

# MIAMI BEACH

## COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission  
FROM: Commissioner Mark Samuelian  
DATE: November 14, 2018

SUBJECT: REFERRAL TO THE FINANCE AND CITYWIDE PROJECTS COMMITTEE TO DISCUSS THE PRODUCTION INDUSTRY COUNCIL MOTION TO PROMOTE A CAMPAIGN HIGHLIGHTING THE RETURN OF THE FILM PRODUCTION INDUSTRY TO MIAMI BEACH.

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### **ANALYSIS**

On June 14th, 2018 the Production Industry Council passed a motion unanimously asking that the Miami Beach City Commission launch a campaign to highlight the return of film production to the City of Miami Beach, including a major social media push that includes content such as: highlighting local independent filmmakers, red carpet premiere coverage, and behind the scenes videos; and also that the City of Miami Beach should reach out to local production companies to contribute content to the City of Miami Beach Film & Print webpage, including but not limited to, behind the scenes footage.

### **Legislative Tracking**

Commissioner Mark Samuelian

### **ATTACHMENTS:**

#### **Description**

- ▢ June 18 PIC Committee Motion