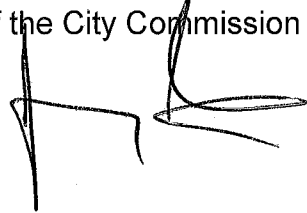# MIAMIBEACH

OFFICE OF THE CITY MANAGER

LTC#   **245-2018**   LETTER TO COMMISSION

TO: Mayor Dan Gelber and Members of the City Commission

FROM: Jimmy L. Morales, City Manager

DATE: May 3, 2018

SUBJECT: **Motion Made by the Disability Access Committee on February 20, 2018**

On February 20, 2018, the Disability Access Committee (DAC) approved the following motion:

Motion: The Disability Access Committee recommends providing funding for Aira wayfinding technology to make the City of Miami Beach even more accessible to blind and visually impaired people.

> **_Motion made by:_** *Helen Swartz* **_Seconded by:_** *Sandy Rojas.*
> *Adopted 9-0 by voice.*

Aira Destination Network executive summary and pilot program proposal attached.

JLM/JMT/AM/VM

aira

Proposal for Services - Aira Destination Network
City of Miami Beach

Author: Marty Watts, Director of Sales | Aira Tech Corp | marty.watts@aira.io
Date: 02/20/2018

Executive Summary

The purpose of this document is to describe the benefits of Aira for the City of Miami Beach and how it can be quickly and easily implemented.

Aira is AI + AR for the blind. Combining wearables with AI-powered Human Agents the company makes the entire world immediately accessible, giving superpowers of information to 300 million blind and low vision people around the globe. One user describes it as having vision in a pocket.

Aira is pleased to submit this proposal for services to support The City of Miami Beach in achieving their goals of making the entire city "Aira Accessible." Think of the Aira Destination Network as a hotspot, similar to what you find in your neighborhood coffee shop. By joining the Aira Destination Network, you provide complimentary service to users while visiting your city which in turn attracts more visitors.

There is no cost to them while on the network. Residents and tourists will use Aira as a Guest, with the only requirement being a smartphone. Download and install our app, and be connected with an Aira Agent in minutes. The entire city of Miami Beach becomes immediately accessible.

Beyond that, you provide a richer leisure experience enabling your blind residents and visitors to independently navigate your city, locate shops, restaurants, services or restrooms, and receive vivid descriptions of all that South Beach has to offer. All without a sighted assistant nearby and without any new infrastructure installation at the facility.

Aira is on a mission to create smart cities where every person's right to accessibility is a reality.

Purchase Proposal

Aira Destination Network

Aira will provide **one Site Access Brick for $5,000**. The Site Access Brick enables The City of Miami Beach to designate their location as a geo-fence, and will be immediately "Aira Accessible." The location will be designated from Beach to Bay, from 1st to 23rd Street. (This footprint can be expanded or reduced as the City see's fit).

The City of Miami Beach will pay for Aira users usage while visiting their location. The brick is virtual, requires no physical infrastructure and is enabled by Aira on the back end. The minutes do not expire and are consumed on a pay-as-you-go model (similar to a prepaid cellular plan). There is no limit to the size of the geo-fence covered by the Site Access Brick.

Site Access Purchase Options

Item	Qyt	Costs
Site Access Brick (2,500 minutes)	1	$5,000
Total		**$5,000**

aira

January 25, 2018

Aira Tech Corp
4225 Executive Square
La Jolla, CA 92037

Sole Source Justification Letter

To Whom it May Concern;

Aira is today's fastest growing assistive community for people who are blind or low vision. Leveraging leading edge technology and human assistants, the company delivers a unique service to make visual information immediately accessible at the point of need without a sighted assistant nearby. Aira is unique among assistive technologies or services for three reasons.

1. The <u>first</u> to incorporate Artificial Intelligence and Augmented Reality into a dashboard used by a distributed network of agents to provide location-specific and time-relevant information to its users.
2. The <u>only</u> service with hired, contracted and paid professional assistive Agents that are extensively trained and then certified prior to assisting Aira users.
3. Multi-functionality in one device and service. The service is not limited to Optical Character Recognition, Navigation or other tasks but instead interprets anything that the professional agent views at the Aira Agent Dashboard: text, color, item, environmental information, etc.

To learn more about our Smart Glass and Service please visit our website at aira.io.

If you have any questions regarding our product, service, or patent, please contact me at anytime.

Regards,

Kevin Phalen

Vice President of Public Relations
Aira Tech Corp
Aira.io
kevin@aira.io

Office: 858-876-2472
Mobile: 617-515-8011