



# 801 LINCOLN ROAD

**Scope:**  
Signage package with variances  
requested for location and size of  
some signs.

**Historic Preservation Board  
Final Submission  
December 10, 2018**

**Shulman +  
Associates**

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305 438 0609  
shulman-design.com  
AA 26001090

# G-1.01 SIGNAGE SCHEDULE, DRAWING LIST, & FACADE AREA CALC.

801 Lincoln Road

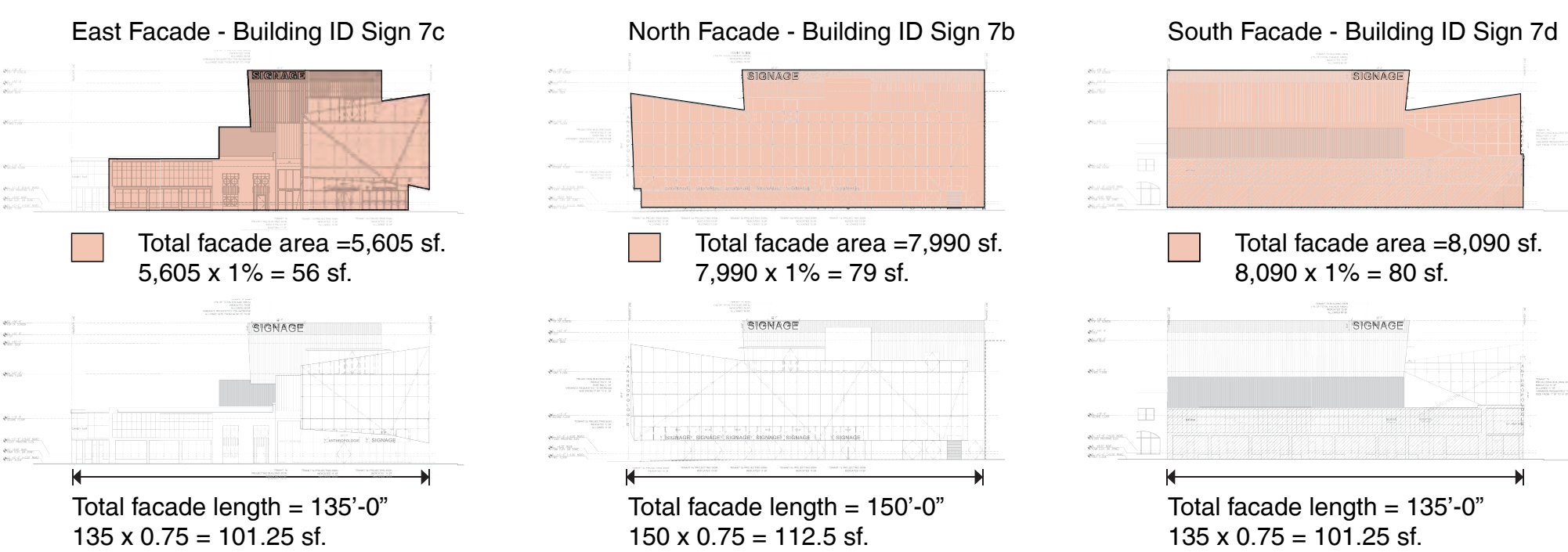
Sign #	Tenant	Location	Type	Allowed Size	Proposed Size
				1A+1B total allowed size is 19 sf (0.75 sf for every foot of linear frontage). Length of storefront is 25'-6" x 0.75= 19.125	
1a	Anthropologie	East Façade Ground Floor	Tenant Wall Sign		15 sf
2a	Unknown	East Façade Ground Floor	Tenant Wall Sign	15 sf	15 sf
2b	Unknown	North Façade Ground Floor	Tenant Projecting Sign	15 sf	15 sf
3a	Unknown	North Façade Ground Floor	Tenant Projecting Sign	15 sf	15 sf
4a	Unknown	North Façade Ground Floor	Tenant Projecting Sign	15 sf	15 sf
5a	Unknown	North Façade Ground Floor	Tenant Projecting Sign	15 sf	15 sf
6a	Unknown	North Façade Ground Floor	Tenant Projecting Sign	15 sf	15 sf
7a	Unknown	North Façade Ground Floor	Tenant Projecting Sign	15 sf	15 sf
				1A+1B total allowed size is 19 sf (0.75 sf for every foot of linear frontage). Length of storefront is 25'-6" x 0.75= 19.125	
1b	Anthropologie	East Façade Second Floor	Projecting Blade Sign		51 sf
7b	Unknown	North Façade T.O. Mech. Screen	Building ID Sign	79 sf (1% of total façade area) / 112.5 sf (0.75sf for every foot of linear frontage.	79 sf
7c	Unknown	East Façade T.O. Mech Screen	Building ID Sign	56 sf (1% of total façade area) / 112.5 sf (0.75sf for every foot of linear frontage.	79 sf
7d	Unknown	South Façade T.O. Mech Screen	Building ID Sign	80 sf (1% of total façade area) / 112.5 sf (0.75sf for every foot of linear frontage.	79 sf

Variance requested for increase in size of Anthropolgie blade sign 1b from 17sf (existing) to 51sf (proposed).

Variance requested to exceed the maximum aggregate sign area (1a+1b) from 19sf (allowed) to 66 sf (proposed).

Variance requested to locate a projecting sign above the first floor for Anthropologie blade sign 1b

Variance requested for increase in size of Building ID sign 7c from 56sf (allowed) to 79sf (proposed)

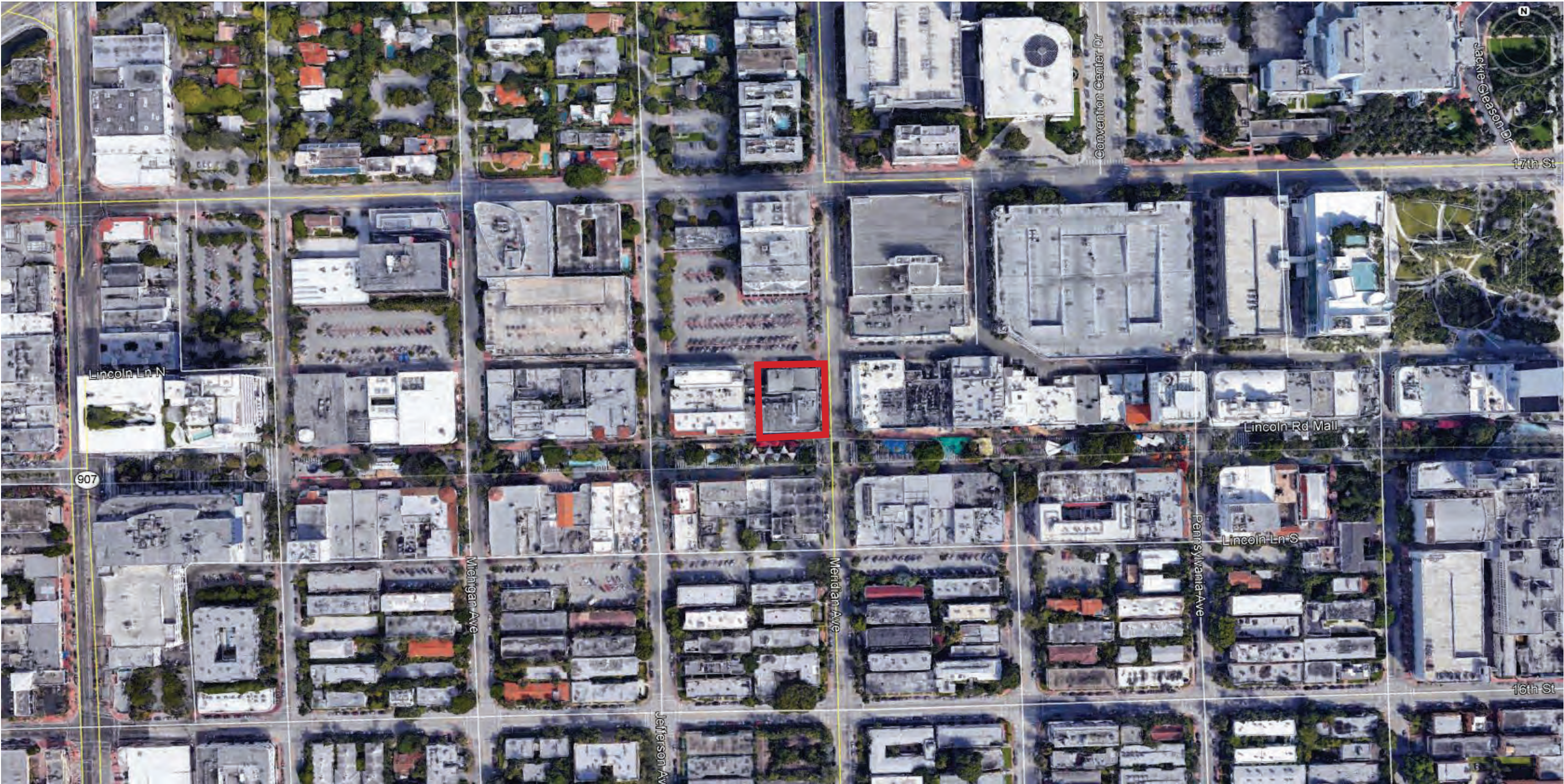


## DRAWING LIST

Cover	
Survey	
G-1.01	Signage Schedule, Drawing List, Facade Area Calc.
G-1.02	Location Plan
G-1.03	Existing Context Photos
G-1.04	Existing Context Photos
G-1.05	Existing Context Photos
G-1.06	Existing Context Photos
G-1.07	Existing Context Photos
G-1.08	Existing Context Photos
G-1.09	Existing Site Photos
AB-1.01	Existing Ground Floor Plan
AB-1.02	Existing Second Floor Plan
AB-1.03	Existing Third Floor Plan
AB-2.01	Existing East Elevation
AB-2.02	Existing North and South Elevation
AB-3.01	Existing SW View
AB-3.02A	Existing NW View
AB-3.03B	Existing NW View
A-1.01	Proposed Ground Floor Plan
A-1.02	Proposed Second Floor Plan
A-1.03	Proposed Third Floor Plan
A-2.01	Proposed East Elevation
A-2.02	Proposed North and South Elevation
A-3.01A	Proposed SW View
A-3.01B	Proposed SW Night View
A-3.02A	Proposed NW View
A-3.02B	Proposed NW Night View
A-3.03A	Proposed NW View
A-3.03B	Proposed NW Night View
A-4.01	Proposed Signage North Facade
A-4.02	Proposed Signage East Facade
A-4.03	Proposed Signage 7B, 7C, 7D
A-4.04	Proposed Signage Type 1b



# G-1.02 LOCATION PLAN





# G-1.03 CONTEXT PHOTOS

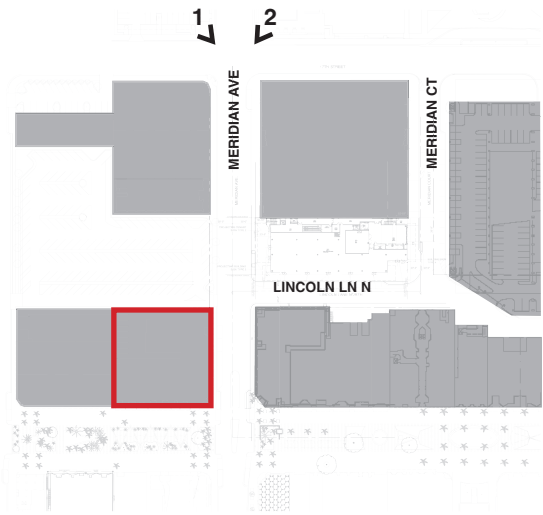


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PHOTOS TAKEN OCTOBER 22, 2018





# G-1.04 CONTEXT PHOTOS

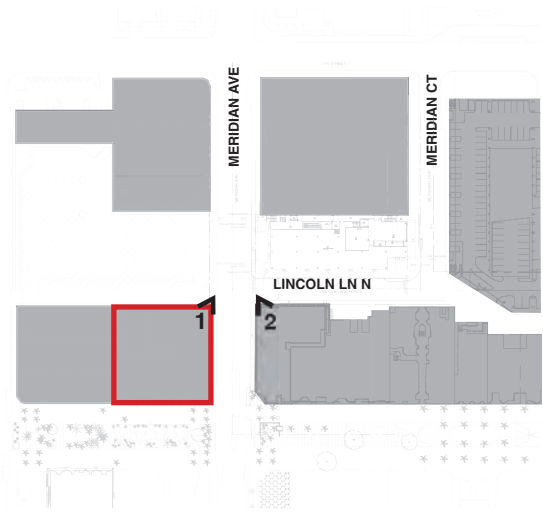


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PHOTOS TAKEN OCTOBER 22, 2018





# G-1.05 CONTEXT PHOTOS

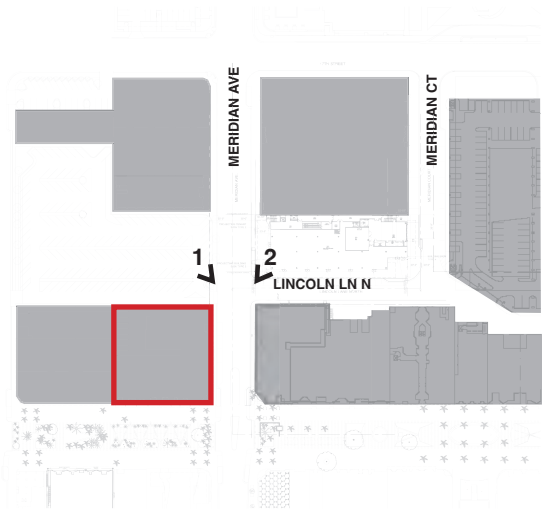


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PHOTOS TAKEN OCTOBER 22, 2018





# G-1.06 CONTEXT PHOTOS

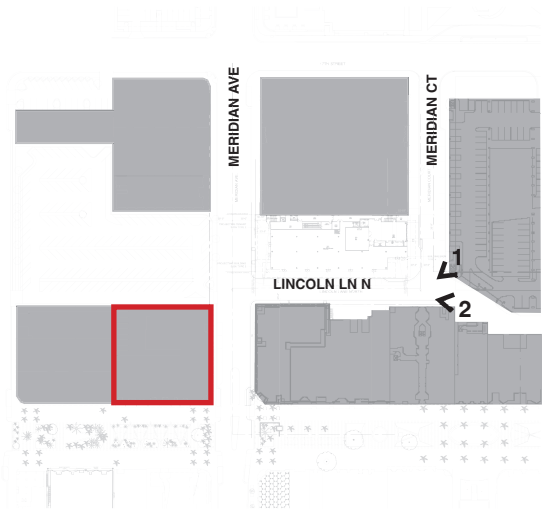


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PHOTOS TAKEN OCTOBER 22, 2018





# G-1.07 CONTEXT PHOTOS



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PHOTOS TAKEN OCTOBER 22, 2018





# G-1.08 CONTEXT PHOTOS

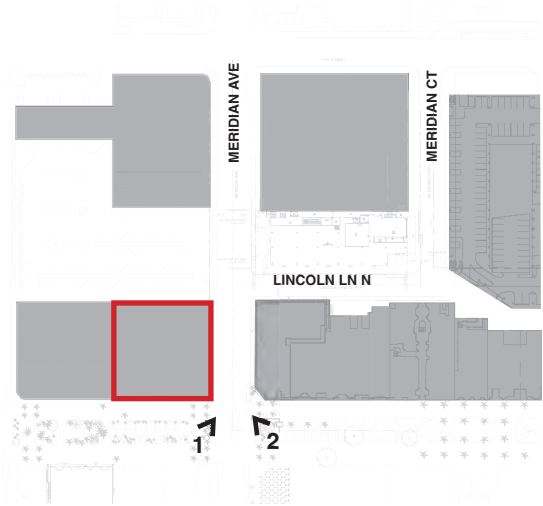


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PHOTOS TAKEN OCTOBER 22, 2018





# G-1.09 SITE PHOTOS



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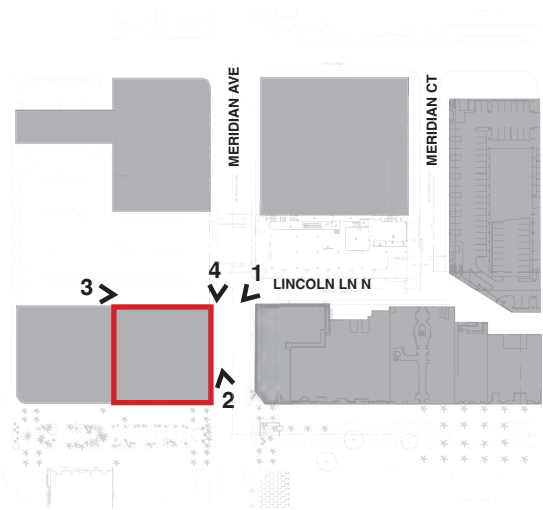


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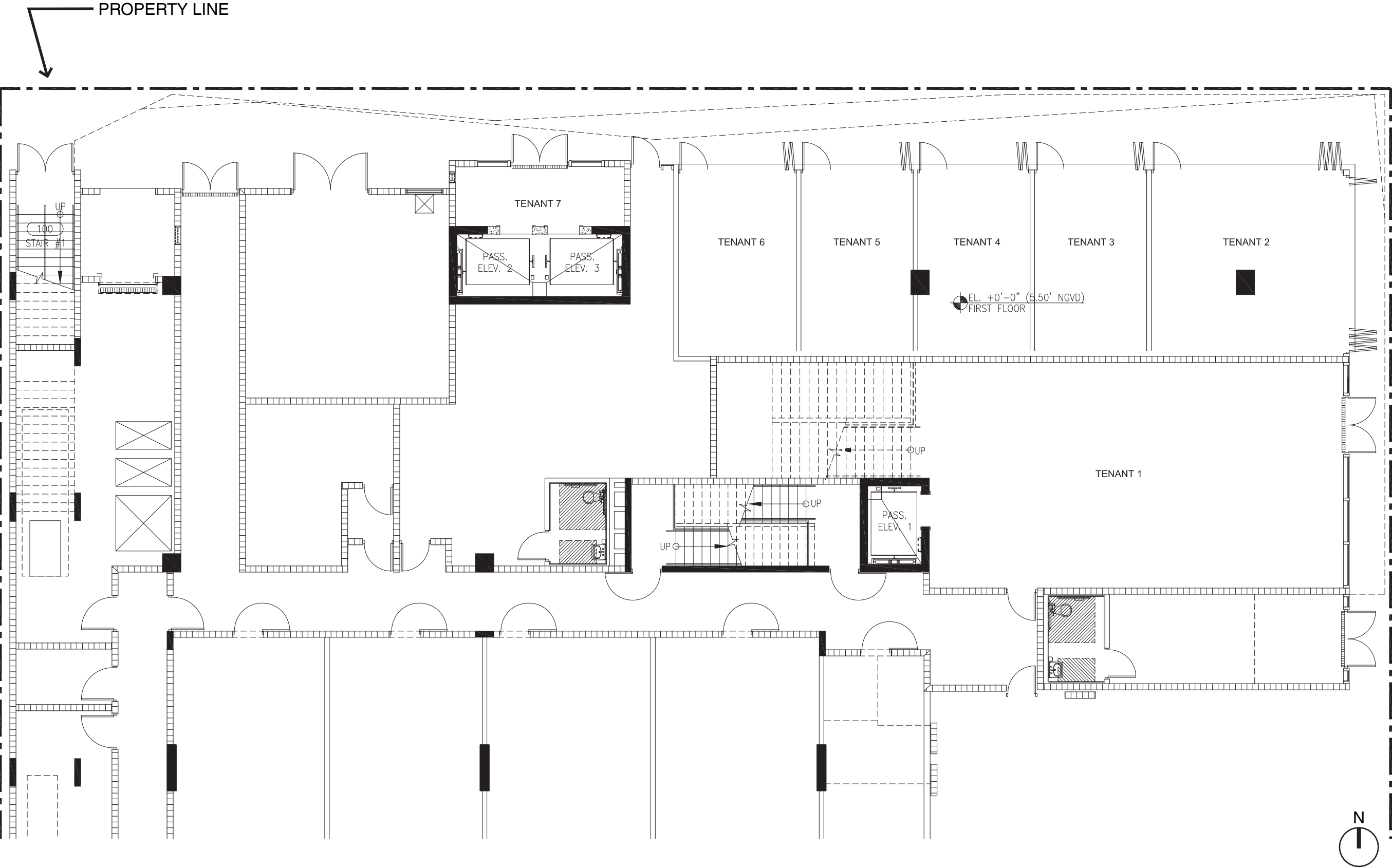
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PHOTOS TAKEN OCTOBER 22, 2018



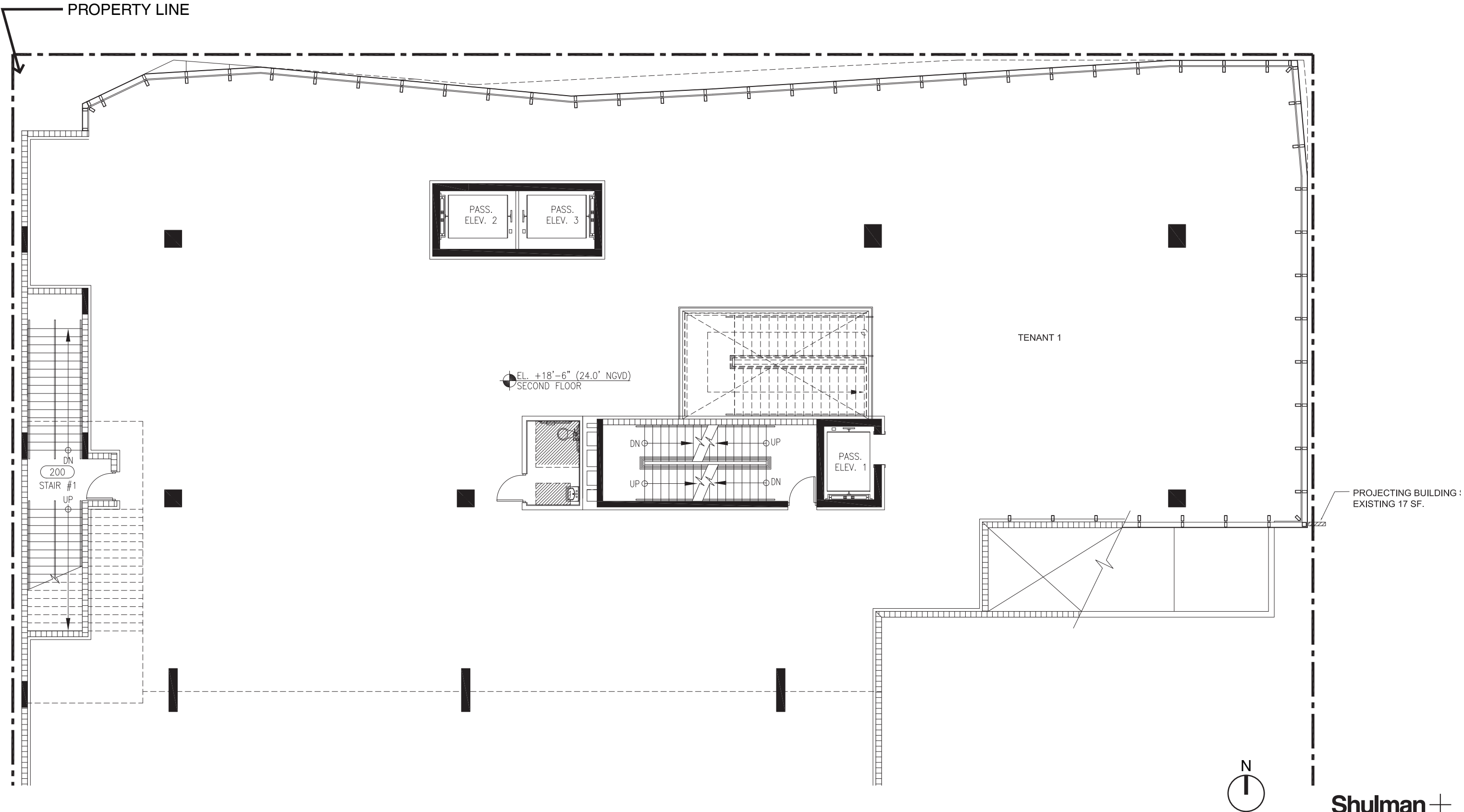


# AB-1.01 EXISTING GROUND FLOOR (AS PERMITTED)



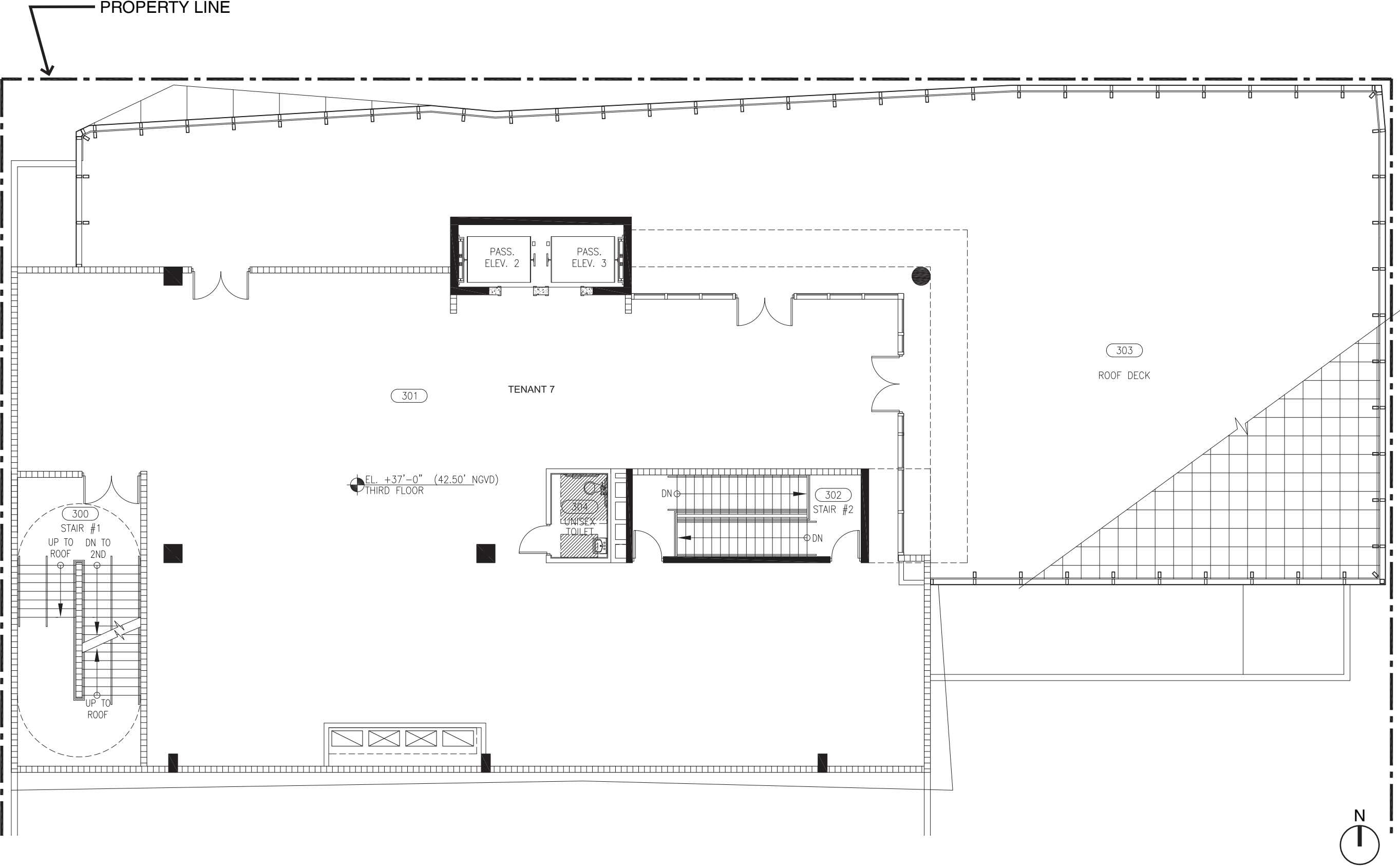


# AB-1.02 EXISTING SECOND FLOOR (AS PERMITTED)



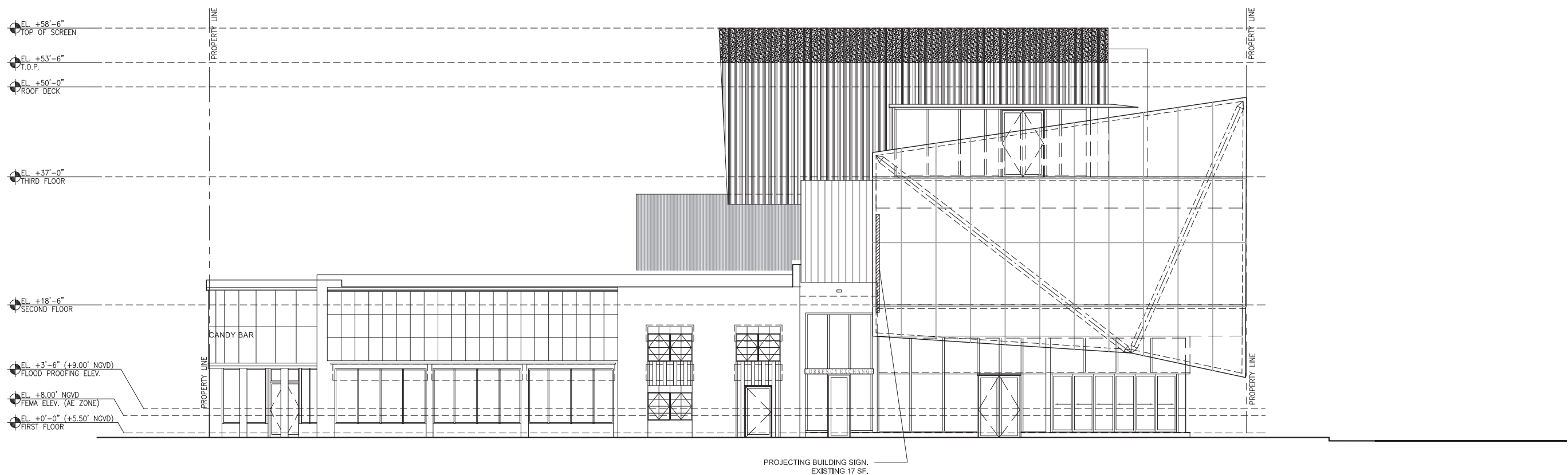


# AB-1.03 EXISTING THIRD FLOOR (AS PERMITTED)



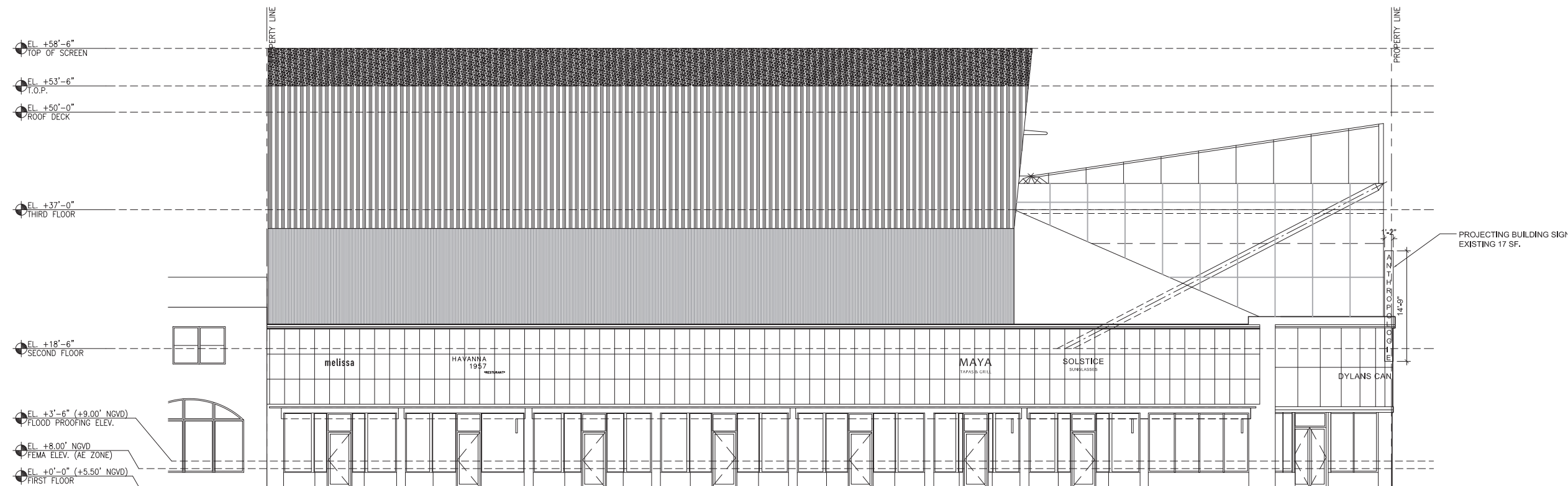
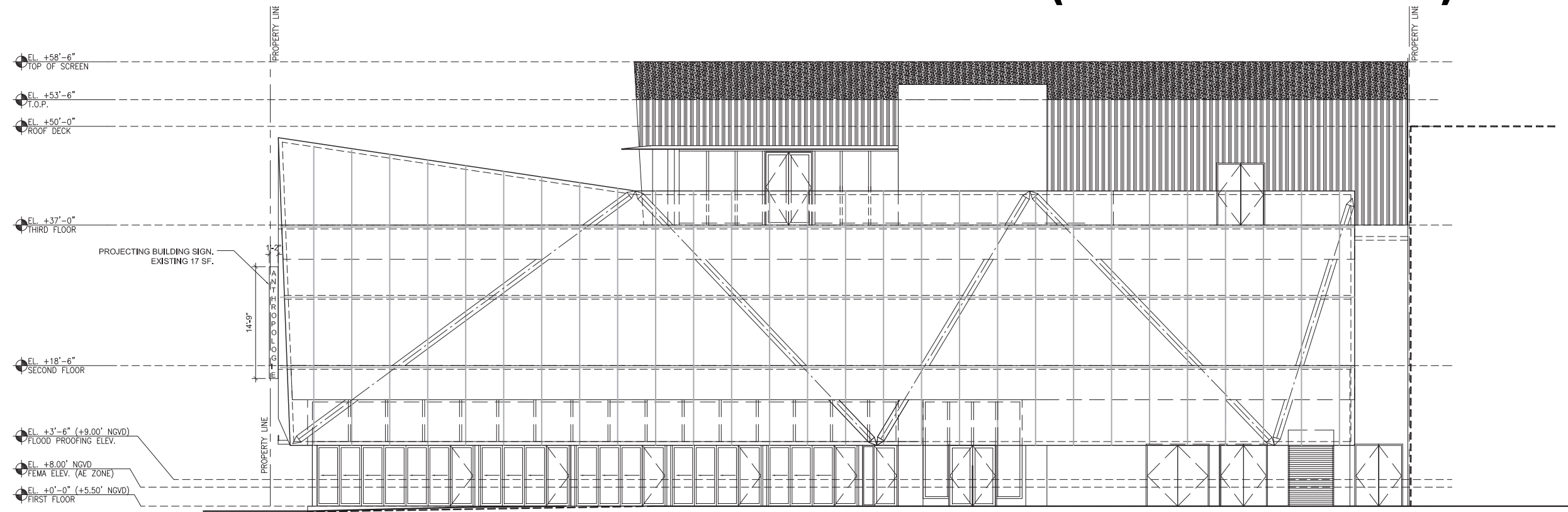


# AB-2.01 EXISTING EAST ELEVATION (AS PERMITTED)





# AB-2.02 EXISTING NORTH & SOUTH ELEVATION (AS PERMITTED)



Scale = 1/16"=1'-0"



# AB-3.01 EXISTING SW VIEW

