DECLARATION OF CLARE MCCORD

- 1. My name is Clare McCord. I have been a Miami Beach resident since 2001. I have served on the Boards of both my condominium associations (Ocean Pointe and The Courts at South Beach) and as a Director/Officer of the South of Fifth Neighborhood Association (SOFNA) since 2015.
- 2. Although when I first moved to Miami Beach I occasionally took a walk or had a meal on Ocean Drive, I have not gone there in well over a decade. I only go to Ocean Drive if I am attending an event somewhere on the street, such as The Betsy Hotel, or the Miami Design Preservation League. Recently I was solicited by restaurant personnel on Ocean Drive as I walked to the Betsy from where I parked my car, and it was non-stop. Like me, I think many Miami Beach residents avoid Ocean Drive because the atmosphere is distasteful, and the hawking is a major factor.
- 3. The incessant, rude hawking on the west side of Ocean Drive is like playing a game of "Dodge-em Cars." It is impossible to walk there without being accosted by hosts or waiters trying to offer you a good deal on their menu or showing you a plate of plasticized food.
- 4. The plasticized plates of food displayed by some of the restaurants on Ocean Drive are another deterrent they are certainly unappetizing, rather grotesque, and are often used aggressively as hosts stick these plates of food out in front of passersby, creating a nuisance and a potential hazard.
- 5. If the businesses on Ocean Drive did not commercially solicit pedestrians in this way, the atmosphere would be more attractive to visitors and to residents. The current commercial solicitation by hawking is intimidating, unpleasant, and creates a major deterrent.
- 6. I am a proponent of any action that will reduce or eliminate the issue of this type of commercial solicitation on Ocean Drive.

I verify under penalty of perjury that the foregoing is true and correct.

Executed on June 27, 2019.

Clare McCord