

RESOLUTION NO. \_\_\_\_\_

**A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, CREATING AN ADVISORY AD HOC RESILIENCY COMMUNICATIONS COMMITTEE IN ACCORDANCE WITH NATIONAL FLOOD INSURANCE PROGRAM REQUIREMENTS FOR CREDIT UNDER THE COMMUNITY RATING SYSTEM, TO DEVELOP A PROGRAM FOR PUBLIC INFORMATION (PPI) FOR FLOOD RELATED INFORMATION, AND PRESCRIBING THE PURPOSE, DUTIES, APPOINTMENTS, AND TERMS OF THE COMMITTEE'S MEMBERS.**

**WHEREAS**, the goals of the National Flood Insurance Program (NFIP) are to provide flood insurance to property owners, to encourage flood loss reduction activities by communities, and to save taxpayers' money; and

**WHEREAS**, the City of Miami Beach participates in the NFIP and the Community Rating System (CRS). The CRS is a voluntary program that provides both incentives and tools to further these goals; and

**WHEREAS**, participation in the CRS saves residents money by reducing flood insurance premiums; and

**WHEREAS**, creating a Program for Public Information (PPI) will help provide activity points to improve the City's CRS score, reduce flood insurance premiums, and complement communications efforts for our Miami Beach Rising Above Resiliency Strategy; and

**WHEREAS**, the Program for Public Information (PPI) must be developed by a PPI Committee according to a seven-step planning and public involvement process defined by the Community Rating System Program; and

**WHEREAS**, the purpose of this Committee, which will be an ad hoc committee, is to serve in an advisory role to the City Commission by developing a PPI document for consideration and adoption by the City Commission; and

**WHEREAS**, membership criteria for the Committee is specified by the Community Rating System and must include: real estate agent(s), insurance agent(s), banking industry representative(s), the City's Floodplain Manager, and a Communications Department representative; and, at least half of the Committee's members must be from outside the local government; and

**WHEREAS**, after a Program for Public Information document has been adopted by the City Commission, an evaluation report will be prepared annually for consideration by the City Commission; and

**WHEREAS**, the Program for Public Information (PPI) Committee will be referred to as the Resiliency Communications Committee to be in alignment with the Miami Beach Rising Above Resiliency Strategy; and

**WHEREAS**, the members of the advisory ad hoc Program for Public Information Committee shall be as follows: the City's Communications Director; the City's Floodplain Manager; Scott

Diffenderfer, a real estate agent; Carlos Gutierrez, a real estate agent; Terri Echarte, a local bank representative; and, John Lee, a local insurance agent; and

**WHEREAS**, the terms of membership for the Program for Public Information Committee shall commence on October 1, 2016, and expire on October 1, 2017.

**NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND THE CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA**, that an advisory ad hoc Resiliency Communications Committee is hereby created, as set forth herein, with members whose terms shall commence on October 1, 2016 and expire on October 1, 2017, subject to later or earlier sunset by the City Commission.

**PASSED AND ADOPTED** this \_\_\_\_ day of \_\_\_\_\_, 2016.

**ATTEST:**

\_\_\_\_\_  
Rafael E. Granado, City Clerk

\_\_\_\_\_  
Philip Levine, Mayor

APPROVED AS TO  
FORM & LANGUAGE  
& FOR EXECUTION

Rafael E. Granado 9/9/16  
City Attorney Date  
DT