

MIAMI BEACH

OFFICE OF THE CITY MANAGER

NO. LTC #

030-2018

LETTER TO COMMISSION

TO: Mayor Dan Gelber and Members of the City Commission

FROM: Jimmy L. Morales, City Manager

DATE: January 22, 2018

SUBJECT: **SOUTH BEACH TROLLEY AND COLLINS EXPRESS SERVICE OPERATIONAL MODIFICATIONS**

The purpose of this Letter to Commission (LTC) is to report on operational modifications to the South Beach Loops A and B, and Collins Express trolley service intended to improve the quality of service.

South Beach Loops A and B

Pursuant to direction from the City Commission on January 17, 2018, the South Beach Loops A (Clockwise) and B (Counter-Clockwise) were extended this morning (January 22, 2018) to serve the Collins Park neighborhood, while service on the "Via 10 Street Loop" will remain the same (see Attachment for new route alignment). As a result of route extension, the average service frequency along Loops A and B is expected to be approximately 20 minutes. Trolley stop signs have been installed at five (5) new stops established along the extended route segment. The route extension was advertised via e-news, social media and trolley tracker alerts, and is being shared via email blast and Nextdoor. Additionally, notices advising passengers of the route extension were posted at all stops along the South Beach Trolley route.

Collins Express

Given the more direct and convenient service being provided between North Beach and South Beach by the new Collins Express from the time of its implementation (November 1, 2017), this loop has experienced an increase in ridership as compared to its predecessor, the Collins Link. The average daily ridership has increased from approximately 2,900 passengers per day on the Collins Link to approximately 3,700 passengers per day on the new Collins Express. While the Collins Express improved the convenience of traveling between the northern City limit and South Beach by minimizing or eliminating the need for transfer to the Middle Beach Loop in the area of 41 Street/Indian Creek Drive, the ridership increase has resulted in some trolleys occasionally reaching capacity and drivers being unable to allow for any additional passenger boardings. On the other hand, the average daily ridership on the Middle Beach Loop trolley service has decreased from 3,800 passengers per day to approximately 2,700 passengers per day after November 1, 2017.

Based on the above ridership analysis, commencing January 23, 2018, the Transportation Department will be reassigning one (1) of the Middle Beach Loop Trolley vehicles to the Collins Express service. While minimally affecting service frequency along the Middle Beach Loop (average service frequency is expected to increase from 12 to 14 minutes), the additional trolley

vehicle on the Collins Express will enable the service to meet increased passenger demand along the route. The average service frequency along the Collins Express route is expected to be 17 minutes with the addition of one (1) vehicle as compared to 20 minutes currently.

The Transportation Department staff will monitor the performance of the above operational changes and provide additional updates as needed via LTC.

Please feel free to contact me if you have any questions or concerns.

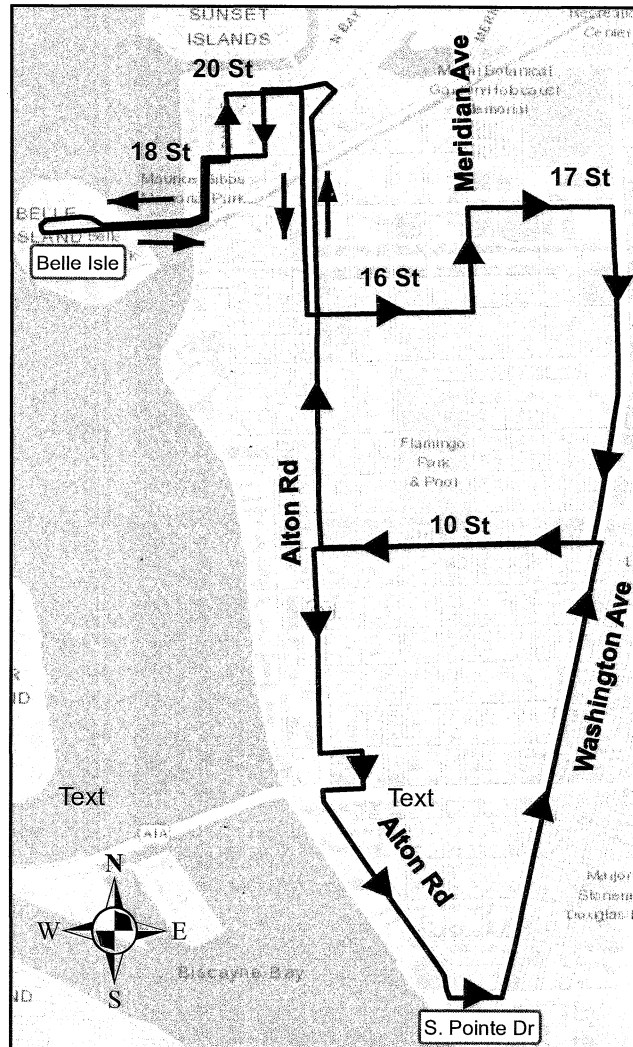
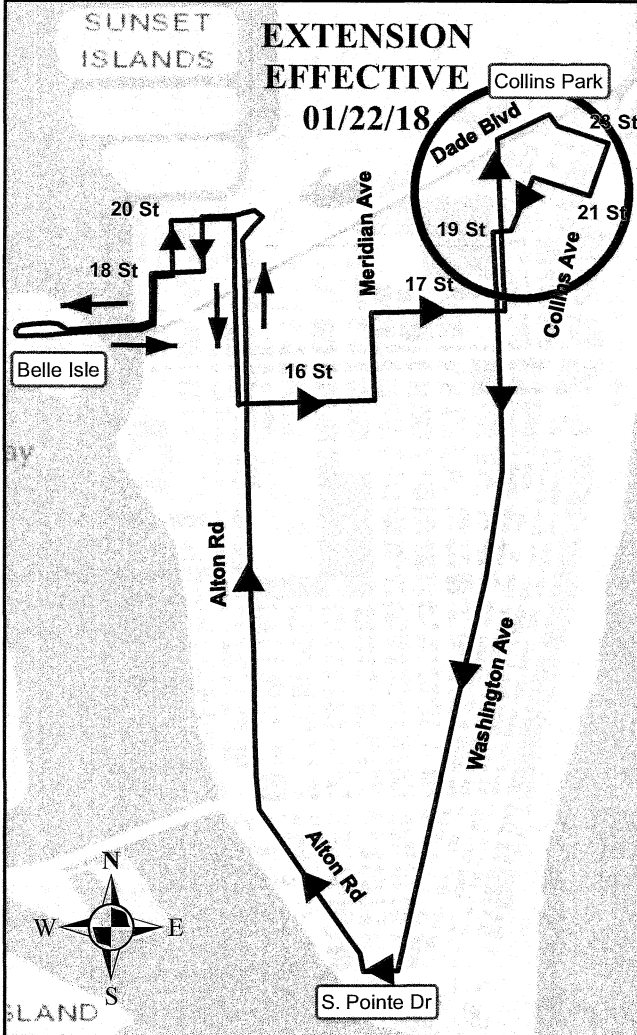
Attachment: Revised South Beach Trolley Route Alignment

JLM/KGB/JRG/MM

SOBE LOOP A CLOCKWISE

FREQUENCY:
EVERY 20 MINUTES

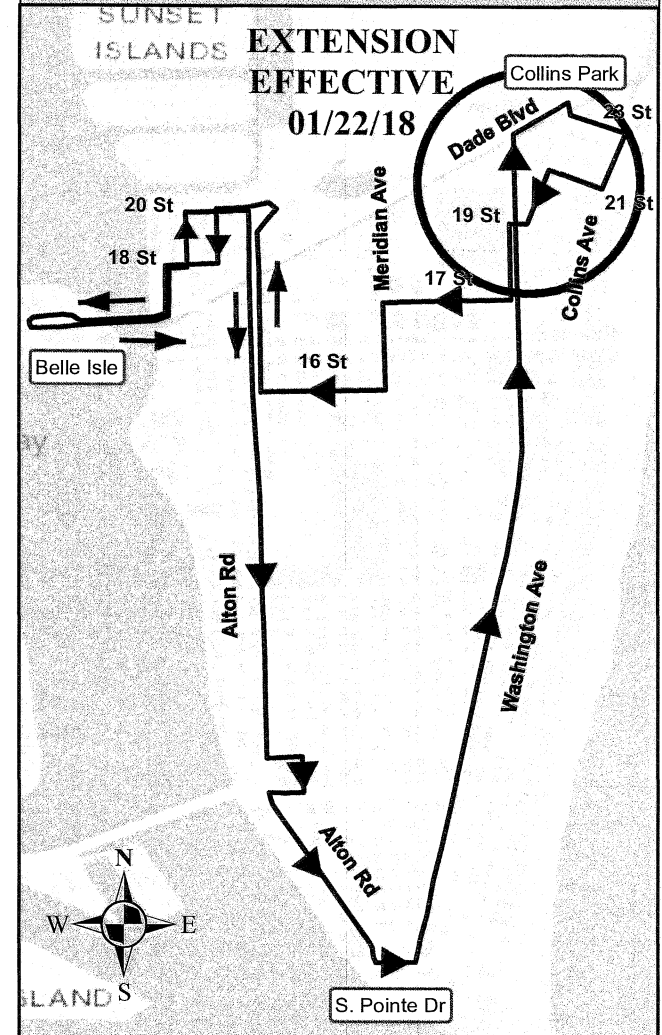
FRECUENCIA:
CADA 20 MINUTOS



SOBE LOOP B COUNTER CLOCK

FREQUENCY:
EVERY 20 MINUTES

FRECUENCIA:
CADA 20 MINUTOS



SOBE LOOP VIA 10 ST

FREQUENCY:
APPROXIMATELY 35 MINUTES

FRECUENCIA:
APROXIMADAMENTE 35 MINUTOS