

BEN-GAL, Oriah

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This application form is required as part of the City Commission Group IV Vacancy application submittal. The completed application MUST accompany your letter of interest, current resume, photograph, and City of Miami Beach oath. You may attach additional sheets, if necessary, to provide the required information. See the Notice of Commission Vacancy for additional information.

<u>Ben-Gal</u>	<u>Oriah</u>	
Last Name	First Name	Middle Initial
<u>1439 West Ave #205</u>	<u>Miami Beach</u>	<u>FL</u>
Home Address	City	State
<u>305-929-3355</u>	<u>orihbengal@gmail.com</u>	<u>33139</u>
Cellular Telephone	Email Address	Zip Code
<u>EDGE Asset Management, LLC</u>	<u>Real Estate Investor</u>	
Business Name	Occupation	
<u>25 SE 2nd Ave Ste 220</u>	<u>Miami</u>	<u>FL</u>
Business Address	City	State
		<u>33131</u>
		Zip Code

- Have you been a resident of Miami Beach for a minimum of one year? Yes No
- Are you a registered voter in Miami Beach? Yes No

Florida Voter Registration Number (located on your voter information card): _____

- Are you presently a registered lobbyist with the City of Miami Beach? Yes No
- Have you ever been convicted of a felony? Yes No
- Have you been issued a violation(s) of the City of Miami Beach Code that remains open or pending?
 Yes No

If yes, please explain in detail: _____

- Do you currently owe the City of Miami Beach any money? Yes No

If yes, please explain in detail: _____

- In what organization(s) in Miami Beach do you currently hold membership?

None

Organization Name

Position

Organization Name

Position

- List all properties owned or in which you have an ownership interest in Miami Beach:

None

- How long have you lived in Miami Beach? 3 years

- Have you served on any City of Miami Beach Board(s) or Committee(s)? Yes No

If yes, which Board(s) or Committee(s)?

What were your contributions to the Board(s) or Committee(s)?

- Why are you interested in serving on the City Commission? I believe it is our duty as residents and citizens

to take an active role in the management and future development of our city. As a resident who lives here year round, I'd simply like

to do my part in contributing to the greater good of our home. As someone who has no business or real estate interests, my loyalty

and devotion to the city comes from a pure position, because I care about the well being of the city and the happiness of its residents.

- How does your education and/or experience complement the powers and duties of the City Commission?

As a real estate investor and property manager for over 10 years, I have been deeply involved in the construction, financing,

development and management of every type of real estate asset. As a "get your hands dirty", I've seen and dealt with every single

type of issues that could arise. This gives me the unique ability to help solve some of Miami Beach's most complex and critical issues.

- Will you run for a City Commission seat in 2019? Yes No Undecided

I HEREBY ATTEST TO THE ACCURACY AND TRUTHFULNESS OF THIS APPLICATION.


Applicant's Signature

1/18/19
Date

NOTE:

The completed application MUST accompany your letter of interest, current resume, photograph, and City of Miami Beach oath. You may attach additional sheets to provide the required information.

The completed application along with all accompanying materials may be submitted via:

- Email to RafaelGranado@miamibeachfl.gov
- Hand delivery to the Office of the City Clerk, 1700 Convention Center Drive, First Floor
- Postal mail to City of Miami Beach, Office of the City Clerk, Attention: Rafael E. Granado, 1700 Convention Center Drive, Miami Beach, FL 33139

PUBLIC RECORD:

Pursuant to Chapter 119, Florida Statutes, this application and everything attached to it is a public record. The materials you provide will be posted on the Office of the City Clerk's Election webpage and will be available for inspection. If you are an individual listed in Section 119.071, F.S., whose home address is exempt from disclosure, the City Clerk will maintain that confidentiality if you submit a written request.

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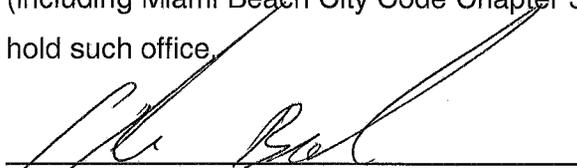
CITY OF MIAMI BEACH OATH

STATE OF FLORIDA
COUNTY OF MIAMI-DADE

Before me, an officer authorized to administer oaths, personally appeared _____
BEN-GAL ORIAH to me well known who, being sworn, says that he/she is seeking
appointment to the Office of City Commissioner (Group No. IV) for the City of Miami Beach,
Florida; that he/she is a qualified elector of said City residing within the City at least one year
before applying for this office; that his/her legal residence is:

1439 West Ave #205 Miami Beach, FL 33139

Miami Beach, Miami-Dade County, Florida; that he/she is qualified under the ordinances
(including Miami Beach City Code Chapter 38 governing "Elections") and Charter of said City to
hold such office.



Signature of Candidate

Sworn to (or affirmed) and subscribed before me this 17th day of January, 2019,
by BEN-GAL ORIAH.

(NOTARY SEAL)
Brenda E. Gonzalez
Notary Public
State of Florida
My Commission Expires 10/16/2021
Commission No. GG 151896



Signature of Notary Public-State of Florida

BRENDA E. GONZALEZ

Name of Notary Typed, Printed, or Stamped

Personally Known _____ OR

Produced Identification X
Type of Identification Produced FL driver license



ORIAH BEN-GAL

1439 West Ave #205, Miami Beach, FL 33139 | oriahbengal@gmail.com | 305-929-3355

01-16-2019

City Commission of Miami Beach

Attn: Rafael Granado

Andrew Cuomo, governor of New York, recently said "I believe we need to attract a new generation of the best and brightest to public service and I believe that government can be a source of inspiration, not degradation." Although many New Yorkers criticize Governor Cuomo's governing, this quote has stuck with me since I heard it. I think that, to its core, this quote emphasizes the importance of the younger generation to take future matters in their own hands and do their part to help improve their communities.

So how can I provide something special to the board and to our community? Why is it that I'm the best guy for the job? Well, let me tell you a little about myself. I am not native to Miami Beach. I don't have family here and I don't have roots here... and this is exactly why my participation in this board can be so effective. I moved to Miami in 2009 and have been living in Miami Beach for the past few years. As someone with no family support here, I have leaned heavily on Miami Beach and its public places to make friends and become part of the community. From using the swimming pool and tennis courts at Flamingo Park to walking on Lincoln Road to going to the beach, I am absolutely dependent on Miami Beach for extracurricular activities. Not being able to lean on family members has forced me to explore the parades, festivals, volunteer opportunities, and the public events organized by Miami Beach, and as such has given me a unique perspective on what it means to be a resident.

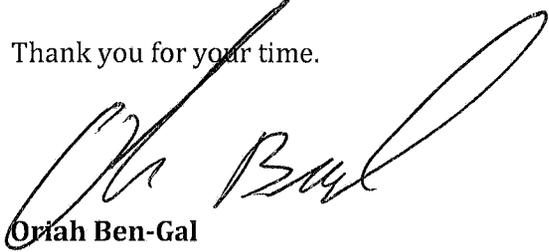
I believe that it's imperative to understand the roles that visitors and the economy play in our community. Miami Beach is one of the top five tourists and vacation destinations in the United States, and I believe it's important to balance needs of our visitors as well as the needs of our residents. I fell in love with Miami Beach when I first visited here on Spring Break in High School. Every subsequent year I returned, I realized how drawn I am to the beautiful beaches, the cultural diversity, and the amazing people who make up Miami Beach. At 33, I sit at a very unique position. I've been here as a young tourist and I am now living here as a young adult. This gives me the ability to understand what residents demand and what tourist wish for. As such, I believe this will allow for me to bring a unique and fresh perspective to the board room.

Among my friends I am known as the problem solver, the therapist, the guy who will always picks up the phone. When people need someone whom they can depend on, it's always me. I believe in doing my part to affect good on my surroundings and my community. I am a thinker and a practical executioner who understands complex and technical problems and who is able to formulate practical and out of the box solutions. My background in real estate has given me perspectives on dealing with local and national governments, permit and construction problems, and a host of other issues.

Lastly, I believe that it's not always about choosing the four or five most accomplished individuals in the room to spearhead a company or serve a community, rather it is choosing the individuals who will most complement one another and who will collectively be able to understand and solve whatever problems

and tasks may arise. I believe I will highly complement the existing board and will provide for a unique perspective that may not currently be accounted for. I didn't apply for this position for notoriety or for fame, rather I simply care about my neighborhood and my community. I see a lot of problems that need solving. I see the city doing their absolute best to balance the needs of residents, businesses, and visitors. I see a city that is now on the radar of everyone in the world, and as such I want to do my part to better it. I have so many ideas on how to solve our city's most immediate problems and I see so many practical solutions that can be implemented to increase the quality of life for everyone on our beautiful little island. At the end of the day, I just want to do my part to help.

Thank you for your time.

A handwritten signature in black ink, appearing to read "Oriah Ben-Gal". The signature is fluid and cursive, with a large loop at the end of the last name.

Oriah Ben-Gal

ORIAH BEN-GAL

1439 WEST AVE #205 MIAMI BEACH, Florida, 33139
Cell: 336.686.1661 | Oriahbengal@gmail.com

Experienced Executive, Investment Manager, Strategic Consultant

Throughout his career, Oriah has worked with over a dozen fortune 500 companies and has been involved in the turnaround and redevelopment of many businesses, collectively grossing revenue of over \$1 Billion. Oriah's entrepreneurial spirit and determination to maximize value out of every income stream allows for him to truly be the kind of leader and visionary needed in today's competitive market. When working with associates and clients, Oriah's logical problem solving approach, aggressive implementation techniques, and demand for exceptional outcomes has positioned him as a 21st century executive with the ability to instill good and permanent change.

WORK EXPERIENCE

Chief Executive Officer – EDGE Asset Management

June 2010 - Present

As CEO of EDGE Asset

- Management, Oriah ensures that each employee exceeds our clients' expectations. Overseeing the long term strategy of business, Oriah provides operational support across all verticals and explores the viability and feasibility of for new opportunities to enhance the value of the business and the assets of its clients.

Chief Executive Officer – EDGE International Realty

June 2012 - Present

As CEO of EDGE

- International Realty, Oriah wears many hats to ensure that each customer's experience with the company is nothing less than stellar. Oriah's main responsibilities include but are not limited to talent recruiting and management of financials, brand development and marketing, strategic implementation of business objectives, implementation and capitalization on industry partnerships.

Director of Strategy & Operations – Defined Capital, LP

May 2009 – July 2010

Responsibilities

- include oversight of various administrative, operational and marketing duties, investor relations, developing and executing the fund's long and short term strategic goals, performing market analysis and research, booking & settling trades, and assisting in portfolio management and development. Programs Used: Bloomberg Terminal, Microsoft Office Suite.

Independent Consultant – Quorum Investment Counsel, LLC

June 2009 – June 2011

- Assist in the development of a marketing campaign and the creation of marketing materials.

President Online Sales, Bengal Protea Diamond

2008 - 2009

- Responsibilities include acquiring new clients, management of day to day operations, diamond buying, grading, & sales.

Founder & CEO of www.SellItAtSchool.com

2005 - 2008

- Built website, managed finances, developed & executed marketing strategies, managed day to day operations.

Stock Market Investor, Self – Stocks and Options Trading

2007 - 2014

- Bought stocks & stock options, involved in day trading.

Website Designer/Programmer, Self Employed.

2001 - 2009

Website Designer/Programmer, Cryptocomm Corp., Greensboro NC

1999 - 2001

Website Designer/Programmer, Virtuoso Interactive, Greensboro NC

1998 - 2000

EDUCATION

University of North Carolina at Charlotte – Triple Major - Degree Received in Bachelor of Science in Business Administration 2005 – 2008

Major Received in International Business Administration.

- Studied topics through the global perspective of a business manager in the fields of finance, management, marketing, and economics.

Major Received in Finance.

- Concentration in Investments and Risk Management.

Major Received in Management.

- Concentration in Leadership and Operations Management.

Relevant Course Work: Financial Theory and Practice, Investments, Entrepreneurship, International Financial Management, Operations Management, Risk Management and Insurance, Business Policy, Business Statistics, Commercial Bank Management.

University of Judaism California, Jerusalem, Israel 2004 - 2005

ACHIEVEMENTS

- 2018 Rescue Diver
- Information Technology for the Student Government Association at UNC-Charlotte Chair of Spring 2006
- Government Senator for Belk College of Business, UNC-Charlotte Student Spring 2006
- Charlotte Hillel Treasurer at UNC-Fall 2005, Spring 2006
- Technician A+ Certified Computer Certification Received 2002
- Specialist Certified Network Cabling Certification Received 2002

SPECIAL SKILLS

- Development and Implementation of Databases and Spreadsheets Using the Microsoft Office Suite of Products.
- Languages Spoken: English, Hebrew. Intermediate Spanish.
- Building, Maintaining, and Repairing Computers & Computer Networks.
- Extreme Work Ethic, Outstanding Salesman.
- Web Designer, Programmer, Consultant.

COMMUNITY ACTIVITIES

- Mentally and Physically Challenged Children Sailing with May - June, 2005
- at Underprivileged Schools Teaching English & Computers November - December, 2004
- at Habitat for Humanity Volunteer 2000-2006
- at Urban Ministries Volunteer 2000-2007

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