

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATION OF THE FINANCE AND CITYWIDE PROJECTS COMMITTEE AND THE CITY MANAGER AND WAIVING, BY 5/7TH VOTE, THE COMPETITIVE BIDDING REQUIREMENT PURSUANT TO SECTION 2-367 OF THE CITY CODE, FINDING SUCH WAIVER TO BE IN THE BEST INTEREST OF THE CITY, AND FURTHER AUTHORIZING THE CITY MANAGER TO EXECUTE AN AMENDMENT, IN A FORM ACCEPTABLE TO THE CITY ATTORNEY, TO THE CITY'S AGREEMENT WITH PRISM CREATIVE GROUP FOR SERVICES RELATED TO THE ACTIVATION OF, AND CULTURAL PROGRAM PLANNING FOR, LUMMUS PARK, IN ORDER TO INCLUDE SIMILAR PROGRAMMING SERVICES FOR THE RUE VENDOME PLAZA, IN AN AMOUNT NOT TO EXCEED \$25,000.

WHEREAS, a Request for Letters of Intent ("RFLI") was issued on August 15, 2018, and Prism Creative Group was selected to provide site-specific programming and local marketing to foster small business growth and elevate the unique narrative of the Ocean Drive/Lummus Park neighborhood, at a total cost not to exceed \$45,000, which Agreement was approved and executed by the City Manager; and

WHEREAS, on September 14, 2018, the Finance and Citywide Projects Committee ("FCWPC") recommended that site-specific programming and local marketing be conducted for the Rue Vendome Plaza to help revitalize North Beach, attract new patrons, and strengthen the brand of local businesses surrounding Rue Vendome; and

WHEREAS, on November 30, 2018, the FCWPC recommended that the City Commission waive the competitive bidding requirement and amend the City's agreement with Prism Creative Group, in order to include cultural programming on Rue Vendome Plaza, the cost of which shall not exceed \$25,000; and

WHEREAS, the Mayor and City Commission hereby accept the recommendation of the FCWPC.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby accept the recommendation of the Finance and Citywide Projects Committee and the City Manager and waive, by 5/7th vote, the competitive bidding requirement pursuant to Section 2-367 of the City Code, finding such waiver to be in the best interest of the City; and further authorize the City Manager to execute an amendment, in a form acceptable to the City Attorney, to the City's Agreement with Prism Creative Group for services related to the activation of, and cultural program planning for, Lummus Park, in order to include similar programming services for the Rue Vendome Plaza, in an amount not to exceed \$25,000.

PASSED and ADOPTED this _____ day of December, 2018.

ATTEST:

Dan Gelber
Mayor

Rafael E. Granado
City Clerk

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION
[Signature] 12-11-18
City Attorney Date
OK