



**PROPOSED
STRATEGY FOR
MAIN CONVENTION
CENTER PARK
VENDORS**

MIAMIBEACH

MAIN CONVENTION CENTER PARK VENDORS

- The Administration recommends issuing
- an **RFP for Main Convention Center Park Vendors**

- The Administration suggests creating a **pool of exceptional and unique vendors**, that would rotate bi-annually or quarterly, be strategically placed in the park and offer residents, businesses, guests and tourists a **special, fun, comfortable, relaxing and appetizing daily experience** from mid-morning to early evening.

- Vendor stands would be **temporary and easy to assemble/break down, and stylish and compliment the park aesthetic.**

- We **do not** recommend set ups that utilize pop up tents.

SUGGESTED TYPES OF VENDORS

- **Ice Cream**
 - **Lemonade / Freshly Squeezed Juices**
 - **Cupcakes / Baked Goods / Doughnuts**
 - **Coffee / Teas**
 - **Fruit / Flowers**
 - **Nuts/Pretzels/Popcorn**
 - **Quick Grab and Go Items**
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- The Administration does not recommend products that require utensils to consume to minimize waste and promote cleanliness, and to not compete with restaurants in the area.
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- All products should be served and/or packaged in recyclable containers.





TIMELINE

- **JULY** – ISSUE RFLI
- **SEPTEMBER** – PROVIDE LIST OF POTENTIAL VENDORS TO COMMISSION
- **OCTOBER** – MAIN CONVENTION CENTER PARK CONSTRUCTION COMPLETES
- **DECEMBER*** – LAUNCH PARK VENDORS WITH HOLIDAY THEMED OFFERINGS
- *We cannot launch before mid December as Design Miami has the space.