

MALAKOFF, Joy

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This application form is required as part of the City Commission Group IV Vacancy application submittal. The completed application MUST accompany your letter of interest, current resume, photograph, and City of Miami Beach oath. You may attach additional sheets, if necessary, to provide the required information. See the Notice of Commission Vacancy for additional information.

Malakoff
 Last Name

Joy
 First Name

V. W.
 Middle Initial

6415 Pine Tree Drive
 Home Address

Miami Beach
 City

FL
 State

33141
 Zip Code

305-778-7549
 Cellular Telephone

beachjoy2@gmail.com
 Email Address

Retired Banker
 Business Name

Retired City Commissioner
 Occupation

N/A
 Business Address

City

State

Zip Code

- Have you been a resident of Miami Beach for a minimum of one year? ☒ Yes ☐ No
- Are you a registered voter in Miami Beach? ☒ Yes ☐ No

Florida Voter Registration Number (located on your voter information card): 109054077

- Are you presently a registered lobbyist with the City of Miami Beach? ☐ Yes ☒ No
- Have you ever been convicted of a felony? ☐ Yes ☒ No
- Have you been issued a violation(s) of the City of Miami Beach Code that remains open or pending?
☐ Yes ☒ No

If yes, please explain in detail: _____

- Do you currently owe the City of Miami Beach any money? ☐ Yes ☒ No

If yes, please explain in detail: _____

- In what organization(s) in Miami Beach do you currently hold membership?

Miami Beach Chamber of Commerce
Organization Name

Board Member ex-officio
Position

Wolfsonian FIU
Organization Name

Advisory Board
Position

La Gorce Pine Tree HOA, Member/MB Botanical Garden Advisory Board

- List all properties owned or in which you have an ownership interest in Miami Beach:

6415 Pine Tree Drive, Miami Beach 33141 (Homestead)

- How long have you lived in Miami Beach? 45 years + (grew up here)

- Have you served on any City of Miami Beach Board(s) or Committee(s)? ☒ Yes ☐ No

* See Resume' attached for more

If yes, which Board(s) or Committee(s)? Miami Beach Commission 2013-17; Historic

Preservation Board; Planning Board; BOA; Mayor's Blue Ribbon Committee on GO Bond.

What were your contributions to the Board(s) or Committee(s)? On HPB, designated the 1st

historic properties - old City Hall + the Carl Fisher Clubhouse. Downsized much of CMB zoning when chair of Planning Board; mainly contributed my intelligence, common sense and knowledge plus a love of Miami Beach to each Board and Committee.

- Why are you interested in serving on the City Commission? I was prepared to run for a

second term in 2017 and had strong support. However, I had a serious fall, burst vertebrae in thoracic spine, lengthy surgery, + fractured cervical area. After 2 weeks in hospital, 2 months at home, physical therapy, was able to complete my term, but unable to campaign. PUBLIC SERVICE is very important to me.

- How does your education and/or experience complement the powers and duties of the City Commission? * See Resume' attached.

I served on the Dade County Community Relations Board and feel we must continue to engage our diverse community in Miami Beach.

I want to ensure culture and arts continue to grow; improve resiliency and accessibility for all. My education in Liberal Arts at Radcliffe College (Harvard) and U of Miami fostered my love of cultural arts and service. My banking career (32 years) also prepared me for the financial areas of the City. I chaired both Land Use and Finance and Budget Committees 2013-17. I want to ensure the GOB program has strong start, efficiency + effective-

- Will you run for a City Commission seat in 2019? ☐ Yes ☒ No ☐ Undecided

I HEREBY ATTEST TO THE ACCURACY AND TRUTHFULNESS OF THIS APPLICATION.

Jay RW Malachoff
Applicant's Signature

12/21/18
Date

NOTE:

The completed application MUST accompany your letter of interest, current resume, photograph, and City of Miami Beach oath. You may attach additional sheets to provide the required information.

The completed application along with all accompanying materials may be submitted via:

- Email to RafaelGranado@miamibeachfl.gov
- Hand delivery to the Office of the City Clerk, 1700 Convention Center Drive, First Floor
- Postal mail to City of Miami Beach, Office of the City Clerk, Attention: Rafael E. Granado, 1700 Convention Center Drive, Miami Beach, FL 33139

PUBLIC RECORD:

Pursuant to Chapter 119, Florida Statutes, this application and everything attached to it is a public record. The materials you provide will be posted on the Office of the City Clerk's Election webpage and will be available for inspection. If you are an individual listed in Section 119.071, F.S., whose home address is exempt from disclosure, the City Clerk will maintain that confidentiality if you submit a written request.

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CITY OF MIAMI BEACH OATH

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STATE OF FLORIDA

COUNTY OF MIAMI-DADE

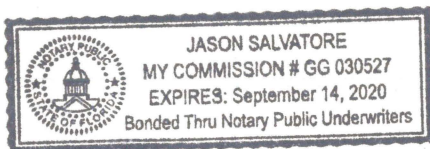
Before me, an officer authorized to administer oaths, personally appeared Joy
MALAKOFF to me well known who, being sworn, says that he/she is seeking
appointment to the Office of City Commissioner (Group No. IV) for the City of Miami Beach,
Florida; that he/she is a qualified elector of said City residing within the City at least one year
before applying for this office; that his/her legal residence is:

6415 PINE TREE DRIVE, MIAMI BEACH, FL 33141
Miami Beach, Miami-Dade County, Florida; that he/she is qualified under the ordinances
(including Miami Beach City Code Chapter 38 governing "Elections") and Charter of said City to
hold such office.

Joy RW Malakoff
Signature of Candidate

Sworn to (or affirmed) and subscribed before me this 21 day of DECEMBER, 2018,
by JOY MALAKOFF.

(NOTARY SEAL)



Jason Salvatore
Signature of Notary Public-State of Florida

JASON SALVATORE
Name of Notary Typed, Printed, or Stamped

Personally Known X OR

Produced Identification _____

Type of Identification Produced _____



Letter of Interest

Dear Mayor and Commissioners,

My previous four years of service as Commissioner, Group 3, 2013-2017 have demonstrated my integrity, leadership and accountability, I believe. I hope to be appointed as your interim Commissioner, Group 4, and commit I will not run in November, 2019.

I have a depth of knowledge in zoning and planning, not only as Commissioner, but with my past service on the Planning Board for 11 years, 7 as Chairman. I am also supportive of Historic Preservation, and served previously on the HPB.

I have a deep interest in our parks, green space, resiliency, trees and the environment as well as in enhancing the education of our children. I attended North Beach, Nautilus and Beach High, as did my three children. I served as PTA President and continue my association with the Alumni Association. The promotion of arts and culture in Miami Beach is very important to me, and I am supportive and active at the New World Symphony, Miami New Drama, Wolfsonian FIU and the Bass Museum.

During my previous Commission service I worked on economic development, and was involved in the Washington Drive Master Plan, North Beach Master Plan, Ocean Terrace, and the newly renovated Convention Center. I campaigned for

the new Convention Center Hotel as Chair of the "Vote Yes for Miami Beach" Committee.

Recently I served on the Mayor's Blue Ribbon Committee for the GO Bonds and spoke at various venues supporting these essential bonds. As a 32 year banking executive, I want to ensure that these projects move forward with financial viability, efficiency and accountability to our residents. I have worked closely with residents, and have helped many with their neighborhood concerns.

I believe I am most qualified to fill this seat due to my extensive experience, knowledge and integrity. I am third generation in Miami Beach, love this city, and believe my highest and best calling is public service.

Thank you for your consideration.

Sincerely,



Joy V. W. Malakoff

JOY V. W. MALAKOFF

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EDUCATION

UNIVERSITY OF MIAMI – *B.A., English, cum laude*
RADCLIFFE COLLEGE – *Deans List*
Institute of Financial Education - Certificate Degree
Florida Real Estate Salesman's License
American Institute of Banking Courses

EXPERIENCE

MIAMI BEACH CITY COMMISSIONER

November 25, 2013-November 13, 2017

BANKUNITED

Retired 9/30/2011

Senior Vice President/

300 41st Street

Senior Market Manager

Miami Beach, FL 33140

September 2006 to September 2011

Business Development; Managing Beach Market

BEACH BANK

Executive Vice President

555 Arthur Godfrey Road, Miami Beach, FL 33140

March 2005 to June 2006

Business Development; Marketing Director; Community
Relations

COLONIAL BANK

Senior Vice President

901 Arthur Godfrey Road, Miami Beach, FL 33140

January 1997 to March 2005

Marketing Director; Community Relations Coordinator;
Business Development Officer; Private Banker

JEFFERSON BANK OF FLORIDA

Senior Vice President

301 Arthur Godfrey Road, Miami Beach, FL 33140 *Vice President/Branch Manager*

June 1990 to January 1997

CENTRUST SAVINGS BANK

*Assistant Vice President/Branch
Manager*

400 Arthur Godfrey Road, Miami Beach, FL 33140

July 1986 to June 1990

Chairman's Award, 1989

AMERICAN SAVINGS & LOAN

Branch Manager

ASSOCIATION OF FLORIDA

333 Arthur Godfrey Road, Miami Beach, FL 33140

December 1980 to July 1986

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VANLEIGH FURNITURE SHOWROOMS *Officer*
4100 N.E. Second Avenue, Miami, FL 33137
1977-79

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COMMUNITY LEADERSHIP

- Mayor's Blue Ribbon Panel on Government Obligation Bonds, 2018
- Wolfsonian FIU Advisory Board, 2013-present
- Miami Beach Botanical Garden Advisory Board, 2017-present
- City of Miami Beach Chairman of Land Use; Vice-Chair Finance and Budget Committees 2013-2017
- City of Miami Beach Board of Adjustment, 2011-9/2013
- Funding Arts Network, Vice President *Finance*, 2013-15 (FAN); Member, 2012-present
- Miami Beach Chamber of Commerce Board of Governors; Chairman, 1993-96; Chairman-Elect, 1992-93; Treasurer, 1990-92; Government & Business Affairs Council; Board Member ex-officio, 2005-present
- Miami Beach Chamber of Commerce Pillars Trustee; past Chairman and past Executive Board Member 1998-2005
- Harvard Club of Miami and Radcliffe Alumnae Association 1999-2017
- New World Symphony National Council (formerly the Board of Trustees) 2005-11
- Arts & Business Council Board of Directors 2002-07
- City of Miami Beach Planning Board, Vice-Chair, 1989-91; 2004-06; Chair 1991-98
- Kiwanis Club of Miami Beach 1990-2008; 1st Woman President 1992-93
- G.O. Bond Oversight Committee, City of Miami Beach, 2005
- City of Miami Beach Zoning Board of Adjustment, Chair, 1998-04
- City of Miami Beach Development Regulations Working Group Chair, 1995-98
- Metro-Dade County Parks & Recreation Citizen's Advisory Committee, 1994-98
- Bass Museum Board of Trustees, 1993-96; Friends Board of Directors 2003-05
- Miami Design Preservation League Trustee
- Art Center South Florida Board member 2004-05

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- American Heart Association, Miami-Dade County Chapter, Vice-Chair Board of Directors; Heart Ball Miami, Chair; Miami Beach/Aventura Chapter President, 1996-98; Founding Board Member, Miami Beach Division, 1994-95
- Leukemia Society Celebrity Waiter Fund Raising Co-Chair, 1993-95
- Temple Beth Sholom, Treasurer; Executive Board, 1993-99; Board of Trustees, 1987-99
- Hotel Development Task Force, City of Miami Beach, 1989-94
- Art in the Heart of Miami Beach Festival Co-Chair, 1993-94; Patron Purchase Chair, 1986-92
- Historic Preservation Board Charter Member, appointed by Mayor and Miami Beach City Commission, 1982-88
- Community Relations Board, appointed by Metro-Dade Mayor and County Commission; Youth Action, Partners for Youth, and South Beach Committees, 1978-86
- Miami Beach Taxpayers' Association Board of Trustees; President, 1986-88
- Youth Advisory Board, appointed by Metro-Dade County Commission, 1981-83
- Various positions at North Beach Elementary School, including President of the Learning Resource Center for Gifted Children, Legislative Chairman and Representative to the Advisory Council for Secondary Schools, 1975-80; Miami Beach Senior High School PTA President 1975-76

AWARDS

- Key to the City of Miami Beach, 2017
- * Miami Beach Chamber of Commerce Outstanding Alumni Award, 2017
- Miami Beach Senior High School Alumni Association Hall of Fame, 2016
- Miami Beach Chamber Past Pillar Diamond Palm Chairman Trustee Award, 2008
- *Breaking The Glass Ceiling Award*, 1998
- Jan Pfeiffer Community Service Award, Miami Beach Chamber of Commerce, 1997
- Miami Beach Mayor's *Shining Light Award*, 1997
- James McDonnell Outstanding Board of Governor Award, Miami Beach Chamber of Commerce, 1996
- Miami Today "*Achiever*," 1996 and 1997 BOOK OF LEADERS

- Miami Beach Commission on the Status of Women, "*1994 Women Worth Knowing*" Recipient
- South Florida Magazine's "*Woman of Distinction*," "1993-1994
- Kiwanis Club "*Distinguished President*," 1993
- Miami Beach Board of Realtors' "*Outstanding Citizen of the Year*," 1986
- Key to the City of Miami Beach for "*Distinguished Service*", 2003, 1996, 1990, 1988

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