



THE ULTIMATE OPEN-AIR CINEMA EXPERIENCE

VENUE RECOMMENDATIONS

MAY 2020



LEVEL DOWNTOWN LOS ANGELES

888 S OLIVE ST, LOS ANGELES, CA 90014



A boutique hotel and furnished luxury apartments with flawless hospitality-style service, located amid glittering towers and LA's art district.

"Rooftop Cinema Club truly puts on respectful and conscious events that are focused around film and bringing the community together."

"They have provided memorable experiences for all who attend and do a great job of creating a neighbor friendly environment with their state-of-the art personal headphones that allows users to be in the cinematic moment all while not disturbing others who are nearby."

[Read full letter](#)



To whom it may concern:

I am writing this letter to recommend the services of Rooftop Cinema Club. During the past 4 years our company has had the pleasure of working with Rooftop Cinema Club on multiple events and projects. They have provided memorable experiences for all who attend and do a great job of creating a neighbor friendly environment with their state-of-the art personal headphones that allows users to be in the cinematic moment all while not disturbing others who are nearby.

Rooftop Cinema Club truly puts on respectful and conscious events that are focused around film and bringing the community together. They are an excellent footfall generator for local shops, restaurants and businesses in the area and help to provide a much-needed escapism, especially in these challenging times.

MANCHESTER GRAND HYATT DOWNTOWN SAN DIEGO

1 MARKET PLACE, SAN DIEGO, CA 92101



A waterfront hotel in downtown with stunning views and upscale amenities just steps away from the city's top attractions.

"Rooftop Cinema brings a respectful and conscious event that is focused around film to our property, offering guests a unique experience that is fun for all."

"Having the ability to offer an evening activity, outside, without disruption to our surrounding neighbors is hard to find and a welcomed addition to our guests, colleagues, and community."



This is a letter of recommendation for Gerry Cottle and the Rooftop Cinema Club. This is my third season working with Gerry and the team and I have nothing but positive things to say about him and his operation. Rooftop Cinema brings a respectful and conscious event that is focused around film to our 1628 property, offering guests a unique experience that is fun for all. Having the ability to offer an evening activity, outside, without disruption to our surrounding neighbors is hard to find and a welcomed addition to our guests, colleagues, and community. I am excited to welcome Gerry and team back this summer to help provide a much needed escapism in these challenging times.

Sincerely,
John

John Yeason
Hotel Manager

[Read full letter](#)

SKYLAWN AT EMBASSY SUITES MIDTOWN NEW YORK

60 W 37TH ST, NEW YORK, NY 10018



A 39-story Hilton hotel tucked inside the bustling NYC's fashion district in Midtown, just minutes away from Times Square, Madison Square Garden, Empire State Building and Broadway.

“Rooftop Cinema Club knows what the customer wants and have great attention to detail with their production, social highlights and movie-watching experience.”

“They are very respectful of both our hotel guests and neighbors by making sure that all noise restrictions are adhered to and that their operation compliments the many different areas of the business.”

[Read full letter](#)



We have partnered with Rooftop Cinema Club over the last two seasons with immense success. Sold out screenings have become a much loved and staple part of the Skylawn Rooftop Bar at Embassy by Hilton.

The experience with Rooftop Cinema Club starts the moment the guests step outside. They know what the customer wants and have great attention to detail with their production, social highlights and movie-watching experience.

Something that was very important to us was the impact to our hotel guests and neighbors. This has never been an issue. They are very respectful of both our hotel guests and neighbors by making sure that all noise restrictions are adhered to and that their operation compliments the many different areas of the business.

NEUEHOUSE HOLLYWOOD LOS ANGELES

6121 W SUNSET BLVD, LOS ANGELES, CA 90028



A membership and hospitality venue for creativity and culture occupying one of Hollywood's most celebrated buildings, the original CBS Studios in the heart of LA.

“Being in a dense residential area, we are always mindful of any events that take place on our space. Thankfully, RCC have been an excellent partner.”

“Their events focus on the community aspect of film and are catered towards a shared experience... You'll be challenged to find a better way to spend a warm summers evening.”

[Read full letter](#)



Being in a dense residential area, we are always mindful of any events that take place on our space. Thankfully, RCC have been an excellent partner with their film centric events that are complimented with amazing service, food and beverages.

They focus on the quality of their production and with headphones for the sound it means that there are zero disturbances for our surrounding residents and neighbors. Quite frankly, I would question if there is a safer and more respectful event that could take place on an open-air space or rooftop.

SUPPORT FROM UK GOVERNMENT

BRITISH CONSULATE-GENERAL, DEPT. FOR INTERNATIONAL TRADE

The British Consulate-General promotes trade and investment between the UK and the US.

“Rooftop Cinema Club is a well-established British-owned and operated business, with a ten-year track record of running cinema clubs adding revenue streams to under-used venue spaces in urban areas.”

“I have no doubt that Rooftop’s Drive-in Cinema will be a great addition to the community, supporting recovery and preserving the movie-going experience at a time when social distancing poses a challenge to its future.”

[Read full letter](#)



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Los Angeles

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Department for
International Trade

Friday 1st May, 2020

To whom it may concern,

I am writing in support of The Rooftop Cinema Club’s proposal for Drive-In Cinema.

At the British Consulate-General in Los Angeles, we promote trade and investment between the UK and Los Angeles. Based in London, the Rooftop Cinema Club is a well-established British-owned and operated business, with a ten-year track record of running cinema clubs adding revenue streams to under-used venue spaces in urban areas. Our team has worked to support Rooftop Cinema Club’s expansion to over 50 venues globally, including in the United States, Los Angeles, Houston and San Diego. The company has been sponsored by and worked with influential brands such as British Airways, Visa, Grey Goose, Samsung, Nespresso, Spotify and BAFTA.

Rooftop Cinema Club is now reimagining the drive-in movie theatre concept, in order to bring people together safely in an age of social distancing with a contact-free, out-of-the-home cinema experience to life. Rooftop Cinema Club has expressed a commitment to adhere to and respect all health and safety recommendations by the CDC and local authorities, at a federal, state or city level. Because Rooftop Cinema Club will rely on existing spaces like parking lots, their hope is to regenerate revenue opportunities for spaces that, even after the ‘safer at home’ policies are relaxed, may well remain under-utilised.

I have no doubt that Rooftop’s Drive in Cinema will be a great addition to the community, supporting recovery and preserving the movie-going experience at a time when social distancing poses a challenge to its future.

Sincerely,

Her Majesty’s Consul General (Acting)
Colette Weston