November 5, 2019

**SKLARchitecture** 



City of Miami Beach Planning and Zoning Division 1700 Convention Center Drive Miami Beach, Florida

Ref: Letter of Intent for 645 Collins Avenue 645 Collins Ave, Miami Beach, FL 33139

ARCHITECTURE

Commercial
& Residential

Dear Historic Preservation Board Members & City Planning Staff,

This submittal is to request approval of this existing building retail façade renovation, the following describes our intent with the proposed design:

Interior Architecture & Design

This building façade has been renovated a number of times with limited success. Therefore, the client has requested our design team to study their retail needs within its environment in Miami Beach & South Florida. The client's goals were to give the building more presence with height, provide a location for a prominent sign and provide sun shading, all in keeping with the districts contemporary design feel. As a result, we responded with a decorative aluminum parapet, and metal canopies symmetrically organized on the façade over the windows. The aluminum parapet is composed of aluminum trusses to keep the parapet light. The parapet has vertical elements with the center being taller to accentuate the entry & recall the original synagogue. We believe this has been a well thought out & arches, ramp railings & lighting tie in & highlight the Architectural elements of the design.

Urban Renovation

Design of Children's Environments

Architectural

Development Consulting

In summary, elegant design to enhance the existing façade and is designed in the best interest of the City and this area of Collins Ave.

2310 Hollywood Blvd.

We respectfully request your review and approval of the proposed façade renovation at 645 Collins Ave.

Hollywood Florida 33020

Thank you,

Architect, President

<mark>Ari L.</mark> Sklar, AIA, NCARB, LEED AP

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