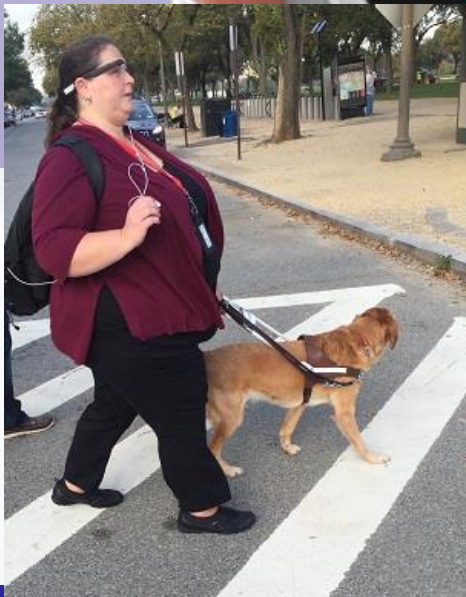


MIAMI BEACH WAYFINDING



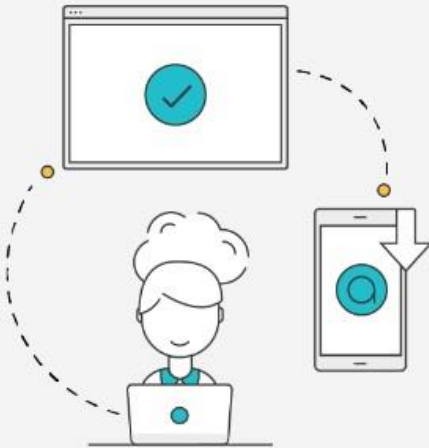
AIRA: WAYFINDING TECHNOLOGY FOR THE BLIND

MIAMI BEACH WAYFINDING

- Aira connects people who are blind or with low vision with a remote live agent to gain access to the visual world.
- It is an on-demand service that individuals or businesses subscribe to. Subscribers may use Aira glasses which include a camera, or anyone may use the app with the camera on their smartphone.
- Pedestrians in Miami Beach will have access to the technology within the boundaries of the City for navigation and connecting City facilities, assets, any addresses.
- Pedestrians can also be guided through construction zones when pedestrian access is limited or modified.
- This is an opportunity to educate the public and businesses in available technology and disability accommodations.

MIAMI BEACH WAYFINDING

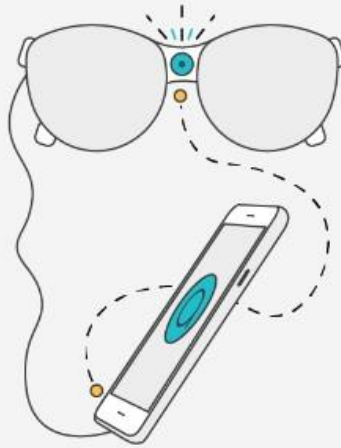
Welcome to Aira



STEP ONE

Subscribe and Download

Pick the plan that makes the most sense for you, sign up in a couple of minutes and download the Aira app to your smartphone. Simple.



STEP TWO

Connect with a certified Aira agent

On the first call, connect with our specially trained Agents and learn how everything works.

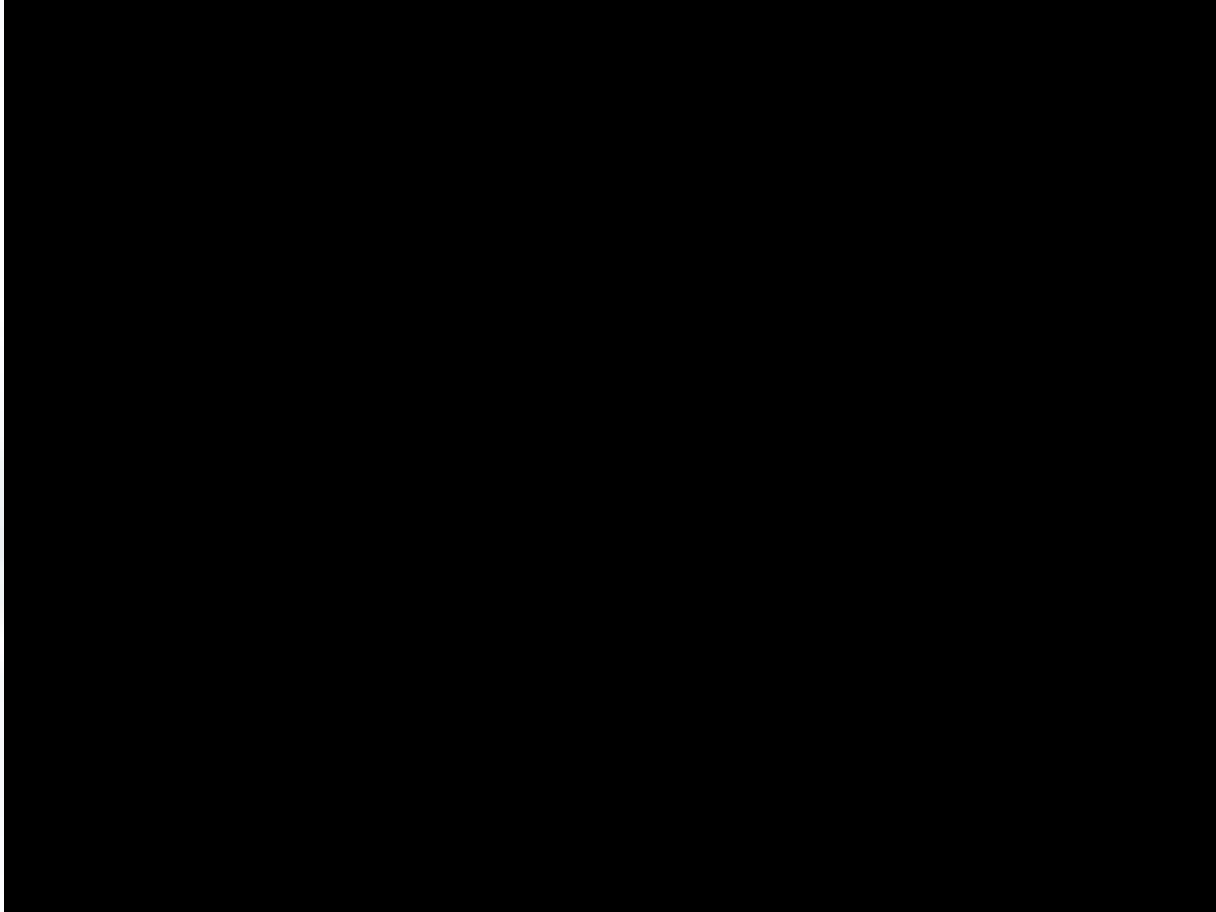


STEP THREE

Receive real-time assistance

At the touch of a button, Aira delivers instant access to information, enhancing everyday efficiency, engagement, and independence.

MIAMI BEACH WAYFINDING



AIRA VIDEO

MIAMI BEACH WAYFINDING



Pilot Program (CMB offer) includes:

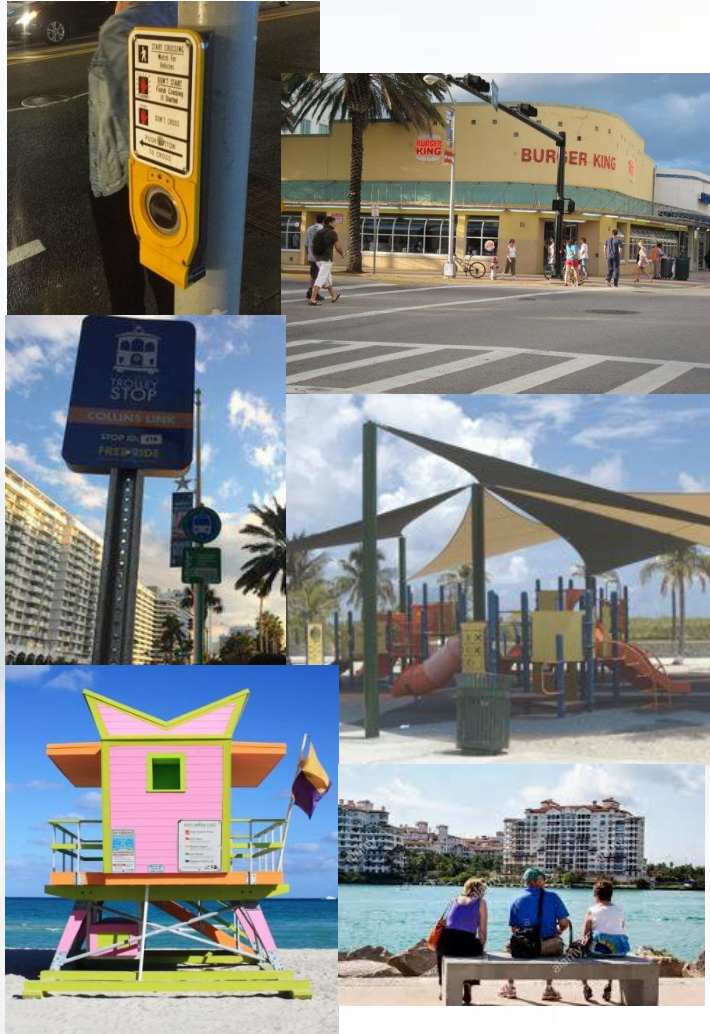
General outdoor navigation assistance point A to point B (task oriented)

Locating City facilities and/or assets:

- Government buildings (include indoor navigation within e.g. City Hall)
- Roads and sidewalks, business addresses including directories, hours of operation (general building information)
- Parks and park facilities within (e.g. offices, restrooms, fountains, pool, playgrounds, pedestrian corridors, beach restrooms, showers, lifeguard stands, etc.)
- Public Transportation stops
- Pedestrian crossings, audible pedestrian signals

Assist users with navigation through construction zones

MIAMI BEACH WAYFINDING



Free offer DOES NOT include:

Indoor navigation or tasks within businesses or private property (e.g. reading food menu, shopping in a store, describing art or video displays, operating machines, or other tasks unrelated to wayfinding, etc).

MIAMI BEACH WAYFINDING

Aira Destination Network

Site Access Purchase Options

Item	Qyt	Costs
Site Access Brick (2,500 minutes)	1	\$5,000
Total		\$5,000

PILOT PROGRAM FUNDING 5k

MIAMI DADE COUNTY Parking Fines Reimbursement Fund
ADA GRANT

PROGRAM DURATION

Until minutes are exhausted, it is variable. During first stages of testing there will be a better idea of the frequency and length of time used.

MARKETING OF THE PILOT PROGRAM



The City of Miami Beach is currently offering the Aira technology service for free within the City of Miami Beach. Aira connects people who are blind or low vision to a trained professional agent who is dedicated to further enhancing their everyday experience. The free offer is intended to provide navigation assistance throughout the City from point A to point B and within City facilities. Use code **MIAMIBEACH FREE OFFER** when contacting the Aira agents.

