair of Capital Campaign Committee, 2018-2019
- ◆ Columbus Chamber Government Affairs Steering Committee, February 2017-December 2020

Past Boards/Committees

- ◆ Experience Columbus and Greater Columbus Sports Commission
- ◆ MORPC Board/Exec. Committee
- ◆ 2012 Bicentennial Committee
- ◆ Columbus Zoo Board
- ◆ Lifecare Alliance Day of Service & Meals-on-Wheels Volunteer

Community Volunteer Efforts

- ◆ Ice Miller Holiday Adopt A Family Committee, 2016
- ◆ Dublin Youth Athletics Baseball Coach, 2005- 2013 and Basketball Coach, 2013-15
- ◆ Goodwill Art Studio & Gallery Volunteer, 2014-2015
- ◆ Indian Princess Y Tribes and Boy Scouts, 2008 - 2015

Wellness/Athletic Activities

- ◆ Orange Theory Fitness, 2018-Present; Yoga on High Teacher Training, 2016-2018; Pelotonia, 2014; Yoga Teacher, 2016-18; Many Columbus Marathons and Half Marathons and OSU Ross Heart Hospital Triathlon, 2018

Educational Efforts and Leadership Accomplishments

- ◆ Ohio Wesleyan University--Columbus Study Group, 2019 (Focus is student recruitment and internship opportunities in Central Ohio)
- ◆ Ohio Wesleyan Football Team, Starting Quarterback, 1986-89, and Team Captain, 1989
- ◆ Leadership Columbus Graduate, 1999
- ◆ Harvard Kennedy School Urban Policy Member, 2008-15

EDUCATION

Bowling Green State University

Master of Arts, 1993 (Political Science)

Bowling Green, Ohio

Ohio Wesleyan University

Bachelor of Arts, 1990 (Politics & Government Major/Economics Management Minor)

Delaware, Ohio