

# MIAMI BEACH

City of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida 33139, [www.miamibeachfl.gov](http://www.miamibeachfl.gov)

## Temporary Artistic / Design Installation

### 41<sup>st</sup> Street Corridor, Miami Beach, FL

#### PROJECT SUMMARY

##### City of Miami Beach

##### Project Name: 41<sup>st</sup> Street Corridor, Miami Beach, FL

**Total Project Budget: \$50,000** The selected applicant is responsible for fully developing the project within the allocated budget which must be inclusive of design, engineering, fabrication, installation, and any other cost associated with the implementation of the work.

**Location:** 41<sup>st</sup> Street Corridor, Miami Beach, FL

**Submission of Qualifications Deadline:** February 28, 2019

**Eligibility: *Open to artists and design professionals*** Artists and design professionals who demonstrate innovative, contemporary and creative approaches in addressing site specific, temporary design works are encouraged to apply. The quality of the work, strength of the concept, design capabilities and established track record of successful project implementation will be considered of highest priority.

**Project Description:** The City of Miami Beach requests qualifications from artists and design professionals to create a temporary design intervention for the 41<sup>st</sup> Street Corridor. The selected proposer will develop a site-specific project with a unique, creative vision, which should act as a surprise and delight, while encouraging pedestrians to stop and engage with the installation and create a destination for people to photograph. Qualifications can include singular, site specific, installations, or can use multiple sites, if proposals are all within the allotted budget, and within the geographical boundaries as illustrated in the map, above.

#### About 41<sup>st</sup> Street



41<sup>st</sup> Street is one of the primary access points to Miami Beach, the central boulevard in Mid-Beach and the major corridor on and off the Beach via the Julia Tuttle Causeway. The Julia Tuttle Causeway is the most travelled causeway with an annual daily average of 116,500 vehicles crossing the bridge both ways, 59,000 of them eastbound. (By comparison, the second most travelled Causeway – the MacArthur – gets an annual daily average of 92,000 vehicle trips both ways.) While many of the cars making their way to the Julia Tuttle do so via Alton Road, a

large number use 41<sup>st</sup> Street. The annual average daily traffic on the street is 41,000 vehicles both ways, 18,000 eastbound, 23,000 westbound.

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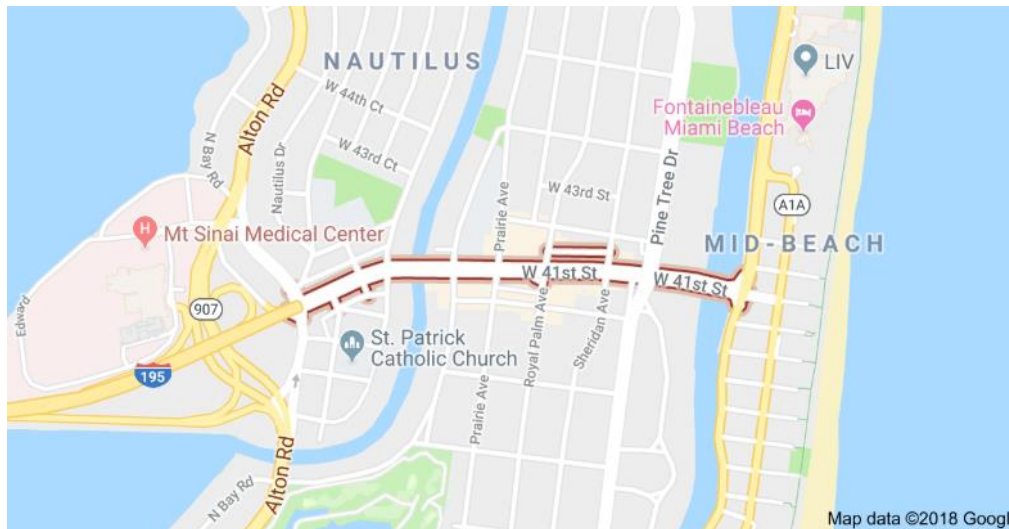
**City of Miami Beach**, 1700 Convention Center Drive, Miami Beach, Florida 33139, [www.miamibeachfl.gov](http://www.miamibeachfl.gov)

For additional information on 41<sup>st</sup> Street, please click

[https://www.dropbox.com/s/dw9cflnz4qn5gw5/20180705\\_Miami%20Beach%20Vision\\_Gehl\\_Final%20Report.pdf?dl=0](https://www.dropbox.com/s/dw9cflnz4qn5gw5/20180705_Miami%20Beach%20Vision_Gehl_Final%20Report.pdf?dl=0)

## OPPORTUNITIES FOR TEMPORARY ARTISTIC / DESIGN INTERVENTION:

This proposed installation should create an opportunity to enjoy and participate in community, build social cohesion and make people want to travel to the site, engage, photograph. The proposer should all areas of 41<sup>st</sup> Street as outlined in the map below, as a potential site for integration. The work should create an engaging experience for residents and visitors, with the potential for sharing on social media channels, and could be a new playful brand for the community:



**POTENTIAL INSTALLATION LOCATIONS INCLUDE, BUT ARE NOT LIMITED TO, SIDEWALKS, SEATING AREAS, AND OPEN SPACES ALONG 41<sup>ST</sup> STREET THAT ARE PUBLICLY ACCESSIBLE, INCLUDING: Henry Liebman Square, Pine Tree Drive and 41<sup>st</sup> Street, Miami Beach**

In considering materials, proposers should visit <http://www.mbrisingabove.com/>, which provides information on “Plastic Free” Miami Beach and other sustainability initiatives being implemented by the City of Miami Beach. Proposals must not violate any of these initiatives.

## Anticipated Project Schedule

Opportunity Announced & Promoted – February 1, 2019

Application Deadline – February 28, 2019

Selection of Finalists/Proposals – March 2019\*

Design, Fabrication and Installation- April 2019 – June 2019\*\*

*\* The City of Miami Beach reserves the right to accept no design applicants, if we feel that none are the right fit for the community.*

*\*\*Fabrication and installation schedules may vary depending on selected project.*

## Instructions for Submitting an Application-

Deadline to submit qualifications: **February 28, 2019**

Submissions must be received as a complete application on the Submittable website by no later than the advertised deadline. All materials will be submitted online, via Submittable. There is NO application fee to apply or to use the Submittable online application system. For general Information about how to create or use a Submittable account, visit <http://help.submittable.com/knowledgebase/articles/225218-how-do-i-submit>.

I. Please submit one (1) image of preliminary design idea. Applicants may also include images of previously completed work. If applicant is submitting previously completed work samples, accurately identify medium, dimensions, date, location, client/agency, size, budget, completion date, and a brief written description. The Submittable system will prompt you to enter this information with each uploaded image. NOTE: Artists who work in video, sound, installations and kinetic sculpture may submit a 3 minute video, audio or dynamic media file in lieu of still images to further describe their work. Artists must submit a complete the application and upload a video file representing the visual component of the work to Submittable.

II. Project Statement- Preliminary Approach to Project

III. Artist / Design Professional Biography

IV. CV

## SELECTION PROCESS

The City of Miami Beach will evaluate all proposals and will award based on the quality of the proposed design. Should a unanimous decision not be made from these proposals, the City of Miami Beach may identify a small number of finalists to further develop specific proposals. The primary evaluation criteria will be previous artistic/design accomplishment as demonstrated in images of previously completed work, experience, and/or initial approach to the project as demonstrated in the preliminary statement. If appropriate, the City reserves the right to recommend an artist or designer directly from initially submitted applications.