# Wolfsonian Master Plan Development Concept



### Background

- November 2, 2004 Miami-Dade County voters approved the \$2.9 billion "Building Better Communities" General Obligation Bond Program (BBC-GOB)
- BBC-GOB includes \$10 million to develop 25,000 square foot of newly publicly accessible space for the Wolfsonian
- December 2019 Miami-Dade County requests the University but forth a Wolfsonian Master Plan associated with the \$10 million BBC-GOB funding for consideration by the end of calendar year 2020
- The Wolfsonian properties do not have sufficient FAR to realize the development necessary to achieve the addition of 25,000 sq. ft. of new publicly accessible space



#### Master Plan Goals

- Enhance accessibility to The Wolfsonian's collection by tripling our programmatic space and substantially increasing the number of collections on view at any one time
- Create a visionary new street and lobby presence that eases potential barriers to entry and better integrates the museum into the neighborhood
- Open exciting new avenues into educational and behind-the-scenes experiences by way of state-of-the-art classrooms, studio environments, and a digital lab
- Bridge the gap between University faculty, museum leadership, and the community by establishing a new center for The Wolfsonian Public Humanities Lab, a multidisciplinary FIU Emerging Preeminent Program that engages the public in civic and cultural life
- Improve facilities to protect and preserve museum collection

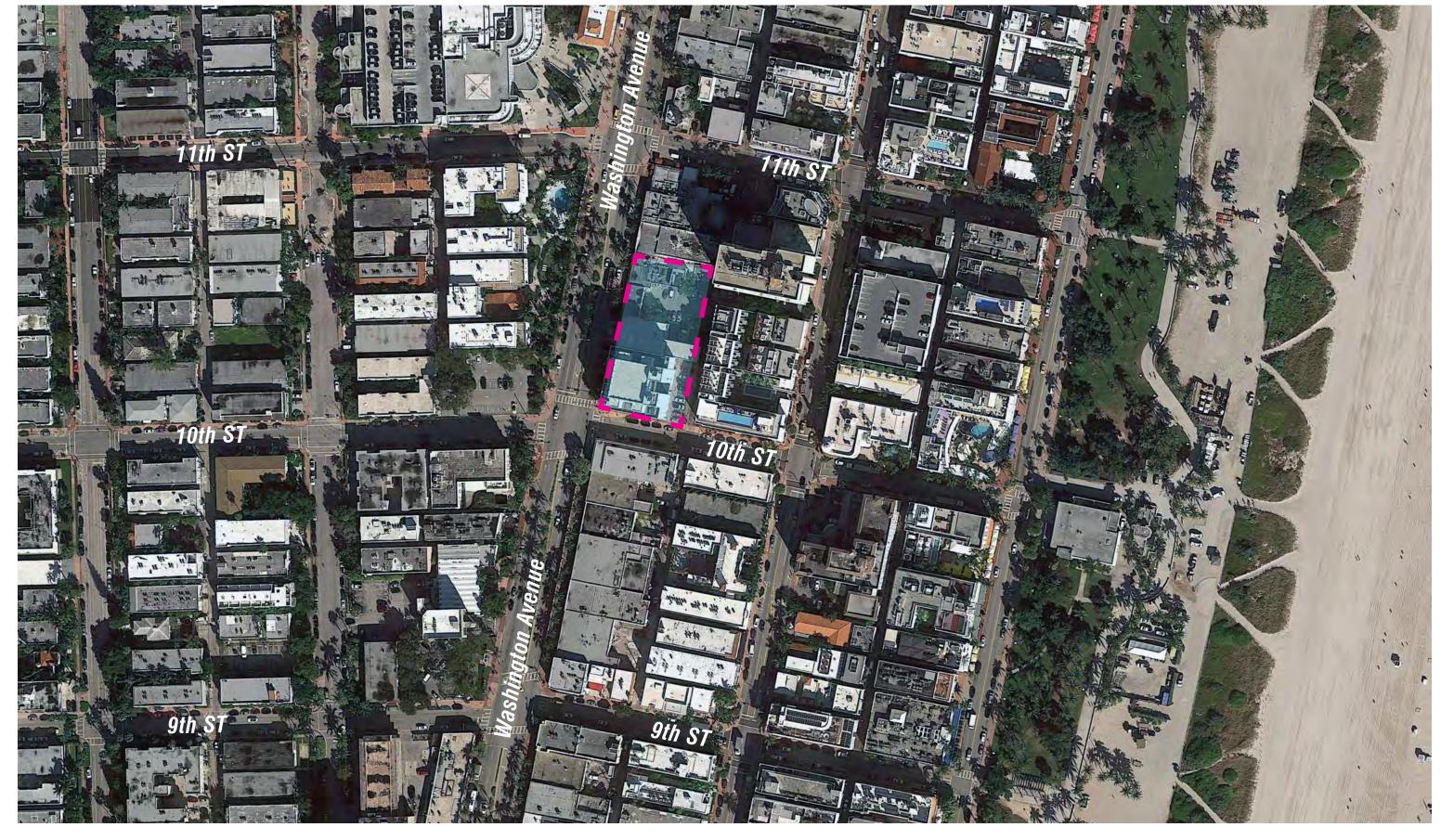


### Design Guidance

- Significant increase of public programmatic space
- Flexible learning spaces and labs
- Optimize for visitor experience and operational efficiency
- Modest in dimension and scale
- Respectful of the tenets of Historic Preservation & Resiliency
- Inclusion of opportunities for curated amenities and spaces to complement the Wolfsonian visitor experience and bring vibrancy and engaging experiences to the community
- Financial Sustainability in Capital Cost and Ongoing Operations









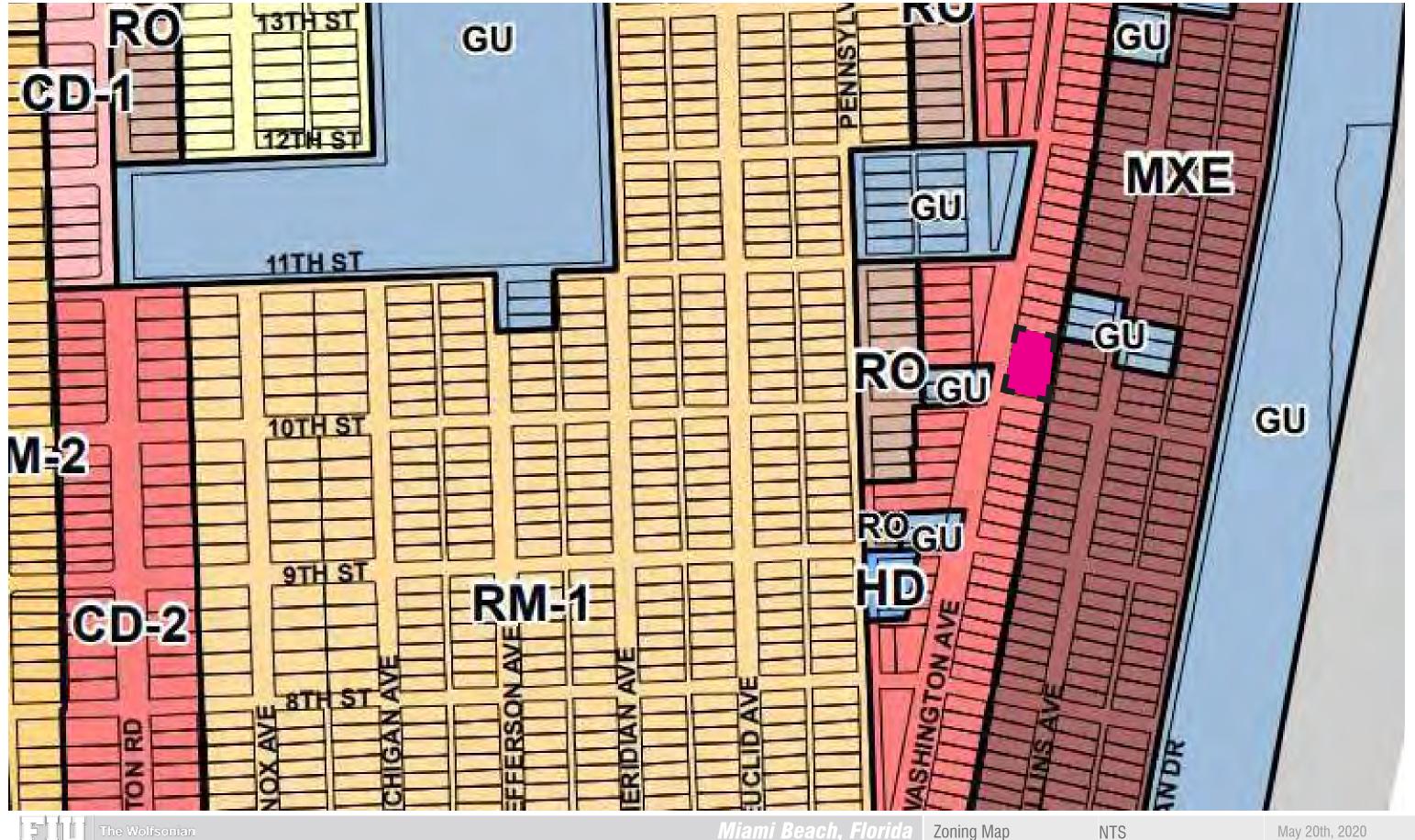
The Wolfsonian

Miami Beach, Florida

Location Map

May 20th, 2020





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Zoning Map

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**AVENUE** 

**GATEWAY** 

**NEW CULTURAL** 

DISTRICT

**DREXEL AS LOCAL PEDESTRIAN CONNECTOR** 

**CATALYST PROJECT:** PRIVATE INVESTMENT

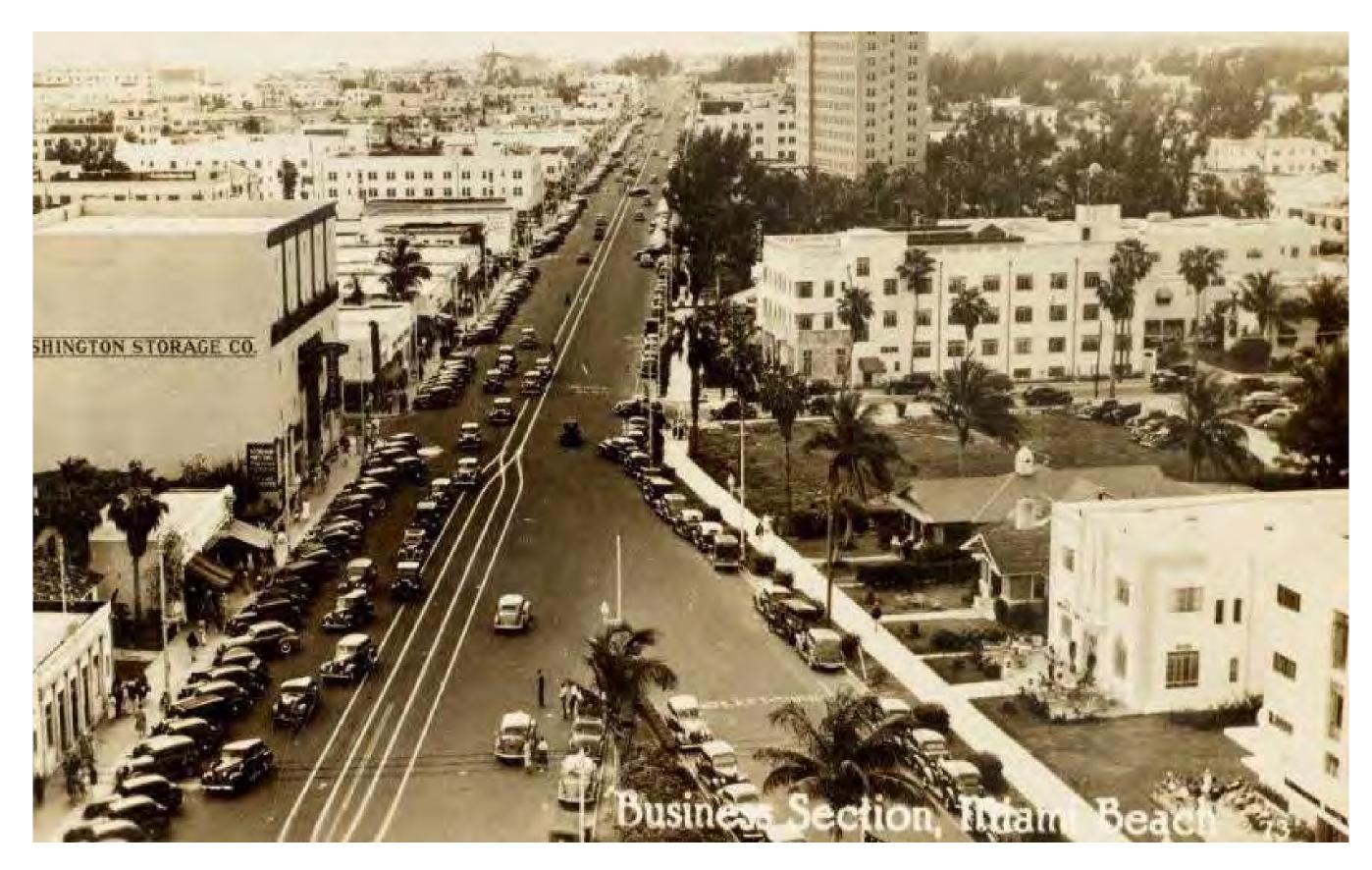
#### **PUBLIC INFRASTRUCTURE INVESTMENTS**

- INTERIM 'PILOT PROJECT' VS LONG TERM **IMPROVEMENTS - (IE. PAINT FIRST, FOLLOW** WITH IMPLEMENTING **ALL INFRASTRUCTURE IMPROVEMENTS UNDER** CIP OR CRA AS FUNDING **BECOMES AVAILABLE**)
- SIDEWALKS 'PAVEMENT TO PARKS' PROGRAM - INTRODUCING "PARKLETS"
- OPPORTUNITY FOR **PARKING P3'S WITHIN CENTER DISTRICT ZONE**
- ENHANCE EAST / WEST **CONNECTION ALONG** 11TH STREET

PRIVATE INVESTMENT

**CATALYST PROJECT:** 

- USES HOTEL, OFFICE AND RETAIL
- RESIDENTIAL USES (?)
- PRESERVATION OF **EXISTING HISTORIC** BUILDINGS
- ADDRESS PARKING **NEEDS VS. CODE REQUIREMENTS -CONSIDER OPTIONS**
- THE WOLFSONIAN - EXPANDED **ARTS & CULTURE PROGRAMMING**
- NEW 'ARTS / FILM / VIDEO'/TECHNOLOGY **INCUBATOR**
- **NEW CIVIC PARK / BIKE STATION AT MUNICIPAL PARKING** LOT (AT CORNER OF 10TH & WASHINGTON, **ACROSS FROM THE** WOLFSONIAN)
- **PEDESTRIAN CONNECTION ALONG** DREXEL BETWEEN **ESPAÑOLA WAY AND** 14TH STREET
- 1/2 MILE WALK BETWEEN FIU MBUS **URBAN STUDIOS**, **NEW WORLD CENTER** SOUNDSCAPE PARK AND CINEMATHEQUE
- CONNECT WASHINGTON TO LINCOLN ROAD **VIA "WOONERF"** PUBLIC STREETSCAPE IMPROVEMENTS (IE. T-SHAPED AREA AT WA / LINCOLN INTERSECTION, **TOWARDS COLLINS - UP** TO JAMES)
- CREATE NEW BUS HUB ON LINCOLN, EAST OF WASHINGTON
- PROVIDE PUBLIC **ACCESS VIA DIAGONAL CONNECTOR BETWEEN** LINCOLN ROAD AND WASHINGTON AVENUE THRU 420 LINCOLN **BLOCK**











The Wolfsonian

Miami Beach, Florida

May 9th, 2020





May 9th, 2020





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**Ground Level** 

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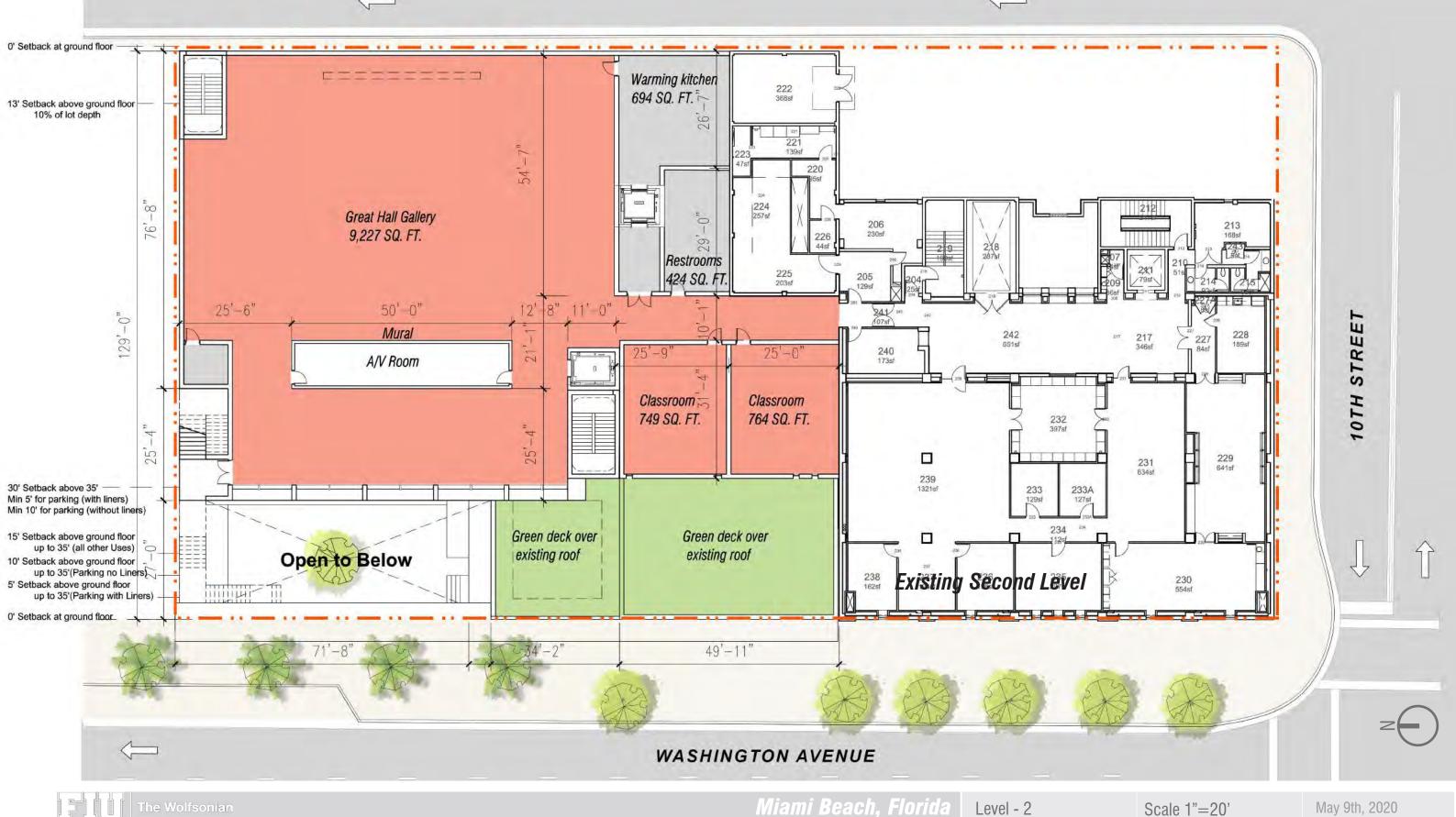
Scale 1"=20'

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Level - 2

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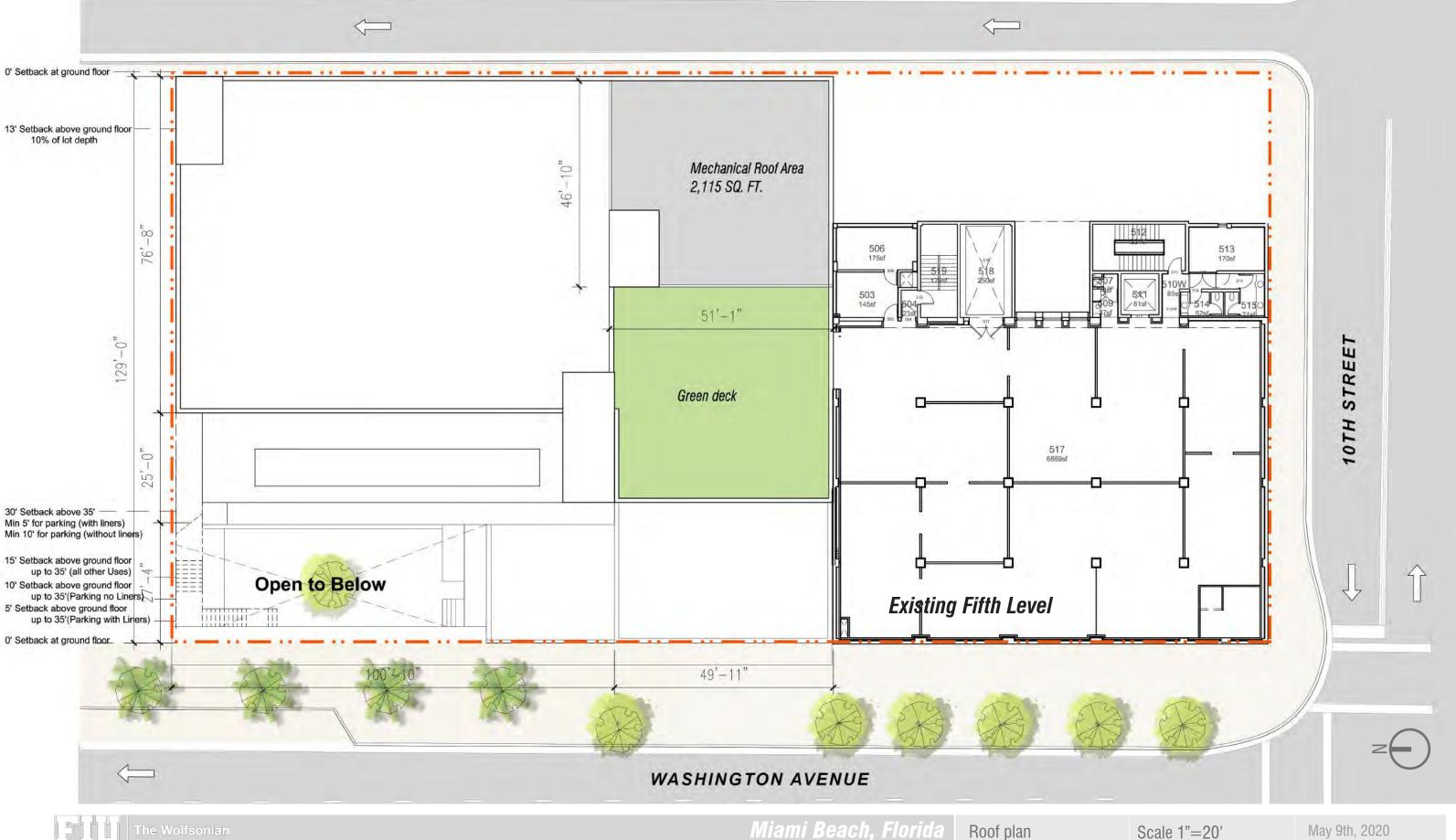
Level - 3

Scale 1"=20'

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Roof plan

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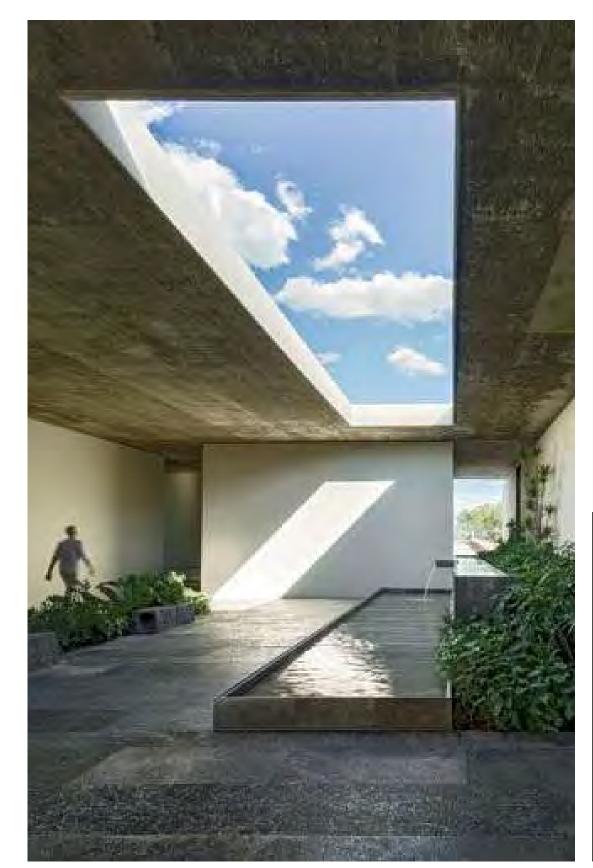
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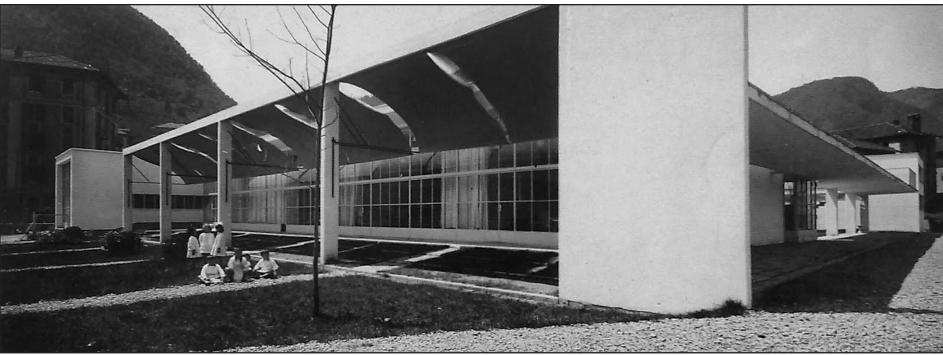




MOOD IMAGES







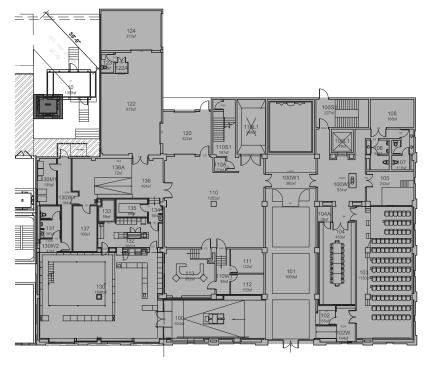
## MOOD IMAGES



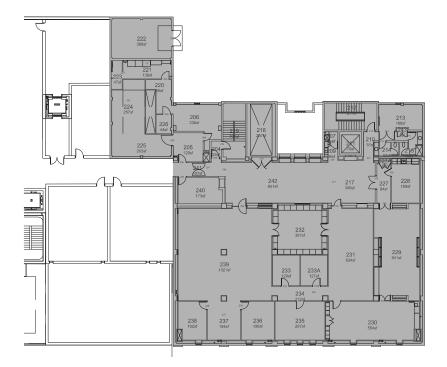




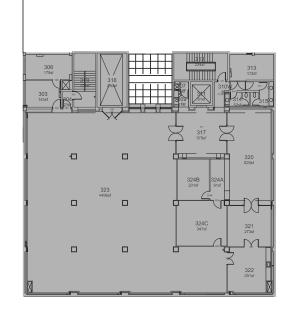
## OPEN / GREEN SPACE



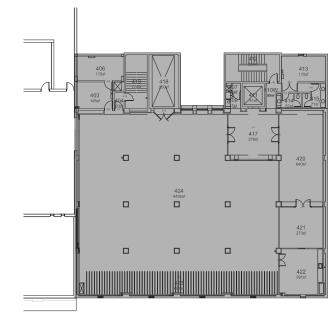
Ground Floor Gross Area 14,647 SQ. FT.



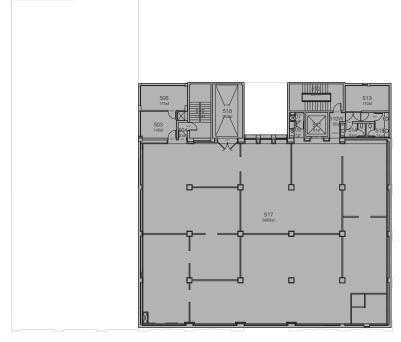
Second Floor Gross Area 10,461 SQ. FT.



Third Floor Gross Area 9,173 SQ. FT.

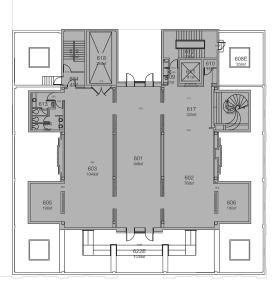


Fourth Floor Gross Area 9,173 SQ. FT.

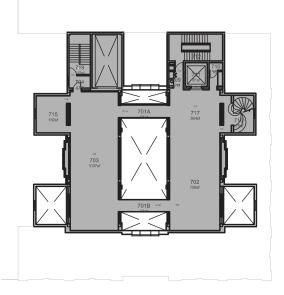


Fifth Floor Gross Area 9,173 SQ. FT.

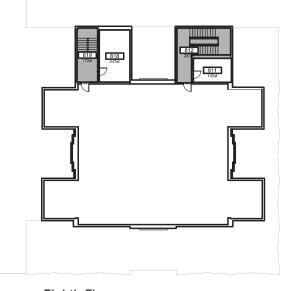
Existing FAR Summary



Sixth Floor Gross Area 5,420 SQ. FT.



Seventh Floor Gross Area 4,098 SQ. FT.



Eighth Floor Gross Area 569 SQ. FT.





The Wolfsonian

62,714 SF

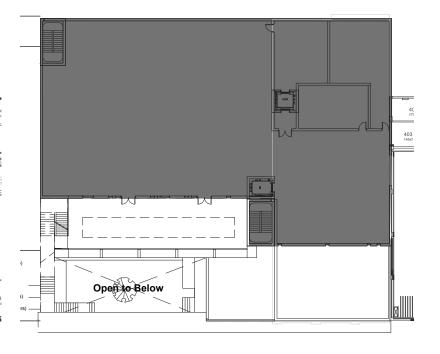
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Existing-FAR Diagrams NTS

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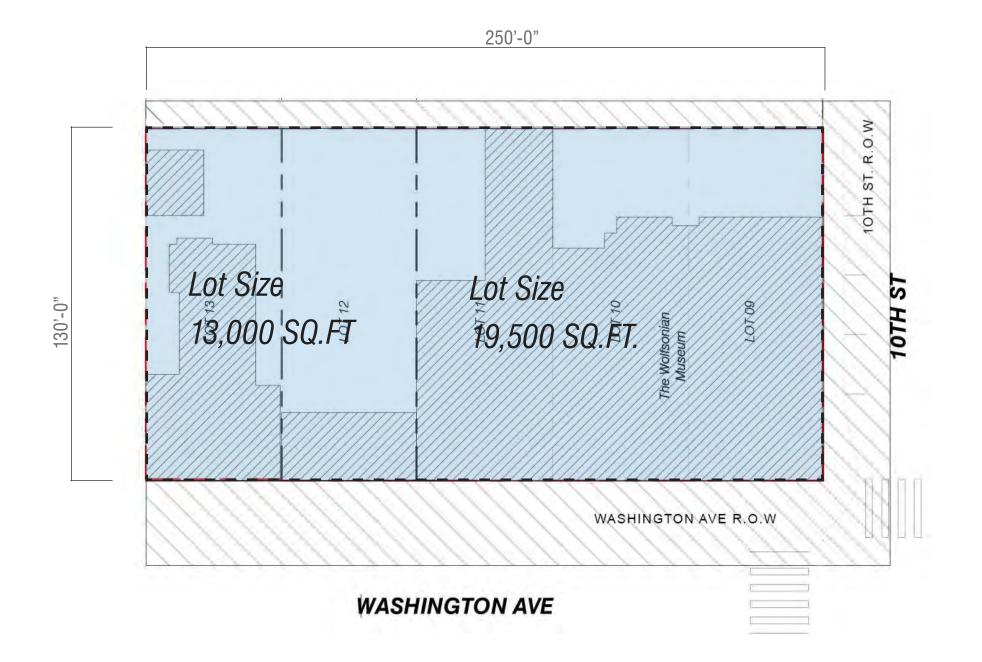


Ground Floor Gross Area 9,528 SQ. FT. Second Floor Gross Area 13,916 SQ. FT. Third Floor Gross Area 13,129 SQ. FT.

Addition FAR Summary 36,573 SF



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Existing FAR Summary
62,714 SF
Addition FAR Summary
36,573 SF

FAR Grand Total
99,287 SF

(combined) Lot Size 32,500 SF

FAR=3.1

 $\geq$ 



Miami Beach, Florida

FAR Diagrams

NTS

May 20th, 2020

