

PACHECO, Raquel

This page is intentionally left blank

This application form is required as part of the City Commission Group IV Vacancy application submittal. The completed application MUST accompany your letter of interest, current resume, photograph, and City of Miami Beach oath. You may attach additional sheets, if necessary, to provide the required information. See the Notice of Commission Vacancy for additional information.

<u>Pacheco</u>	<u>Raquel</u>	<u>A</u>
<u>Last Name</u>	<u>First Name</u>	<u>Middle Initial</u>
<u>732 Lenox Avenue Apt. B1</u>	<u>Miami Beach</u>	<u>FL</u>
<u>Home Address</u>	<u>City</u>	<u>State</u>
<u>305-450-5357</u>	<u>raquelowen74@gmail.com</u>	<u>33139</u>
<u>Cellular Telephone</u>	<u>Email Address</u>	<u>Zip Code</u>
<u>RDP Agency LLC</u>	<u>Business Owner</u>	
<u>Business Name</u>	<u>Occupation</u>	
<u>PO Box 398332</u>	<u>Miami Beach</u>	<u>FL</u>
<u>Business Address</u>	<u>City</u>	<u>State</u>
		<u>33239</u>
		<u>Zip Code</u>

• Have you been a resident of Miami Beach for a minimum of one year? ☒ Yes ☐ No

• Are you a registered voter in Miami Beach? ☒ Yes ☐ No

Florida Voter Registration Number (located on your voter information card): 118317032

• Are you presently a registered lobbyist with the City of Miami Beach? ☐ Yes ☒ No

• Have you ever been convicted of a felony? ☐ Yes ☒ No

• Have you been issued a violation(s) of the City of Miami Beach Code that remains open or pending?

☐ Yes ☒ No

If yes, please explain in detail: _____

• Do you currently owe the City of Miami Beach any money? ☐ Yes ☒ No

If yes, please explain in detail: _____

- In what organization(s) in Miami Beach do you currently hold membership?

Organization Name

Position

Organization Name

Position

- List all properties owned or in which you have an ownership interest in Miami Beach:

My home located at 732 Lenox Avenue

- How long have you lived in Miami Beach? 14+ years

- Have you served on any City of Miami Beach Board(s) or Committee(s)? ☐ Yes ☒ No

If yes, which Board(s) or Committee(s)? _____

What were your contributions to the Board(s) or Committee(s)? _____

- Why are you interested in serving on the City Commission? I want to serve my community and be directly involved in the issues that impact it. I feel it is my mission in life to work in ways that improve the lives of others. In essence, as a Veteran of the Armed Services, I feel it is my civic duty to serve and to give of myself for the betterment of all.

- How does your education and/or experience complement the powers and duties of the City Commission?

I have a B.A. degree in Urban Studies from UCONN. I have been an entrepreneur for over two decades and I served in the US Armed Forces (CT Army National Guard). I served on the BOD for my condo association for 8+ years (as its President) and I am trilingual in Portuguese, Spanish and English.

- Will you run for a City Commission seat in 2019? ☐ Yes ☐ No ☒ Undecided

I HEREBY ATTEST TO THE ACCURACY AND TRUTHFULNESS OF THIS APPLICATION.


Applicant's Signature

1-10-2019
Date

NOTE:

The completed application MUST accompany your letter of interest, current resume, photograph, and City of Miami Beach oath. You may attach additional sheets to provide the required information.

The completed application along with all accompanying materials may be submitted via:

- Email to RafaelGranado@miamibeachfl.gov
- Hand delivery to the Office of the City Clerk, 1700 Convention Center Drive, First Floor
- Postal mail to City of Miami Beach, Office of the City Clerk, Attention: Rafael E. Granado, 1700 Convention Center Drive, Miami Beach, FL 33139

PUBLIC RECORD:

Pursuant to Chapter 119, Florida Statutes, this application and everything attached to it is a public record. The materials you provide will be posted on the Office of the City Clerk's Election webpage and will be available for inspection. If you are an individual listed in Section 119.071, F.S., whose home address is exempt from disclosure, the City Clerk will maintain that confidentiality if you submit a written request.

F:\CLERK\ALL\REG\ELECTION FORMS\VACANCY APPLICATION REG FINAL DRAFT.rtf


CITY OF MIAMI BEACH OATH

STATE OF FLORIDA

COUNTY OF MIAMI-DADE

Before me, an officer authorized to administer oaths, personally appeared Raquel A. Pacheco
_____ to me well known who, being sworn, says that he/she is seeking
appointment to the Office of City Commissioner (Group No. IV) for the City of Miami Beach,
Florida; that he/she is a qualified elector of said City residing within the City at least one year
before applying for this office; that his/her legal residence is:
732 Lenox Avenue, Apt. B1, Miami Beach, FL 33139

Miami Beach, Miami-Dade County, Florida; that he/she is qualified under the ordinances
(including Miami Beach City Code Chapter 38 governing "Elections") and Charter of said City to
hold such office.




Signature of Candidate

Sworn to (or affirmed) and subscribed before me this 10th day of January, 2019
by Raquel A. Pacheco

(NOTARY SEAL)



BENJAMIN PEREZ
Commission # GG 288684
Expires October 17, 2022
Bonded Thru Budget Notary Services



Signature of Notary Public-State of Florida

Benjamin Perez

Name of Notary Typed, Printed, or Stamped

Personally Known _____ OR

Produced Identification 2
Type of Identification Produced _____

FL OR



LETTER OF INTEREST

Raquel A. Pacheco

732 Lenox Avenue, Apt. B1, Miami Beach, FL 33139 | 305-450-5357 | raquelowen74@gmail.com

January 9, 2019

Mr. Rafael Granado
City Clerk
Miami Beach City Hall
1700 Convention Center Drive, 1st Floor
Miami Beach, FL 33139

Dear Mr. Granado,

I hope my letter finds you well. My name is Raquel A. Pacheco and I am writing to express my intention to seek appointment to fill the vacant seat in the City Of Miami Beach Commission Group IV after the departure of Ms. Kristen Rosen Gonzalez.

I imagine your time is valuable so I'll be brief and to the point. I believe I am the best candidate to fill this position for several reasons. Below are some of my key qualifications:

1. I have a **B.A. in Urban Studies** from the University of Connecticut with a background in Geographic Information Systems.
2. I have been a **successful entrepreneur for over two decades**.
3. **I am a VETERAN of the U.S. Armed Services (CT Army National Guard)**.
4. I've been a **homeowner and property tax payer in Miami Beach** since 2008, and a resident for over 14 years.
5. I served as the **President of the BOD** for my condominium association for 8+ years.
6. **I'm tri-lingual**- English/ Portuguese/Spanish.
7. I'm a **single mother** of a 5 year old boy that attends South Pointe Elementary.
8. I'm an **immigrant** and a **refugee of war**.
9. I'm **dedicated to my community, friends and neighbors alike**, and I'm passionate about working for the betterment of our city and the safety of our environment.

I am committed to public service and to understanding the needs of my community and I would consider it an honor to serve as a Miami Beach Commissioner.

Thank you in advance for taking the time to review my application, and for your time and consideration.

Sincerely,



Raquel A. Pacheco

RAQUEL A. PACHECO

732 Lenox Avenue, Apt. B1, Miami Beach, FL 33139 |
Raquelowen74@gmail.com | 305-450-5357

OBJECTIVE | To combine my excellent leadership, organizational, and interpersonal skills and my diverse professional experience to enhance your organization's productivity. And to work with a team of enthusiastic professionals ready to implement effective methods to maximize results.

EXPERIENCE | **OWNER- RDP AGENCY LLC**
1997-PRESENT

Owner and operator of full service language translation firm providing services in over 100 languages and dialects with revenues exceeding \$600,00/year.

Responsible for contract negotiations, creating and managing operating budgets, and developing and implementing marketing strategies.

Extensive experience in working with individuals and communities of diverse cultural backgrounds and ethnicities.

Direct customer service, recruitment and training of language specialists, coordinating schedules, direct project management, and development and implementation of quality control practices.

PUBLIC RELATIONS MANAGER- DAVISCOMMUNICATIONS LLC
2000-2004

Responsible for large-scale event planning including events at the White House and political fundraisers.

Prepared and disseminated press releases and worked directly with media outlets to maximize coverage of local and national events.

Coordinated State-wide media campaigns to promote Child Passenger Safety.

Served as an assistant teacher of Communication courses at U.S. embassies in Austria, Poland, and Germany to US Service Nationals.

Responsible for proofreading and editing course materials, event programs, brochures, and all relevant print media.

Drafted speaking points and speeches for State representatives and other key personalities.

Worked directly with high level politicians and various celebrities.

EDUCATION | **UNIVERSITY OF CONNECTICUT, STORRS, CT**
B.A. URBAN STUDIES- 1999
CONARD HIGH SCHOOL, WEST HARTFORD, CT
HIGH SCHOOL DIPLOMA- 1992

MILITARY SERVICE | **CT ARMY NATIONAL GUARD-** 1993-1999
SOLDIER OF THE YEAR 1995 (1st woman to hold this title in the State of CT)

RECOGNITIONS, AWARDS, VOLUNTEERISM & MEMBERSHIPS | Forbes Magazine (CT and NY subscriber issues)-“Connecticut Women in Business” article featured on RDP Agency LLC- 2011
DIVERSITYBUSINESS.COM- Top 2011 Business (RDP AGENCY LLC)
President- Harmony Villa Condominium Association- 2009-April 2017
Member of the Commonwealth Institute- 2013-2015

SKILLS & ABILITIES | Fluent in **Portuguese, Spanish and English.**
Advanced written and oral communication skills.

REFERENCES | Available upon request.



Raquel A. Pacheco

BIOGRAPHICAL SKETCH

Born on November 2, 1974, in Luanda, Angola, to parents of Portuguese descent, Raquel A. Pacheco spent the first ten years of her life living in the countries of Portugal, Spain and Morocco. At the age of ten, she moved to Connecticut where she attended the University of Connecticut and graduated with a Bachelor's Degree in Urban Studies. In 1993 Raquel joined the CT Army National Guard and in 1995 became the first woman to be recognized as "Soldier of the Year" in the history of the State's Army National Guard. Her military accomplishments are represented by various distinguished awards including: the Department of the Army "The Army Achievement Medal" (January 3, 1995), Department of the Army and the Air Force National Guard Bureau "Command Sergeant Major's Award (January 29, 1995), Department of the Army First United States Army Command Sergeant Major's Award (March 11, 1995), Department of the Army "The Army Commendation Medal" (October 19, 1995), Department of the Army "Certificate of Achievement"(December 5, 1998), among others.

At the age of 22, while serving in the CT National Guard and attending the University of Connecticut on a full-time basis, Raquel opened RDP Agency LLC, a full service language translation and interpretation agency, in Hartford, CT. In 1999, Raquel began her career in Public Relations and Event Planning when she joined forces with a local Public Relations firm and excelled in both the Public Relations and language translation arenas. Today RDP Agency has two locations; Hartford, CT and Miami, Florida. RDP Agency LLC serves clients ranging from small businesses to Fortune 500 companies including: AARP, Merrill Corporation, Cendant Corporation, The Metropolitan District Commission, Middlesex Community College, Parson's Transportation, Bay State Environmental, Gerber Scientific and the State of CT's Department of Social Services, the CT Department of Children & Families, Social Security Administration and many more.

Raquel has a broad public relations and event planning background and has worked on several distinguished projects. Her career in event planning

began in 1999 when she played an instrumental role in the planning of the first **Africa Business Trade Conference** in Hartford, CT. Over the years she has managed and executed the public relation, sponsorship, and event planning aspects of various key events including: **the Congressional Trade Aid Mission to Senegal, Mali, Ghana, Nigeria and Cote D' Ivoire (September 2003); U.S. Department of Housing & Urban Development (HUD) Media Campaign to increase homeownership among African Americans and Latinos (2003); the Cendant Corporation's 1st Annual Executive Summit on Diversity, Parsippany, N.J. (September 2003); the White House Welfare to Work Event, Washington, D.C. (June 4, 2002); the J.C. Watts, Jr. Congressional Tribute to the Negro Leagues of Baseball, at the Library of Congress, Washington, D.C (September 18, 2002); Fleet Bank "Cheers for Reading", statewide-Connecticut (2001-2003); The Metropolitan District Commission CSO Abatement Project (2002-2003); the Connecticut Development Authority URBANK Workshops, statewide-Connecticut (2000-2002); the Minority Supplier Diversity Council's Annual Summit, Miami, Florida (2001); The Metropolitan District Commission 75th Anniversary Events (October 2003-2005), and many others.**

In 2000, Raquel edited a-first-of-its-kind innovative job training life skills manual for the Connecticut Department of Transportation (ConnDOT) entitled "S.K.I.L.L.S." (Seeking Knowledge and Insight to Live Life Successfully). This training program was designed to assist the underemployed to gain access to job training and life enhancement skills and to lead productive lives in the workforce.

In January of 2001 Raquel worked with the White House to produce the "Martin Luther King Celebration" for President Bush and Coretta Scott-King. Hailed as one of the most significant Martin Luther King events ever celebrated by a U.S. President, this celebration was broadcasted in over 130 countries by the U.S. State Department.

In May of 2002, Raquel served as a co-trainer for the **United States Department of State** teaching professional and Communications Skills training workshops at the Regional Program Offices of American Embassies in Austria, Poland, and Germany. Raquel taught Communications training to over 100 Foreign Service Nationals and American Service Officers from Europe, Eastern Europe, Africa, the Middle East, the former Soviet Republics and Russia. Raquel also served as editor of the course materials approved by the State Department for use at these workshops.

Throughout her career, Raquel worked with various well recognized and accomplished individuals including: baseball legends Willie Mays, and Buck O' Neil, actor Blair Underwood, the late Attorney Johnnie Cochran, performer MC Hammer, former Congressman J.C. Watts, Jr., Congressman Danny Davis, Congressman Charles Rangel, Senator Barbara Mikulski, Senator Richard Santorum, Mamie "Peanut" Johnson, LFCA Executive Director Zoë Baird, CBS News Reporter Mika Brzezinski, Congressman Christopher

Shays, former CT Governor M. Jodi Rell, and many other state and local key-centers-of-influence.

Raquel worked extensively on securing sponsorships for her clients and successfully secured significant contributions from a long list of corporate industry leaders, some of which include: American Airlines, Microsoft, Inc., Fleet Bank, Greyhound Bus Lines, Inc., Coca-Cola, HBO, Nestle, Rawlings, Office Depot, Office Max, Partners with Youth Sports Foundation, Inc., Tri-Rose Foundation, Inc., Lamar billboard advertising, and many more.

Raquel's unique personal and professional experiences contribute to her deep insight into cultural trends and a deep understanding of international and regional political affairs. For three years she managed a successful media campaign for the CT Department of Transportation aimed at increasing seat belt and child passenger safety usage among African American, Latino and Caribbean populations. She also worked as the main consultant for DEMOCRACYWorks, on the "Reflecting CT-Reflejando a CT!" initiative aimed at increasing the representation of women and minorities on State and Local Boards and Commissions.

Throughout her career, Raquel also served in the capacity of editor and speech writer for various political and community leaders as well as some national personalities including; former CT Governors John G. Rowland and Governor Jodi M. Rell, former Congressman J.C. Watts, Jr., and many local law enforcement officials.

In 2011, Raquel and her firm, RDP Agency LLC, were featured in the subscriber issues of Forbes Magazine in NY and CT in an article highlighting "Connecticut Women in Business" (issue date: August 22, 2011). That year RDP Agency was also awarded "Top 2011 Business" by DiversityBusiness.com.

More recently Raquel was a member of the Commonwealth Institute of South Florida and served as the President of Harmony Villa Condominium Association until April of 2017. Currently, Raquel owns and manages the RDP Agency LLC in Miami, Florida and Hartford, CT.

This page is intentionally left blank